

EKSTRAKLASAREPORT

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INTRODUCTION



Dear Sir or Madam,

It is my great pleasure to present the latest Ekstraklasa Report, summarising the 2024/2025 season of our league. This was yet another thrilling campaign of the PKO Bank Polski Ekstraklasa, offering millions of fans across Poland unforgettable sporting emotions. Once again, the race for the championship went down to the very last round, proving that we have a strong group of leaders and a growing number of ambitious teams ready to challenge them.

Lech Poznań claimed the Polish Championship title – the ninth in the club's proud history – confirming its solid position and strong football identity. The podium was completed by Raków Częstochowa, as runners-up, and Jagiellonia Białystok, who took the bronze medal. I warmly congratulate all the winners on their well-deserved success.

The 2024/2025 season also brought international recognition for our league. Thanks to the strong performances of Polish clubs in European competitions – particularly Legia Warszawa and Jagiellonia Białystok last season, and earlier successes by Raków and Lech – Poland advanced to 15th place in the UEFA ranking. This is our highest position in years and a testament to the growing quality of Polish football and the league's consistent focus on building international competitiveness.

Such sporting progress would not be possible without a solid financial foundation. Total distributions from Ekstra-klasa SA for the 2024/2025 season reached PLN 309 million, including PLN 298 million paid directly to clubs – the highest amount in the league's history, exceeding both last season's results and initial budget assumptions. For the first time, two clubs received more than PLN 30 million each, while the champion's payout reached a record PLN 36 million. These achievements reflect a successful strategy in

the sale of media and marketing rights, pursued with financial discipline and ambition. A key driver of this success remains our four-year media partnership with Canal+, alongside the support of our trusted partners: title sponsor PKO Bank Polski, main partner Totalizator Sportowy and its Lotto brand, as well as Engelbert Strauss, Stihl, DrWitt, adidas, EA Sports, Sega, SportZoo, Tisa, Opta and Aztorin. Their trust and collaboration allow us to continually increase the league's value and provide clubs with ever-improving conditions for growth.

The 2024/2025 season also marked another milestone – a new attendance record. PKO Bank Polski Ekstraklasa matches drew approximately 3.9 million spectators to stadiums across Poland. This outstanding achievement belongs to the entire football community: fans, clubs, players and organisers who together continue to strengthen the growing appeal of the Ekstraklasa.

A strong league also means investing in the future. That is why we consistently support the development of youth football. In 2024/2025, Ekstraklasa allocated PLN 25.5 million to youth development – direct support for club academies and training programmes. The Ekstraklasa Foundation also plays an active role, organising Akademie Klasy Ekstra tournaments and other initiatives promoting football among young people. A new project launched with Double Pass and the Polish Football Association (PZPN) will involve all Ekstraklasa and 1st League clubs, further enhancing youth development structures across Polish football. These initiatives lay the foundations for a stronger future for the sport in our country.

This report offers a comprehensive overview of the 2024/2025 season – from sporting results and statistics to financial performance and key league initiatives.

The PKO Bank Polski Ekstraklasa today stands as a dynamic and ambitious competition, growing steadily in sporting and business strength. None of this would be possible without the people behind it – at Ekstraklasa SA, Ekstraklasa Live Park, and in all 18 clubs – whose passion, professionalism and daily commitment drive our collective success. I extend my sincere gratitude to them all and invite you to explore this latest report.

With kind regards,

Marcin Animucki
President of the Management Board

ORGANISATION OF EKSTRAKLASA



On the organizational side, two companies are responsible for the top-level professional football league in Poland. Ekstraklasa SA manages the league as well as the centralized media and marketing rights. Live Park, meanwhile, is responsible for producing match broadcasts. The Ekstraklasa Foundation, which is involved in sports promotion projects, is also one of the entities in this group.

EKSTRAKLASA SA

The 20th anniversary of Ekstraklasa SA took place in recent months. It was established on 14 June 2005 in Warsaw by representatives of the Polish Football Association (PZPN) and sixteen clubs entitled to play in the top league in the 2005/06 season. Within two months of the founding meeting, the joint-stock company was officially registered in court. On 18 November 2005, Ekstraklasa SA took over the management of Poland's top-level championship competition from the national federation.

Although the struggle for the Polish championship in league format was initiated as early as 1927, it was the establishment of a new organization that made it possible to transform the rivalry into professional competitions. Initially, it was still held under the old name "First League" ("Pierwsza Liga"). In 2008, the term Ekstraklasa officially became the official name for the Polish football championship competition.

Since Ekstraklasa SA took over management of the top league, a total of 5352 matches have been played. From 2006 to 2012, Ekstraklasa also organized the Ekstraklasa Super Cup competition, and from 2007 to 2013, the Młoda Ekstraklasa (Young Ekstraklasa) competition. Since July 2007, Ekstraklasa has been part of the European Leagues.

GOALS OF EKSTRAKLASA SA:



MANAGEMENT
OF THE COMPETITION



SALE OF MEDIA RIGHTS



SALE
OF CENTRALIZED
MARKETING RIGHTS

ORGANIZATION RESPONSIBLE FOR THE COMPETITION

POLISH FOOTBALL LEAGUE

POLISH FOOTBALL ASSOCIATION 1939

1927

1939 2005

EKSTRAKLASA.SA PRESENT

LEAGUE NAME

1927 **POLISH FOOTBALL**1939 **LEAGUE**

(POLSKA LIGA PIŁKI NOŻNEJ)

1939 FIRST LEAGUE 2008 (I LIGA)

2008 EKSTRAKLASA

SHAREHOLDERS

The shareholding structure of Ekstraklasa SA includes eighteen clubs playing at the highest level of the competition, as well as the Polish Football Association. In the event of relegation to a lower league, the shareholder is obliged to sell their shares to the club that was promoted.

The General Meeting of Shareholders acts in the capacity of the main body exercising control over Ekstraklasa SA. Before the 2024/2025 season, the General Meeting was held on 24 June 2024. During the meeting, the shareholders approved the financial statements for the financial year and granted discharge to all members of the Management Board and the Supervisory Board.

SHAREHOLDING STRUCTURE

5,1555% of shares each





7201%

SUPERVISORY BOARD

During the Ordinary General Meeting of Shareholders, a seven-member Supervisory Board of Ekstraklasa SA is elected. It exercises constant supervision over the company's activities. Its responsibilities include, among others: selecting members of the Management Board; considering and deciding on proposals submitted by the Management Board; approving the Management Board's annual financial plans for the company; and approving the strategies prepared by the Management Board.

Supervisory Board members for the 2024/2025 season were appointed for a term running from 1 July 2024 to 30 June 2025.

SUPERVISORY BOARD 2024/2025

representative of each of last season's four best clubs

Wojciech Strzałkowski (Jagiellonia Białystok) - chairman

Patryk Załęczny (Śląsk Wrocław) - vice-chairman

Dariusz Mioduski (Legia Warszawa) - secretary

Jarosław Mroczek (Pogoń Szczecin) 2

representatives elected by the representatives of the other fourteen clubs from among themselves:

Wojciech Cygan (Raków Częstochowa)

Sławomir Stempniewski (Radomiak Radom) representative of PZPN

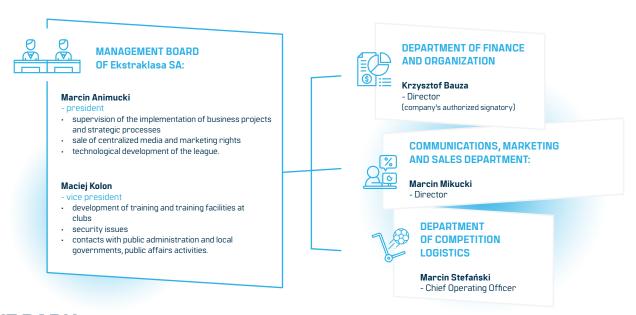
Cezary Kulesza
- President
of the Polish Football
Association

ORGANIZATIONAL STRUCTURE OF EKSTRAKLASA SA

Ekstraklasa SA is headed by a two-member Management Board. Marcin Animucki has been its president since November 2017. Maciej Kolon took over as vice president in January 2024. Ahead of the 2024/2025 season, the company's Supervisory Board unanimously appointed the existing Management Board for a new term.

Work at Ekstraklasa SA is divided among three departments.





LIVE PARK

Ekstraklasa SA has a one hundred percent stake in Ekstraklasa Live Park Sp. z o.o., which has been the exclusive producer of the television signal from all top league matches since July 2011. Ongoing productions also include match-day footage, promotional spots for Ekstraklasa and its partners, reports, and video content used in social media. In addition, Live Park provides services in production supervision, direction, production and post-production, as well as auditing sports venues for their suitability for professional television broadcasts. It also operates VAR systems on behalf of the Polish Football Association. Leszek Miklas has been the company's president since December 2012, and Marcin Serafin is the chief operating officer.





EKSTRAKLASA FOUNDATION

Ekstraklasa SA is the founder of the Ekstraklasa Foundation (Fundacja Ekstraklasy). The Foundation conducts CSR activities and supports on the development and promotion of football among children and young people. This involves preparing and implementing projects together with the Ministry of Sports and Tourism, holding events in cooperation with clubs, as well as obtaining funding for these purposes. The president of the Ekstraklasa Foundation is Maciej Kolon.



LEAGUE COMMITTEE

The independent disciplinary body in Ekstraklasa is the League Committee. It carries out jurisdictional functions, deciding at first instance on matters related to the top-tier competition. The League Commission is elected for a two-year term by the Supervisory Board of Ekstraklasa SA The Supreme Appeals Committee of the Polish Football Association serves as its appeals body. In accordance with the agreement with the Polish Football Association for the management of the professional league, revenues from disciplinary penalties imposed by the disciplinary bodies of the first and second instances are used to finance the training of children and young people organized and conducted by the clubs and projects of the Ekstraklasa Foundation, which support the development of youth football. Administrative support for the League Committee is provided by the Logistics Department of Ekstraklasa SA.

The League Committee's current term began in 2024 and will last until 2026.

Jarosław Poturnicki

- THE CHAIRMAN

Robert Błaszczak

- THE VICE-CHAIRMAN

Sebastian Antoniak

Filip Jańczuk

Antoni Libiszowski

Krzysztof Nowiński

Jerzy Stelmaszuk

Tomasz Szczerbatko

- THE SECRETARY

EKSTRAKLASA LEAGUE





The Department of Competition Logistics is responsible for the management of competition in Ekstraklasa. The team that compiles the Department prepares the competition regulations and a provisional match schedule before the start of the season, taking into account the calendars of the Polish Football Association (PZPN) and the international federations. It also makes decisions related to the ongoing conduct of the competition, sets detailed dates and times of

fixtures in consultation with TV partners, authorizes player registrations, and analyzes matches based on reports from referees officiating Ekstraklasa matches and from match delegates. Ongoing work on security policy is also directly related to management of competition. The Department of Competition Logistics' match-related tasks also include monitoring the quality of playing surfaces in Ekstraklasa, in cooperation with the Polish Football Association.

COMPETITION FORMAT

For the fourth consecutive edition, the competition was played in a round-robin format over thirty-four matchdays. Each of the eighteen teams faced all rivals twice (once as home team and once as away team). This gave a total of three hundred and six matches. A maximum of one team could score one hundred and two points.

If teams were level on points, final positions were decided by the head-to-head record over the two legs. This only occurred for the 7th-8th and 10th-11th positions. The top team in the aggregate table won the title of Polish champion and the right to play in the second phase of UEFA Champions League qualifiers. Silver medals were awarded to the second-placed team in the competition, while bronze medals went to the third-placed team. This duo represented Poland in the second round of the UEFA Europa Conference League qualifiers. In addition, the UEFA Europa League qualifiers featured the Polish Cup winner.



SEASON START: 19 July 2024

WINTER BREAK:

15 December 2024 - 30 January 2025



END OF SEASON: 24 May 2025



1. Position

UEFA Champions League qualifiers



Polish Cup winner

UEFA Europa League qualifiers



2. & 3. Position

UEFA Europa Conference League qualifiers

FOR THE 2024/2025 SEASON, THERE HAS BEEN A CHANGE TO THE FIXED MATCH TIMES



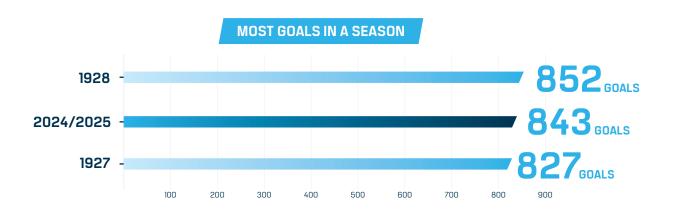
Saturday

15:00 -> 14:45 20:30 -> 20:15 Sunday 12:30 -> 12:15 15:00 -> 14:45

2024/2025

Competition in the 2024/2025 PKO Bank Polski Ekstraklasa season began on Friday, July 19, 2024. It ended 309 days later with a league match in the 34th matchweek. This was the 99th edition of the Polish Championship, including the 91st conducted in the league format.

In 306 matches, a total of 843 goals were scored. This is the second-highest number of goals in the history of the top division. The 2024/2025 edition is second only to the 1928 campaign (852 goals). This is also the best result since the transition to the fall-spring format. For only the second time in history, more than 800 goals were scored in two successive rounds of the competition. Previously, this happened in 1927-1928. At the same time, the third best goal average in the 21st century (2.75 goals/match) was achieved. Here the 2024/2025 edition gave way only to 2018/2019 (2.78) and 2003/2004 (2.76).



At least one goal was scored in 288 matches (94.1% of matches played), at least two goals in 233 matches (76.1% of matches played), at least three goals in 152 matches (49.7% of matches played), at least four goals in 91 matches (29.7% of matches played), at least five goals in 45 matches (14.7% of matches played), and at least six goals in 19 matches (6.2% of matches played). On nine occasions, at least seven goals were recorded. It was even the first time since 2003 that one team scored more than seven goals in a single Ekstraklasa game (Lech Poznań – 8 against Puszcza Niepołomice).

Two matches with nine goals:







Puszcza Niepołomice Niepołomice





Two matches with eight goals



Poznań







5-3



A total of 22 distinct scorelines were recorded (when divided into home and away teams - 31 configurations). The most common scoreline was 1-0 (55 times; 32 for home teams and 23 for away teams), followed by 2-1 (49 times; 28 home team, 21 away team), 2-0 (43 times; 25 home team, 18 away team) and a 1-1 draw (38 times). In 229 cases, a winner was selected. The average winning margin was 1.67 goals, with 1.76 for home teams compared with 1.53 for away teams. In 105 matches the winning margin was more than one goal. The home teams scored a total of 488 points (1.59/match) against 353 for the away teams (1.15/match). The top six teams in the table have earned at least half of the available points.



From start to finish, the leading position was held by five teams, which happened to finish in the top five positions. In turn, eight teams ranked in the TOP-3 after at least one matchweek (in addition to these "five" also: Cracovia, Piast Gliwice and Widzew Łódź). Lech Poznań topped the standings most often - for 22 of the 34 matchdays (64.7%), including a continuous run from matchday 6 to 24 and again from matchday 32. For the second consecutive season, it was only the final matchweek that decided the podium.

NUMBER OF MATCHDAYS IN FIRST PLACE:









In the end, Lech Poznań accumulated 70 points, which earned it the ninth Polish championship in its history. This is the fifth-best result among all clubs. At the same time, it won a Polish football championship medal for the 19th time. In the 21st century alone, with four gold, three silver and four bronze finishes, it is third after Wisła Kraków and Legia Warszawa. Lech Poznań also became the first team to win the championship twice since the 2020/2021 season.

Over the course of the season, Kolejorz (Lech Poznań) recorded 22 wins. In the last eleven seasons only Raków Częstochowa (2022/23) fared better in this category, with 23 wins. They also scored the most goals (68) and posted the best goal difference in the competition (+37). No team was better than them at home. They ended the season with 45 points. The last team with a better record was Piast Gliwice in 2018/19 - 48 points. But in terms of average points, Wielkopolska's representative was the best since Wisła Kraków in 2008/09 (2.65/match vs 2.67/match).

Raków Częstochowa finished just behind Lech Poznań with 69 points. Thus, for the first time since the 2021/2022 edition, the top two teams had an average of more than 2 points/match. Raków Częstochowa's players finished in TOP-2 for the fourth time in the last five seasons. At the same time, they moved up to 16th place in the medal table. While Kolejorz was the best in home games (45 points), the team from Jasna Góra won the classification as an away team (37 points). They also broke the record for the most away clean sheets in a single Ekstraklasa season (11). They were the only one to achieve double-digit number of victories both at home and away.

Bronze, meanwhile, fell to the defending champion Jagiellonia Białystok. They were the only one of the medalists from the previous edition to defend her position in the TOP-3. They are already in 17th place in the all-time medal ranking. These three teams represented Poland in the following season's European competitions. On top of that, the Polish Cup winners, Legia Warszawa, also earned a place in European competition.

Moreover, Pogoń Szczecin finished in the top four for the fifth consecutive season, in the top six for the sixth, and in the top seven for the seventh. In each of these categories, that's the best result in the competition. Motor Lublin, on the other hand, improved its best result in Ekstraklasa history, taking the 7th position. Meanwhile, relegated from the top division: Stal Mielec (relegated for the 5th time), Śląsk Wrocław (relegated for the 5th time), Puszcza Niepołomice (first relegation in club history).

A total of 536 players appeared in the PKO Bank Polski Ekstraklasa this season. Seven of them managed to play every minute - Arkadiusz Jedrych (the only outfield player), Bartosz Mrozek, Dawid Kudła, Frantisek Plach, Kacper Trelowski, Rafał Gikiewicz, Valentin Cojocaru. In contrast, a total of 266 players scored at least one goal. The competition's top scorer was Efthymis Koulouris of Pogoń Szczecin.

COUNTRIES WITH AT LEAST ONE EKSTRAKLASA TOP SCORER



He is the fifth player to score more than 25 goals in a single season of Poland's top league since World War II. Throughout the 21st century, he has moved up to No. 1, ex aequo with Nemanja Nikolic (28 goals each). In the same period only Tomasz Frankowski (Wisła Kraków, 2004/05) had a higher goals-per-game average (0.96) than his 0.88. During the season, Efthymis Koulouris scored goals

in eighteen games. In four of them there were at least three goals. By doing so, he matched this century's record for hat-tricks (Artjoms Rudnevs also had the same number in 2011/2012). By the winter break the Greek had scored eleven times. He did that seventeen times in the new year. No player in the 21st century has had a better spring season!

MOST GOALS IN A SEASON AFTER WORLD WAR II:

Józef Kohut 1948

28

28

28

1995/1996

1948

2015/2016

Marek Koniarek Mieczysław Gracz Nemanja Nikolić Efthymis Koulouris 2024/2025











As an indication of how he dominates this ranking, let's note that for the first time since the 2020/2021 campaign, the difference between the two best scorers of the competition was as many as seven goals, although the runner-up also managed to cross the twenty-goal barrier, which hasn't happened since the 2017/2018 season. Alongside Koulouris, Mikael Ishak of Lech Poznań also achieved this (21 goals). In addition, eleven players scored double digits, among them was one Pole, Piotr Wlazło. On the other hand, Tomasz Pienko (7 goals) was the best of the youth players.

INDIVIDUAL **CLASSIFICATION WINNERS:**

Efthymis Koulouris

(POG)

Goals: 28

Goals + assists: 30

Kamil Grosicki

(POG)

Assists: 10

Kacper Trelowski

(RCZ)

Clean sheets: 7









EUROPEAN COMPETITION

This was one of the best seasons of Ekstraklasa representatives in European competition ever. Two of them - Legia Warszawa and Jagiellonia Białystok - advanced to the quarterfinals of the UEFA Conference League. The last time two teams from the Vistula river featured at the same stage of the same edition of continental competition was 1970–71. Polish clubs also scored a record 11,750 points in the UEFA national ranking, moving up to 15th place in it. As a result, in the 2026/2027 season as many as five Polish teams will play in European competitions, with two in the UEFA Champions League qualifying rounds.

Jagiellonia Białystok began the 2024/25 season as Polish champions, competing in the UEFA Champions League. After getting past their first opponent in these ties, the club ultimately qualified for the UEFA Europa Conference League, reaching the group stage of continental competition for the first time. Here, in the league phase, it defeated three rivals (including FC Copenhagen away), recorded two draws and one defeat. Later, they quite comfortably eliminated TSC Backa Topola in a play-off for the round of 16. In turn, it proved superior to Belgium's Cercle Brugge in the next stage. Jagiellonia Białystok only ended its campaign in the quarterfinals, where they lost one match and drew the other against Real Betis Balompié.

Legia Warszawa, on the other hand, began its participation in the league stage of the Conference League with a 1-0 win against the same rival. After the first four matches of the league phase, they were one of three teams across all UEFA club competitions in the previous season to have maximum points. Ultimately, they comfortably qualified directly for the round of 16, where they defeated Norwegian side Molde FK and advanced to the quarter-finals to



face Chelsea FC. In the first meeting Legia lost to Chelsea. However, they won the rematch at Stamford Bridge. Ultimately, they failed to qualify for the next round due to a worse goal difference. They remained the only team to beat both Conference League finalists in European Cups this season. Legia made its second consecutive appearance in Europe in the spring. This marks the eighth time in the last thirteen seasons that the club has successfully progressed from the qualifying rounds into the main stage of European competition.

For this season, Poland finished 11th in UEFA's country ranking with 11.750 points. This is another successful European campaign for Ekstraklasa clubs. For the second year running, two clubs took part in the regular season — previously they were Legia and Raków Częstochowa. In each of the last three editions of the competition, three clubs reached the quarterfinals. In addition to this year's pair, Lech Poznań (2022/23) also managed to do so. In total, this resulted in a rise from 21st to 15th in the UEFA country

ranking, which is rewarded with the participation of five Polish clubs in European competitions in the 2026/27 season, including two in the UEFA Champions League.

Afimico Pululu scored eight goals and finished the competition with a one-goal lead over Cedric Bakambu (Real Betis Balompié), thereby winning the UEFA Europa Conference League top-scorer award. For the fourth time in history, a player from a Polish club became the European Cup's top scorer. In the past, Włodzimierz Lubański has done it twice in a row (Cup Winners' Cup: 1969/1970 and 1970/1971) and Tomasz Kulawik (UEFA Cup 1998/1999).

COLABORATION WITH DOUBLE PASS

The Polish Football Association, Ekstraklasa SA and the First Football League at a press conference held at PGE Narodowy on 24 June announced the start of collaboration with the renowned international company Double Pass. The event was the official approval of the joint project, which aims to improve the quality of youth training in clubs, support managers and implement a system of auditing and certification of football academies, as well as support clubs in talent development, especially in the transition of young players from junior teams to first teams.



The first step in establishing cooperation was the signing of a letter of intent between the interested entities during the annual meeting of Ekstraklasa clubs in Jachranka. The project will be led by the Polish Football Association, with support from Ekstraklasa SA, the First Football League and clubs from Poland's top two divisions, and is scheduled to run for four years. An important element is that the program will also cover 1st League clubs, which should strengthen their potential and create better sporting and organizational support for the Ekstraklasa.

HIGHEST SEEDED TEAMS IN THE UEFA RANKINGS, DEFEATED BY POLISH TEAMS DURING THE 2021/22 - 2024/25 SEASONS.

10.	Chelsea FC	(LEG 24/25)	
18.	Villareal CF	(LPO 22/23)	Ň
32.	Slavia Praga	(RCZ 22/23)	
35.	Slavia Praga	(LEG 21/22)	
37.	FC Copenhagen	(JAG 24/25)	
38.	AZ Alkmaar	(LEG 23/24)	
47.	Gent	(POG 23/24)	V
51.	Leicester	(LEG 21/22)	
58.	Betis	(LEG 24/25)	
63.	Molde FK	(JAG 24/25)	
63.	Molde FK	(LEG 24/25)	
66.	Qarabag FK	(RCZ 23/24)	21



DID YOU KNOW THAT...?

According to the power ranking of Opta Stats Perform, which takes into account the average team score, PKO Bank Polski Ekstraklasa was ranked 14th among football all leagues in the world!

The implementation of the project aims to make a number of significant improvements in the training of young football players. One of the priorities is to strive to raise organizational and licensing standards at clubs, which will enable more effective management of sports structures. In addition, the project will support the training of qualified personnel responsible for the development of young players, including sports directors and football academy leaders.

The planned activities are intended to support the development of the clubs through the implementation of best practices and innovative management methods. With a comprehensive approach, the project can help create a more favorable environment for the development of young talents, which will increase their chances of success in senior football.

Double Pass is a renowned consulting firm specializing in audits and support for clubs and football federations around the world. It has collaborated with the Premier League, Bundesliga and Belgian federation, among others. In recent years, it has implemented analogous projects in cooperation with the Turkish Football Federation and the Swedish and Danish leagues, among others.

EKSTRAKLASA BRAND



The Communication, Marketing and Sales Department handles projects related to communication, branding, marketing and sales. Main responsibilities include day-to-day cooperation with business partners, packaging the marketing offering (or creating marketing packages), and providing information about Ekstraklasa's activities.



PARTNERS

The sale of centralized marketing rights for the entire league is one of Ekstraklasa SA's statutory goals. These include entitlements based on advertising space provided by all Ekstraklasa clubs. Thanks to a professional partnership offering, attractive partnership packages have been created to help Ekstraklasa partners achieve their business goals.



TITLE PARTNER

The title partnership package includes the right to add a company's or product's name to the competition's title for a limited time. This also involves integrating the brand logo with the Ekstraklasa logo. The partner has a wide presence during top league matches through: space on all teams' jerseys, LED banners and advertising on the pitch, or walls for TV interviews. It is also possible to create products for fans, using the Ekstraklasa brand.



The title partner of the top football league is PKO Bank Polski. As a result, the competition was officially called - PKO Bank Polski Ekstraklasa - for the sixth consecutive season. This is the longest title partnership in Ekstraklasa history. The partner's brand, appeared repeatedly in media reports and materials during this time. It was also present on graphics during the broadcast of 306 matches during the season, in branding at the clubs' stadiums and on the sleeves of the players' jerseys. Special projects to promote young players (Youth Player of the Month, Youth Player of the Season) and to integrate fans (Ekstraklasa quizzes) also continue. The bank has also collaborated with Ekstraklasa SA on league initiatives for children and youth, such as "Akademie Klasy Ekstra" ("Extra Class Academies") and the player escort program. Ekstraklasa, meanwhile, supported PKO Bank Polski's activities aimed at both clubs, fans and the bank's customers, including the Official Ekstraklasa Card with the crests of the clubs and the competition.



MAIN PARTNER

The Main Partner package includes exposure on all clubs' shirts, stadiums and during TV broadcasts. It also gives the right to use the title in marketing communications.





Totalizator Sportowy has been continuously partnering with the league company for eleven years. This is the longest partnership in the history of the competition. In the 2024/25 season it continued as the competition's main partner. As part of the agreement, the LOTTO logotype was present on the shirts of 16 teams, and also widely displayed in all stadiums and during match broadcasts. Totalizator Sportowy also sponsored the awards "Numer Miesiąca" (Number of the Month) and "Numer Sezonu" (Number of the Season) for players and teams that excelled statistically. The LOTTO brand remained a partner of the league's mobile app, the title partner of the Fantasy Ekstraklasa game. In addition, Ekstraklasa promoted the LOTTO brand on the league's official website and social media channels.

OFFICIAL PARTNER

Ekstraklasa SA also offers official partner packages. This package enables the Partner to use the title of the Ekstraklasa Official Partner and the Official Partner's sign in marketing communication together with the coats of arms of all 16 clubs. The packages are complemented by TV and stadium services that ensure effective consumer reach. As part of each partnership, Ekstraklasa, in addition to activities providing brand exposure, also carries out initiatives that directly support the business development of its partners.







For the 2024/2025 season, the official partners were the STIHL brand, Engelbert Strauss and, since the winter break, DrWitt. Brands are displayed at league stadiums and in match broadcasts. Ekstraklasa furthermore promoted their product campaigns through its communication channels.

In cooperation with official partner STIHL, we held another edition of the "Wiosna w Wielkim STIHLu" ("Spring with STIHL") contest. In March and April, the social media of Ekstraklasa's and STIHL Polska's social media channels posted three different spring-gardening activities for the garden, terrace or balcony. To take part in the contest, participants had to submit a photo or video on the specified theme featuring fan elements and tag it with the hashtag #wiosnawwielkimstihlu.

A marketing partnership with DrWitt began in the spring round (the second half of the season). As part of the agreement, the match statistics for the PKO Bank Polski Ekstraklasa's spring round have been given a name and a dedicated DrWitt Stats logo. As part of the agreement, the match statistics for the PKO Bank Polski Ekstraklasa's spring round have been given a name and a dedicated DrWitt Stats logo. Additionally, under the terms of the agreement, DrWitt's broad range of isotonic drinks has been designated as Official Ekstraklasa Products.

RINK



The Official Watch Brand is also included in the list of Ekstraklasa Partners. The cooperation primarily involves the production of licensed Ekstraklasa watches. The brand is visible in stadiums and television broadcasts, and is regularly featured in marketing, advertising, promotional and information activities of the top Polish league. Amongst other things, it is permanently featured as a clock in the upper right-hand corner of the official competition website.

AZTORIN

Aztorin has remained the Official Watch Brand since 2015. A key result of the partnership is the competition's official timepiece. Aztorin also serves as one of the partners of the Player of the Month award and of video content produced specifically for the brand during the season.



OFFICIAL BALL SUPPLIER

The key technical partner of Ekstraklasa is the Official Ball Supplier. Its main tasks are designing, producing and supplying Ekstraklasa clubs with the match balls used in all games. Before each game, the ball is displayed on a special stand set up at the entrance to the pitch. Thanks to the cooperation with Ekstraklasa, the Partner can promote the official ball of the games and sell it through its own sales channels.





LICENSEES

In its partnership hierarchy, Ekstraklasa SA also offers licensing titles. Depending on the type of business activity, cooperation with Ekstraklasa allows for the introduction of a new Partner's product or strengthen the position of the existing product, as well as promote the brand.

In the 2024/2025 season, matches were played with the FUSSBALLLIEBE ball, a model also used in the UEFA EURO 2024 football championship. The balls used in the PKO Bank Polski Ekstraklasa matches were branded with the league's logo and the title partner's logo. It was the 11th official adidas model used by players of Ekstraklasa teams. The cooperation has been continuous since 2014. A total of 8582 goals were scored with official adidas balls in the Ekstraklasa. The brand was also a partner of the top-scorer award.

Ekstraklasa SA will collaborate with adidas for the next five seasons. The brand will remain the Official Ball Supplier for the top Polish football league until the end of the 2029/2030 season. As part of the continuation of a long-standing partnership of more than 10 years, the cooperation will be expanded to include new equipment, promotional activities and expert support.

Ekstraklasa SA has granted a publisher's license to EA SPORTS FC 25 for the 2024/2025 season. Ekstraklasa SA has granted EA SPORTS a license to include the Ekstraklasa in EA SPORTS FC 25 for the 2024/25 season. The license meant the presence of real teams and other components of the top Polish league, allowing players to fairly accurately replicate real-world competition in the game.

The partnership with collector card manufacturer SportZoo also continued for the second straight season. The collection of football cards for the 2024/2025 season prepared for the PKO Bank Polski Ekstraklasa included unique additions and limited editions. Collectors can enjoy a wide range of cards, including exclusive cards with fragments of match-worn shirts and

autographs of players. In the past edition, the card series featured such new additions as: Letterology (cards with the letters of the players' names), Action Heroes (commemorating the best players), NextGen (featuring young talent), Clubhouse (allowing the creation of a two-page set dedicated to one team), Pride of the City (celebrating players with a unique design related to their cities). The collection traditionally includes a collector's album.



MONTHLY AWARDS

Ekstraklasa SA continued to award monthly league achievement awards in four categories. The Player of the Month was chosen by the captains of eighteen teams. The nineteenth point went to social media users. CANAL+ and Aztorin were partners in the poll. The Coach of the Month, meanwhile, was voted on by the head coaches of the teams performing in the top league. SEGA was a partner in the poll. A joint jury of representatives of Ekstraklasa and PKO Bank Polski indicated the Youth Player of the Month selected from among players with Polish citizenship of 2003 or younger. The winners of the Number of the Month award were selected by Ekstraklasa together with Totalizator Sportowy. The selection is based on match statistics, historical statistics and running data. All award ceremonies were featured on the social media channels of Ekstraklasa and its partners.



EKSTRAKLASA GALA

At the Ekstraklasa Gala on Monday evening, 26 May, Lech Poznań was honored as Polish champion, and the league's best players and coach were also recognized; the 2024/2025 season of Poland's top football league was officially concluded. The 20th anniversary of the founding of Ekstraklasa was also celebrated. Fans were able to watch the Gala live, thanks to TV and Internet broadcasts. The event was hosted by the president of Ekstraklasa SA, Marcin Animucki.





The main part of the event was the announcement of the winners of the PKO Bank Polski Ekstraklasa individual awards. The outcome brought the greatest joy to Lech Poznań's players and fans. The title-winning team won three individual awards. The Coach of the Year was Niels Frederiksen, who received the award from Michał Probierz, then manager of the Polish national team. The Goalkeeper of the Year statuette was presented to Bartosz Mrozek by Michał Kołodziejczyk, director of CANAL+ Sport, while Afonso Sousa was honored with the Midfielder of the Year award by Tomasz Sygut, president of TVP. The 'Number of the Season' award, presented by LOTTO, went to Poland's 15th place in the UEFA country rankings. The award was received from Beata Stelmach, chairman of the board of directors of Totalizator Sportowy, owner of the LOTTO brand, on behalf of the clubs, representatives of the teams playing in the quarterfinals of the Conference League in the 2024/2025 season, Dariusz Mioduski president of Legia Warszawa, and Wojciech Strzałkowski chairman of the supervisory board of Jagiellonia Białystok. Twice Efthymis Koulouris took to the stage for the award. Pogoń Szczecin's Greek forward initially won the Striker of the Season award (presented by GKS Katowice striker Nicola Brzęczek). And then the president of the Polish Football Association, Cezary Kulesza, announced his victory in the vote for Footballer of the Season.

In addition, the Defender of the Year award was presented to Jagiellonia Białystok footballer Mateusz Skrzypczak from adidas brand representative Sabine Dietl. Meanwhile, the title of PKO Bank Polski Ekstraklasa's Youth Player of the Season went to Kacper Trelowski, goalkeeper of Raków Częstochowa, to whom the statuette was handed over by Marek Sobolewski, vice-president of the PKO Bank Polski Management Board. The Turbokozak award went to Ryōya Morishita, a Legia Warszawa midfielder.

GALLERY OF EKSTRAKLASA LEGENDS

In 2018, Ekstraklasa SA created the Gallery of Legends as a project to commemorate distinguished figures for the top Polish league. After the election of the best players of each decade by fans and experts in the Ekstraklasa app, it was agreed that a ceremony would be held annually to include more winners. This traditionally takes place during the Ekstraklasa Gala.

In 2025, the Gallery of Ekstraklasa Legends was joined by: distinguished journalist, commentator of the first Ekstraklasa match on CANAL+ - Janusz Basalaj; four-time top scorer, World Cup and IO medalist - Kazimierz Kmiecik; the best shooter in the history of GKS Katowice - Jan Furtok (posthumously; Mariusz Saratowicz received the award on his behalf), three-time Polish champion as a football player and twice as a coach - Jan Urban; and the broadcaster of Ekstraklasa matches for 30 years - CANAL+.

INTRODUCED INTO THE GALLERY OF EKSTRAKLASA LEGENDS:

2018	2019	2022	2023	2024	2025
Lucjan Brychczy	Stanisław Oślizło	Henryk Reyman	Henryk Kasperczak	Teodor Peterek	Jan Urban
Włodzimierz Lubańsk	i Grzegorz Lato	Hubert Kostka	Gerard Badia	Janusz Filipiak posthumousły	Jan Furtok posthumously
Zbigniew Boniek	Włodzimierz Smolarek posthumousły	Mirosław Okoński	Paweł Janas	Ernest Pohl posthumously	Kazimierz Kmiecik
Maciej Szczęsny	Kazimierz Deyna	Franciszek Smuda	Paweł Brożek	Arkadiusz Głowacki	CANAL+
Tomasz Frankowski	Łukasz Surma	Władysław Żmuda	Piotr Celeban	Henryk Apostel	Janusz Basałaj

Marek Citko

PATRONAGE

In response to regular requests for support, Ekstraklasa SA includes many historical, educational or charitable initiatives under its patronage. This is an effective way to promote valuable content through the communication reach, partnerships, clubs and fan engagement.

HERITAGE INITIATIVES:

- Ekstraklasa SA, along with the clubs, joined in the commemoration of the 80th anniversary of the outbreak of the Warsaw Uprising during the 3rd matchweek of last season. The start of all matches was preceded by the national anthem and a minute's silence. During the broadcasts of all matches, viewers saw a specially modified watermark honoring the Uprising fighters. The listed activities are the result of cooperation with Stowarzyszenie Warszawa 44.
- Ekstraklasa SA has joined the "Niepodległa do hymnu" (Independence to the Anthmen) campaign! During the 15th matchweek of the PKO Bank Polski Ekstraklasa, held on November 8–10, 2024, all matches were preceded by the playing of the Polish national anthem (Mazurek Dąbrowskiego). This was an action carried out in cooperation with the Museum of Polish History.

CSR INITIATIVES:

Thanks to cooperation with the Polish Football Association, the Federation of Disabled Supporters and fan associations, the sixth edition of the 'Stadiony bez barier' (Stadiums Without Barriers) campaign was carried out in the 7th and 8th matchweeks. It aimed to promote football venues as accessible, safe and welcoming to all fans, regardless of health status, special needs or disabilities. The campaign featured banners promoting the #StadionyBezBarier slogan, as well as a promotional spot and social media materials. Audio description for the visually impaired was available during the matches.

SCIENTIFIC INITIATIVES:

- Ekstraklasa SA has become the patron of the 6th edition of the Science4Football conference. The event was held on 15 November 2024 at the Legia Training Center in Książenice under the theme: COGNITIVE ADVANTAGE - Victory begins in the mind. Invited speakers included: Paul Schaffran, Chief Assistant to the Sporting Director and Head of Strategy and Youth Development at Borussia Dortmund Academy, Dr. Johannes Taendl, Managing Director of Anton Paar SportsTec GmbH, Dr. Piotr Żmijewski, lecturer at Warsaw University of Physical Education, head of LegiaLAB and member of the Legia Warszawa S.A. staff, Dr. Artur Czeszumski, Institute of Psychology, Polish Academy of Sciences.

Ekstraklasa SA was a patron of the third Moneyball conference — 'Innovation in Sport and Business'. The venture, organized by Widzew Łódź, brings together the worlds of sport, data, analytics and new technologies. The event was

- PKO Bank Polski Ekstraklasa clubs actively joined in helping people and clubs affected by the floods that hit the Lower Silesia and Opole areas in September. Among other things, fundraisers, donations of goods, and support for football clubs whose facilities were damaged were organized. Each of the 18 clubs conducted at least one charity event, working closely with supporters and local governments.
- Ekstraklasa SA has traditionally taken part in the fundraising for the 33rd edition of the Great Orchestra of Christmas Charity. The following have been put up for auction: a set of medals for the 2023/24 season, a pair of VIP tickets to a selected PKO Bank Polski Ekstraklasa match, invitations to the Ekstraklasa Gala, and the opportunity to visit the Live Park crew's modern broadcast van.



held on the Monopolis stage on 20 November from 9:00 am to 2:00 pm. Speakers included representatives of the league, sports media, PZPN, academia and Widzew Łódź.

PROJECTS FOR CHILDREN AND YOUNG PEOPLE

Ekstraklasa SA together with Ekstraklasa Foundation for many years have been promoting sports among children and young people, shaping an active lifestyle and encouraging the development of football skills

EXTRA TALENT

September 2024 saw the 9th edition of the Ekstra Talent project, organized by the Ekstraklasa Foundation together with PKO Bank Polski Ekstraklasa clubs. This is a series of events combining physical tests with a children's football tournament. The main purpose of the venture was to test the physical fitness of players from football academies. U-12 teams were invited to participate.

The tournaments were held from September 12 to 29 at the facilities of eighteen Ekstraklasa clubs. The physical tests were conducted by the research team of the Academy of Physical Education in Warsaw, headed by Dr. Janusz Dobosz. Three main tests are conducted during each event: an endurance run (known as the beep test), a 10x5-meter shuttle run, and a bent-arm hang. The measurements made it possible to accurately identify strengths and areas for further improvement among participants. The results of individual players are carefully recorded and collected, creating a comprehensive report - so it is possible to monitor the progress of participants over time.

The venture was financed by funds from Ekstraklasa and the Ministry of Sports and Tourism.



WORKSHOPS FOR COACHES

On 31 October 2024, a conference on children's safety in sports and supporting their development was held at Legia Warszawa Stadium. "Workshop with Youth Coaches - Children's Safety and Development," organized by the Ekstraklasa Foundation as part of the Erasmus+ program "More Than Football and More Than Sport Network." The event brought together coaches from the Ekstraklasa and experts from England.

During the conference, Paul Stewart delivered a moving speech, a former England national player and player for clubs such as Tottenham, Manchester City, and Liverpool, who talked about his experiences related to safeguarding young players. Speeches were also given by Matt Potter, Mark Vaudin and Paweł Guziejka, who provided participants with practical tools and showed new perspectives on youth work.

"AKADEMIE KLASY EKSTRA"

May 2025 marked the 10th anniversary edition of the "Akademie Klasy Ekstra" ("Extra Class Academies"), a nationwide project of the Ekstraklasa Foundation that promotes children's football, healthy lifestyles and fair play values. Eighteen tournaments were held in three weeks - from 5 to 25 May 2025 - at the venues of all the top league teams.

Each event's main component consists of one-day football tournaments for children in two age categories: U-11 and U-9. From the very beginning, the project has emphasized its educational and development-oriented nature. The goal is not to compete for a result, but to enjoy the game, learn to cooperate, respect fair play and build positive emotions around sports. The events are completely free and open to all

The tournaments were open and inclusive, allowing both club academies and partner youth academies to take part. Each participant had access to numerous side attractions. Each event featured an entertainment area with obstacle courses, inflatables, Iv1 mini-pitches, a face-painting station and physical activities. The program also included a freestyle football demonstration, teqball, Gabor Challenge competitions with Grzegorz Jędrzejewski and reflex tests at the Fitlight booth. In many locations, participants in the competition could meet first-team players from Ekstraklasa clubs.



BOTH DOMESTICALLY AND INTERNATIONALLY

Ekstraklasa SA maintains active cooperation with partners from the football community at the international and national level. Representatives of the league exchange knowledge and experience with representatives of the industry from around the world. The company's employees are active in the European Leagues and ESSMA, among others. Thanks to these contacts, Ekstraklasa clubs can also benefit from the knowledge of foreign experts.

JACHRANKA CONFERENCE

PKO Bank Polski Ekstraklasa and First League clubs met in December at the annual conference organized by Ekstraklasa SA, which was also attended by foreign experts. The training session was attended by representatives of club boards management, lawyers, sporting directors, finance directors and marketing specialists. During the meeting, experts from the world of professional football conducted a number of workshops.

The program of the Ekstraklasa conference was divided into expert panels on training matters, football regulations and other laws important to clubs, as well as communications and marketing. Among those who gave lectures on the development of football talents, scouting and training in the broadest sense of the term were given by Sławomir Czarniecki, Sports Coordinator of Bayer 04 Leverkusen, Piotr Sadowski, International Scout - First Team and Emerging Talents at Manchester United and Marcin Dorna, Sports Director of PZPN. Koen Put and Hans Vander Elst of Double Pass, a Belgian company, presented the principles

of a project to support clubs in talent management. Filippo Veglio of UEFA presented on sustainability and CSR in football, while Mehdi Traifa of European Leagues talked about building global brands and audience engagement strategies. Panels were also moderated by representatives of Opta Stats Perform -Markus Klausmann and Michiel Jongs, who presented the possibilities of using artificial intelligence to build fan engagement.

As new tools are emerging, modern technologies are being used more and more, but also regulations on the sport itself or the activities of sports organizations are changing, Ekstraklasa SA strives to provide first-hand access to this expert knowledge. These meetings are also an opportunity for representatives of foreign organizations, such as UEFA, European Leagues and top football clubs, to share their experiences with us, and at the same time they can establish direct contacts with their Polish counterparts and learn their perspective on various topics.

EUROPEAN LEAGUES

Marcin Animucki, president of the board of directors of Ekstraklasa SA, has been elected to the governing body of the European Leagues for the third consecutive year. He will serve on the board of the international organization, which brings together European football leagues, as a board member until 2029. He was first appointed to the position in 2018.

European Leagues brings together 39 professional football leagues, representing a total of more than 1130 clubs from 33 European countries. The jubilee 50th general assembly of the members of the international organi-

zation was held in Frankfurt am Main on March 4–5, during which a new leadership was appointed. Claudius Schafer, president of the Swiss league, was elected president of the board, and Matthieu Moreuil, a representative of the English league, was elected vice president.

European Leagues is not the only international football organization with which Marcin Animucki is associated. The Ekstraklasa president is also a member of UEFA's Fair Play and Social Responsibility Committee, as well as UEFA 's Business Development Working Group.

POLISH FOOTBALL ASSOCIATION

Marcin Animucki, president of Ekstraklasa SA, was unanimously nominated by the clubs from the top two divisions as the official candidate for the position of vice-president of the Polish Football Association in charge of professional football. Final approval came at a general meeting of the Polish Football Association scheduled for 30 June 2025. At the same time, Ekstraklasa clubs also elected by acclamation Karol Klimczak, president of Lech Poznań, as their representative to the PZPN board.

Dariusz Mioduski, president of Legia Warsaw, was also elected to the management board of the federation, assuming the position of vice president for international affairs. Other members appointed to the management board of the Polish Football Association include Karol Klimczak, president of Lech Poznań; Wojciech Cygan, chairman of the supervisory board of Raków Częstochowa; and Wojciech Pertkiewicz, president of Arka Gdynia, which was promoted to the top division for the 2024/25 season.



SPORTS BUSINESS POLAND AWARD

By the decision of the Jury, the title of Leader in the poll organized by the Association Sport Biznes Poland was awarded to Marcin Mikucki - Director of the Department of Communication, Marketing and Sales at Ekstraklasa SA. The statue was presented during the 8th SBP

Congress, held November 5-6 in Warsaw. The prestigious Leader 2024 statuette is a unique award given to individuals who significantly contribute to the development and professionalization of Polish sports and the related business sector.

EKSTRAKLASA FOR FANS





ATTENDANCE

During the 2024/25 season a new attendance record was set in Ekstraklasa history. The stands drew a total of 3,876,550 spectators. The previous season's score, which had been pushed to a very high level, was thus improved by about 3%.

The best-ever figure was also recorded for average attendance per match. On average, the match drew 12,688 fans. This is more than the total capacity of the six stadiums used in the previous competition. In total, as many as thirteen clubs had fill rates of at least 70%, including three teams with fill rates above 90% and seven with fill rates above 80%.

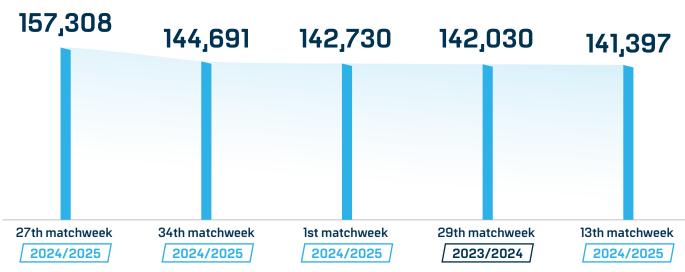
A record number of spectators for a single matchday was set in 27th matchweek. At that time, 157,308 people were recorded in the stands. This translates to an average of 17,479 fans per match. This is also the best result in the history of Ekstraklasa SA. In general, the top three of the most impressive results since the com-

pany's inception includes only those recorded in the previous season. After all, in the 34th matchweek, the stadiums attracted 144,691 fans. At the opening of the competition, 142,730 people attended. In the top five there's only one set of fixtures from another edition of the competition.

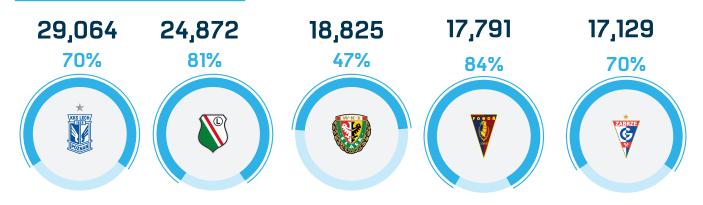
Nine of the fifteen clubs (not including newly promoted teams) recorded an increase in attendance over last season. On average, eleven teams attracted five-figure attendances. Lech Poznań has set Ekstraklasa SA's all-time league record. Kolejorz was the best over the past twenty years in both total attendance (494,088) and average attendance (29,064). It was here that the three highest attendances for a single match were recorded, as well as six of the eight matches with attendances above 30,000 that season (the other two were at Śląsk Wrocław). Legia Warszawa, on the other hand, turned out to be the only club to play as an away team twice with attendance above 35,000.



TOP 5 MATCHWEEKS WITH THE HIGHEST ATTENDACE SINCE EKSTRAKLASA SA WAS FOUNDED.



HIGHEST AVERAGE ATTENDANCE 2024/2025 [AVERAGE STADIUM OCCUPANCY]



MATCHES WITH THE HIGHEST VIEWERSHIP



Lech Poznań vs Piast Gliwice

40,838





Lech Poznań vs Legia Warszawa







Lech Poznań vs Korona Kielce

36,208





Śląsk Wrocław vs Legia Warszawa

34,285





Lech Poznań vs Śląsk Wrocław

MEDIA RIGHTS

Since November 2018, Ekstraklasa has been independently selling centralized media rights in Poland and abroad. Currently, broadcasts of matches from Poland's top league are available in over 200 countries worldwide.



Polski Ekstraklasa matches in the 2024/2025 season. This was the second year of the current agreement between Ekstraklasa SA and the station. The total value of this contract is nearly 1.3 billion zloty over the course of four editions of the competition. CANAL+ has the rights to

this contract is nearly 1.3 billion zloty over the course of four editions of the competition. CANAL+ has the rights to broadcast all 306 live matches. At the same time, as part of other rights it may show online highlights both during the match and in several selected time windows after the match.

However, Telewizja Polska retained the sublicense for live free-to-air broadcasts. TVP showed one game from each matchday. In total, it broadcast 34 matches on its channels.

In addition to linear television, both broadcasters made the matches available online - on the CANAL+ streaming service and on TVPSport.pl. Following the pattern of previous years, the main TV partner, CANAL+, has furthermore decided to broadcast two matches per season on its open YouTube channel. The picks were Śląsk Wrocław–Lechia Gdańsk on the 1st matchday and Lech Poznań–Widzew Łódź on 19th matchday. This service was limited to viewers located within Poland.

CANAL+ also unveiled four new Ekstraklasa-themed series. On 20 April 2025, the first episode of the production "Franz – Historia Franciszka Smudy" ("Franz – the history of Franciszek Smuda") debuted on the CANAL+ streaming service. After the competition, three new titles were presented after the games: "Górnik. Chłopcy z Zabrza", "Trenerzy. Pod presją" and "Wisła Cupiała".

MEDIA RIGHTS - ABROAD

Last season Ekstraklasa, in cooperation with European Leagues and Octagon, continued its agreements with the Elevensports.com and OneFootball platforms, covering around 200 territories worldwide. Three games from one matchday were available at each of these platforms. At the same time, broadcasts of all matches with Polish commentary around the world, except in Poland, are also available on the league's OTT service, Ekstraklasa.TV, under a subscription system (for a monthly fee or for a one-time payment for the entire season).

Besides, in 14 countries, the top Polish league's games were available on linear television or local platforms. Within Germany, Austria and Switzerland, three selected matches from each matchday were shown by Sportdigi-

tal. The license allows to show matches on the "commentaro" platform, match highlights on the "Scooore" program on Sport1 (free TV) and on the DAZN platform. Seven countries in southern Europe - Serbia, Croatia, Slovenia, Bosnia and Herzegovina, North Macedonia, Montenegro and Kosovo - broadcasts were delivered by ArenaSportTV. It had the right to show all the matches in the matchday. In Israel, Maariv (Charlton) was showing two matches from each matchday. In Latvia and Georgia, 3 matches of each matchweek of the 2024/2025 season were shown on television. Viewers in Slovakia, meanwhile, had access to the PKO Bank Polski Ekstraklasa competition thanks to TV JOJ.

EKSTRAKLASA.TV

Ekstraklasa.TV is Ekstraklasa's own OTT platform operated by the Ekstraklasa Live Park company. It allows users to watch live match broadcasts with Polish match commentary outside Poland around the world. The system allows you to purchase access to a selected match (Pay Per View), as well as watch the broadcast of all PKO Bank Polski Ekstraklasa matches as part of a subscription — monthly or for the season. Fans in Poland and around the world, meanwhile, can watch the rest of the content on the site and application for free after logging in, including highlights and the most interesting match action.

Ekstraklasa.TV is available as a web version and as apps for iOS and Android, and as an app for Samsung Tizen Smart TV, Apple TV (tvOS) and Android TV. The service is compatible with Chromecast and Airplay, devices that allow the picture from the phone to be displayed on a TV screen.



BOOKMAKING RIGHTS

The licence to exploit audiovisual betting rights is held by IMG ARENA, which provides the broadcast signal for all matches to bookmakers worldwide, except Poland. Licenses for the use of so-called 'fast betting data,' i.e. statistical data necessary for betting on match results and other match parameters with bookmakers worldwide (exclu-

ding Poland), are shared among Stats Perform, Genius Sports and Sportradar. Betting data must be available in real time because of the purpose for which they are used. Thanks to our cooperation with Ekstraklasa Live Park, the match feed and data meet partners' expectations.



TV SIGNAL PRODUCTION

Live Park has remained the exclusive producer of the TV signal from matches of the top Polish league for thirteen years. After the past season, the subsidiary of Ekstraklasa SA has already produced a total of 4006 matches of the highest level of the competition in Poland. More than 100 of them are available in 4K/UHD HDR every season, while the rest are available in Full HD. With additional cameras at stadiums, spectators can follow events on the pitch from a new angle. The signal is provided not only to Polish broadcasters, but also to licensees with rights to show PKO Bank Polski Ekstraklasa games abroad. All international partners can use the signal available through London's transmission center, BT Tower, or through a signal distributed over IP in the cloud.

This season has seen, among other things, a refresh of some on-screen graphics visible in television broadcasts of PKO Bank Polski Ekstraklasa matches. Before and during the match, the win probability estimated by the Opta Stats Perform model is shown. However, after the match, the LOTTO Fantasy Ekstraklasa points are displayed.

Live Park also produced a signal for UEFA of the Super Cup match between Real Madrid and Atalanta Bergamo on behalf of CANAL+. This is another prestigious international project completed by the Company in recent years. The match, which was played at the PGE National Stadium in Warsaw, was covered by over 30 cameras. Two ELP vans were used in the production of the international feed (1080p HDR, Dolby Atmos) and were also used for interviews and mini-studios for international broadcasters. Another was used to set up a studio for the Canal+ channel. UEFA has also built its own technology center for the broadcast. Before ELP was commissioned to produce, it passed UEFA's vetting process, following a positive recommendation from Canal+. The whole procedure took several weeks. Work on preparing the production of the UEFA Super Cup match began in March. 150 people were engaged for production and technical support; their activities at the National Stadium began a week before the event.

VIEWING FIGURES

In the 2024/2025 season, broadcasts of PKO Bank Polski Ekstraklasa matches attracted over 50 million viewers. The total attendance was 50,587,000 spectators. This exceeded the previous edition's result by 2,778,000 (about 6%). Expressed as an average, it increased from 156,000 to 165,000. The average per matchday, meanwhile, was 1 million 488,000 viewers. This represents an increase of 82,000 compared to the previous campaign.

More than 37 million viewers watched Ekstraklasa on traditional television. However, it is becoming increasingly clear that viewers are shifting to online platforms. Indeed, 13 million 224 thousand people, or 26.1% of the total, watched the matches in the online format. This is the first time this indicator has reached eight digits. In the previous round, the score was 49% lower. At that time, this group made up only 18.5% of the viewers.

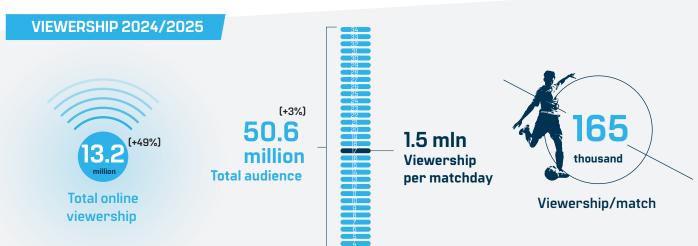
Every matchday attracted over one million viewers. First place in this category is held by 15th matchday, with a total viewership of nearly 2.6 million. This means that, on average, about 286,000 fans watched each match

during that time. The list of single matches is topped by the November meeting between Lech Poznań and Legia Warszawa, which drew 1.5 million viewers. In second place was the rematch between the two teams drew 870,000 viewers.

Matches featuring Kolejorz account for four of the top five most-watched matches. This team also had the highest average attendance (322,000). The runner-up in this ranking was Legia Warszawa (310,000). Only 1,000 people separated the teams in 3rd and 4th place - Górnik Zabrze and Raków Częstochowa (189,000 and 188,000).

In the following season, matches played on Sundays at $5:30 \, \mathrm{pm}$ were by far the most popular. Their total audience was $13,436,000 \, \mathrm{people}$. Also, in terms of average viewers, this season achieved the best result (433,000). In second place was Sunday at $8:15 \, \mathrm{pm}$ - a slot not used in the standard matchday schedule ($12 \, \mathrm{matches} - 211,000 \, \mathrm{viewers}$), followed by Friday at $8:30 \, \mathrm{pm}$ (158,000) and Saturday at $8:15 \, \mathrm{pm}$ (157,000).





STATISTICS

Ekstraklasa SA processes and compiles statistical data from league matches as part of its communication activities. They are used for their own purposes, but are also given to clubs, fans and partners.

During the 2024/2025 season, Ekstraklasa (in its communications) and Live Park (for television production) used Opta statistics provided by Stats Perform. Data was made available through all the league's communication channels, both from individual matches in the match center and in aggregated form in the advanced statistical section with team and individual breakdowns on the league's official website; social media, the official mobile app and the LOTTO Fantasy Ekstraklasa game.

A new agreement between Opta Stats Perform, and Live Park is in place as of early 2025. It includes broader data usage capabilities for PKO Bank Polski Ekstraklasa clubs as well, including the Analytics Data package (which includes information on every match event, as well as analytics metrics) and Opta Live Premium (an online platform for live data insights and visualizations of that data). In connection with the expanded partnership, Stats Perform has become the Official Match Data Provider for the Ekstraklasa.

Since then, the win probability factor has been shown in broadcasts of the games and on PKO Bank Polski Ekstraklasa channels. The model estimates the probability of a match outcome based on 100,000 simulations. The prediction is based on several factors, including: the quality of the teams based on their historical performance over the past four years, the current form of the teams based on their recent performance over the past year, and home advantage. The probability is updated in real time during the match. This happens at least once every



NOTE!

Ekstraklasa records goal scorers based on UEFA guidelines. Decisions are supported by Opta Stats Perform data and entries in the referees' reports. In case of discrepancies between these sources, the final determination is subject to additional analysis.

Ekstraklasa awards assists based on Opta Stats Perform's assessments. The stats provider's definition states that it is the last touch of the ball (even unintentional) by a teammate before a goal is scored. However, assists on own goals are not recognized. Verification also applies to passes redirected by a rival. In the case of a slight touch between the ball and an opponent, without affecting the trajectory of the ball, the assist still counts.

60 seconds. It is also influenced by the attitude displayed during the match (calculated based on the quality of chances created and those created by the opponent), the number of red cards the team received compared to the opponent, the current score

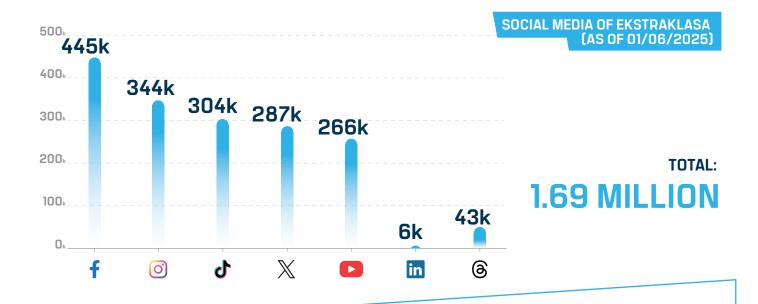
Since the 2017/2018 season, Ekstraklasa has been using fitness data provided by ChyronHego. An advanced TRACAB tracking system is installed at all stadiums. Optical technology uses images to determine the position on the pitch of all moving "objects" – players, referees and the ball. This generates a live feed describing their coordinates.

Ekstraklasa also provides TV and marketing partners, clubs and fans before each matchday with a collection of about 120 statistical tidbits (match facts) about all teams, compiled by representatives of the Communications, Marketing and Sales Department. It is available on www.Ekstraklasa.org under the tab for each match.



SOCIAL MEDIA

Social media remains one of Ekstraklasa's key channels of communication with its audience. It is a tool not only to inform, but also to build relationships with fans and strengthen fan engagement. Their role in popularizing the competition and individual clubs is constantly growing. Ekstraklasa actively operates on seven major platforms: Facebook, Instagram, TikTok, X (formerly Twitter), YouTube, LinkedIn and Threads



During the analyzed period, all official Ekstraklasa social media channels recorded an increase in the number of followers, which testifies to an effective communication strategy and growing interest in the content published by the league. The largest numerical gain was achieved on the YouTube platform, where the number of subscribers increased by 43,000 (+19.3%). There was significant growth on TikTok, which gained over 39,000 new followers (+12.9%).

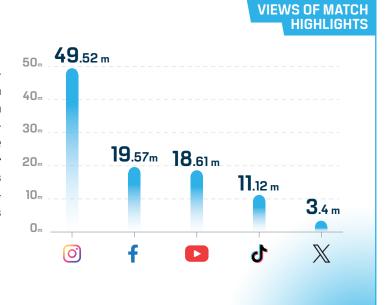
Systematic growth was also seen on Instagram (+31.53 thousand, +10.1%) and Facebook (+30.79 thousand, +7.4%). Platform X (formerly Twitter) also recorded a steady rise to 15,380 followers (+5.6%). The data confirms the growing reach of the Ekstraklasa brand in social media and the effectiveness of its image and promotional activities.

For the 2024/2025 season, a strong emphasis has been placed on the development of Ekstraklasa's business communications on social media, with a particular focus on the LinkedIn platform. The channel has become a place for regular publication of information on the company's most important developments, partnerships, strategic initiatives and commercial projects. The content is created

in two languages - Polish and English - which allows it to effectively reach not only the domestic audience, but also foreign leagues, federations and entities operating in the international football environment. As a result of these activities, Ekstraklasa's profile on LinkedIn reached more than 6,000 followers, a nearly 20 percent increase over the previous season.



The match highlights published by Ekstraklasa consistently draw attention on social media. The 2024/2025 season saw the highest interest on the Instagram platform, with 49.52 million impressions. Such a significant increase nearly fourfold compared to the previous season - is the result of expanded cooperation with media partner CANAL+, which included making selected match excerpts available on the league's official profile. This action significantly increased the attractiveness of published materials and organic reach.



In the 2024/2025 season, Ekstraklasa has consistently developed cooperation with influencers, involving creators from different thematic areas - from sports to lifestyle to entertainment. This made it possible to reach diverse audiences and build a modern, broad-based brand image. The culmination of this strategy was the presence of the TikTok platform at the Ekstraklasa Gala, where high-profile influencers acted as presenters. The presence of popular artists not only attracted the attention of younger audiences, but also strengthened the event's image as engaging and aligned with modern communication standards.

In view of being ranked 15th in the UEFA country ranking, which in the 2025/2026 season will enable as many as five teams from the PKO Bank Polski Ekstraklasa to qualify for European competitions - including two teams entering

the Champions League qualifying rounds - it was decided to strengthen the league's international presence. To this end, an official English-language Ekstraklasa channel has been launched on the X platform. Its main goal is to build relationships with foreign leagues, federations and the community of football influencers, especially those interested in groundhopping and the development of club football in Poland.

The Ekstraklasa ranks 9th in Europe in terms of total social media followers, ahead of leagues such as the Süper Lig (Turkey), Scottish Premiership (Scotland) and Pro League (Belgium). The total number of followers across Ekstraklasa's profiles on Facebook, Instagram, X (Twitter), TikTok and YouTube exceeds 1.74 million, confirming the league's established position in the digital landscape of European football.

LEAGUE	COUNTRY	SUM [K]
PREMIER LEAGUE	⊕ ENG	215,922.00
LA LIGA	ESP	207,334.03
BUNDESLIGA	GER	42,423.00
LIGUE 1	() FRA	43,960.00
SERIE A	() ITA	35,510.95
EREDIVISIE	NED	1,990.24
LIGA PORTUGAL	POR	1,949.30
PREMIER LIGA	RUS	1,890.00
👰 EKSTRAKLASA	→ POL	1,737.10
SUPERLIG	© TUR	1,636.50
SCOTTISH PREMIERSHIP	SCO	1,159.10
PRO LEAGUE	● BEL	468.63

ACTIVITIES FOR FANS IN COLLABORATION WITH OTHER PLATFORMS:

COMPETITION WITH 4GOAL.APP

Ekstraklasa, in collaboration with 4GOAL.app, has introduced a challenge for all football fans. Users of 4GOAL.app were able to recreate one of the three most beautiful goals of the past PKO Bank Polski Ekstraklasa season and share their recording with the entire community of the app. Prizes for the winner include the official Ekstraklasa match ball and other official merchandise.

COLLABORATION WITH JAKDOJADE

In the 2024/2025 season, cooperation with Jakdojade continued. This is Poland's most popular city travel planner that makes travel easier. In 8th matchweek, the tool encouraged fans to attend PKO Bank Polski Ekstraklasa matches by public transport. As part of the campaign there was a joint trip to three matches: in Lublin, Poznań and Warsaw. At each event, the Live Park cameras were accompanied by distinguished guests: Kamil Kruk - a Motor Lublin player, Alicja Zając - a Lech Poznań UAM coach, and Marcel Mendes-Dudziński - a Legia Warszawa goalkeeper. This was another part of the effort to increase stadium attendance.

EKSTRAKLASA.ORG PLATFORM

In the 2024/2025 season, Ekstraklasa SA has consistently developed an online presence, strengthening the position of its channels as the first source of information about the league for fans. The official app was highly popular, peaking at No. 1 in the App Store's Sports category. User engagement increased thanks to new features. Voting for Player of the Month or Goal of the Season has given fans a real say in league awards. As the spring round got under way, the Predictor was launched, allowing fans to predict match results and compete in the rankings. The result of these efforts was a marked increase in the base of registered users: by as much as 35% since the beginning of July. The Ekstraklasa platform today is more than just an app or a website - it is a tool for building relationships with fans and engaging them on many levels.

PREDICTOR

Predictor is a new feature in the official Ekstraklasa app, available from the 22nd matchweek of PKO BP Ekstraklasa 2024/2025. Within its framework, it is possible to predict the outcome of all matches of the competition, indicating the winner of a given match or a draw. Participants receive points for each correct prediction. Result predictions were made up to 15 minutes before the start of each PKO Bank Polski Ekstraklasa matchweek.

OFFICIAL EKSTRAKLASA QUIZ

One of the more popular digital fan activities remained quizzes, organized in cooperation with PKO Bank Polski. Fourteen thematic sets of questions were made available to participants. The new editions usually referred to current topics - including upcoming blockbuster matches or memorable anniversaries. As a result, they naturally fit into the rhythm of the games. Some of them offered prizes for the best participants, which further provided additional motivation to take part. The clubs were actively involved in promoting the quizzes through their social media channels.

LOTTO FANTASY EKSTRAKLASA

Following the PKO Bank Polski Ekstraklasa was made more entertaining with Fantasy, a virtual football manager based on real league results. Players again competed for attractive prizes in two editions: fall and spring. A novelty was the introduction of achievements, which added depth to the game and rewarded the most committed participants. The importance of one-on-one duels as an ideal setting for competing with friends has also grown.

Another year of cooperation with Fantastyczny Skaut - a group of enthusiasts who create in-depth content with tips for managers - produced a positive outcome: the LOTTO Fantasy site has recorded its highest number of visits in three seasons. The match was also aired on the competition's official channel. Before each matchweek, a segment in CANAL+'s "Pre-Match Briefing" magazine was dedicated to it. At the same time, the project's commercial aspect has increased. Totalizator Sportowy, together with the LOTTO brand, remained the title partner of the competition, and the growing number of users using the premium account translated into additional revenue for the company.



COMPETITION FORMAT

When Ekstraklasa was formed, the top-flight competition was still played under the name "1. Liga" ("First League"). It was not until 2008 that they acquired their current name. Sixteen teams competed in a round-robin format, playing thirty matchweeks. This format lasted until 2013. That's when a system called ESA-37 was introduced. After the regular season of thirty matchweeks, the top eight teams played in Group A in the final phase for the

Polish championship medals, while the remaining eight teams competed in Group B to avoid relegation. A total of thirty-seven matchweeks were played during this time. Due to pandemic restrictions, the 2020/2021 season saw a return to thirty matchweeks. As of the 2021/2022 campaign, meanwhile, the format with eighteen teams and thirty-four matchweeks is already in effect.

TEAMS

Twenty sets of medals have been distributed during the existence of Ekstraklasa SA. Including this one, eight teams have won the gold. For three of the clubs — Piast Gliwice, Raków Częstochowa and Jagiellonia Białystok — it was their first-ever triumph. A total of thirteen teams won medals, ten of them on more than one occasion. Legia Warszawa stood on the podium most often (17 times) ahead of Lech Poznań (11 times) and Wisła Kraków and Jagiellonia Białystok (5 times each). In the points table for this period, these teams also make up the top four, although Duma Podlasia (the Podlasie Pride) sits in 3rd place, with Wisła Kraków classified below them. In total, 37 teams played during that period.

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On average, nearly 500 players appear in each Ekstraklasa season. Among them, Łukasz Trałka (408) played the most matches in the last two decades, ahead of Tomasz Jodłowiec (382) and Rafał Janicki (380). Meanwhile, Rafał Boguski made the most appearances for one club (335 for Wisła Kraków). The top scorers' trio consists of: Paweł Brożek (134 goals), Marcin Robak (120) and Flavio Paixao (108).

Among other things, this period saw a change in the ranking of the youngest players of all time. Janusz Sroka was replaced in 2023 by Igor Pieprzyca of Puszcza Niepołomice (15 years 19 days). Meanwhile, the youngest goalscorer of Ekstraklasa SA's 20th anniver-

EDAL TABLE	1	10	E
LEGIA WARSZWA	8	5	4
LECH POZNAŃ	4	3	4
WISŁA KRAKÓW	3	2	0
RAKÓW CZĘSTOCHOWA	1	3	0
JAGIELLONIA BIAŁYSTOK	1	2	2
ŚLĄSK WROCŁAW	1	2	1
PIAST GLIWICE	1	1	1
ZAGŁĘBIE LUBIN	1	0	2
RUCH CHORZÓW	0	1	2
GKS BEŁCHATÓW	0	1	0
POGOŃ SZCZECIN	0	0	2
DYSKOBOLIA GRODZISK MAZOWIECKI	0	0	1
LECHIA GDAŃSK	0	0	1

sary was Iwo Kaczmarski of Korona Kielce, who scored past the opposing goalkeeper aged 16 years and 93 days. He is preceded on the all-time list only by Włodzimierz Lubański. The oldest player during this period was Artur Boruc (41 years 358 days).

UEFA RANKINGS

RANKING KRAJOWY

Since Ekstraklasa SA was established, its clubs have reached the group stage 17 times (including once in the UEFA Champions League, 12 times in the UEFA Europa League/UEFA Cup, and 4 times in the UEFA Europa Conference League). On top of that, they advanced to the knockout stage ten times. The best results in this

respect were recorded by: Lech Poznań 2021/2022, Legia Warszawa 2024/2025 and Jagiellonia Białystok 2024/2025. Each of these teams played in the quarter-finals of the Conference League. Last season, Ekstraklasa recorded its best result in the UEFA national ranking, placing 15th in the list.



ATTENDANCE

Attendance figures at PKO Bank Polski Ekstraklasa stadiums are a huge source of pride, and at the same time the result of the hard work of many people at Ekstraklasa and the clubs. The fan engagement and the increase in popularity of the competitions is an invaluable asset that will pay off in the years to come, including on the commercial side.

The first season of Ekstraklasa SA's existence brought just one match with an attendance above 15,000. The average attendance per match was below 6,000. Over time, however, they were able to overcome successive barriers. Today, this ratio is more than twice as high as when the company began operations. This is also one of the best results in all of Europe. It is impossible to overlook

the revolution in ticketing, match-day activities of clubs and approaches to fans. However, the landscape of stadiums has also changed. The facilities have become a clear indicator of the significant progress the top division has made in the last 20 years. UEFA's January 2017 report awarded Poland third place worldwide for the number of stadiums built between 2007 and 2015. Poland ranked only behind the USA and Turkey. During that period, 14 new stadiums were built in Poland, many of them used in the top division. Of the teams appearing in the PKO Bank Polski Ekstraklasa in the 2024/2025 edition, as many as 16 of the 18 clubs played at facilities built or rebuilt between 2010 and 2025. After GKS Katowice moved to Nowa Bukowa, the oldest stadium is Korona Kielce's Exbud Arena, which is not even 20 years old yet!





VIEWING FIGURES

Ekstraklasa is the most-watched league in Poland. In twenty years, it has managed to establish itself in this segment, taking advantage of the reach associated with new technologies. Matches are no longer only broadcast using linear television, although it is still a major force, but online platforms are also gaining ground.

CANAL+ remains the proven main television partner of the Ekstraklasa. The channel has been broadcasting matches of Poland's top league for over 30 years. Telewizja Polska also held the sublicense for many seasons. For more than a decade, the competitions have also been available on the international market. Today you can follow Polish league players in around 200 countries.

A very important step in the history of Ekstraklasa SA was the establishment of Ekstraklasa Live Park, a television production subsidiary, in 2012. It was a pioneering move among European leagues, which until now had been delegating these responsibilities to external parties. Today Live Park has more than 4,000 transmissions to its

credit. At least 100 PKO BP Ekstraklasa matches are being produced in 4K/UHD HDR. The others are available in full HD quality. With additional cameras at stadiums, spectators can follow events on the pitch from a new angle. Ekstraklasa Live Park's equipment includes, among other things, the most modern transmission truck in Poland.

SOCIAL MEDIA

Ekstraklasa remains first and foremost an organizer of the competitions, but it also remains a full-fledged publisher of content and a leader of league communications in digital channels. When the league played its first matches of the new season in 2005, the digital world was still in its infancy. Facebook was not yet available to everyone, and YouTube had just launched. Ekstraklasa is investing in professionalizing content. Nowadays, every weekend brings dozens of publications: previews, live coverage, video highlights, statistical graphics, memes, behind-the-scenes footage. All prepared with a specific platform and its users in mind. The social media team operates in step with matchweeks, reacting instantly to events on the pitch and around the match. Between 2021 and 2025 we observed a steady increase in followers of tens of percent annually, a significant rise in average views per post, and regular collaborations with influencers and content creators.



Ekstraklasa's digital transformation, has made its presence recognized outside Poland as well. According to the June ranking of European football leagues, Ekstraklasa is ranked:



6th place

on Facebook with 446,000 followers - ahead of leagues from Portugal, Scotland, the Netherlands or Belgium.



10th place

on Instagram (344,000), being among the top of the Central European league.



8th place

on TikTok (345,000), which shows its effectiveness in reaching younger audiences.

2012/2013

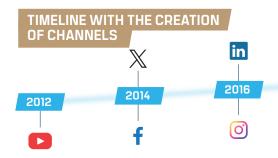


9th rank

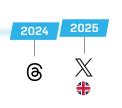
48,4 mln

on Twitter/X and 8th on YouTube - confirming a steady and consistent presence on all key platforms.

Such a position shows that Ekstraklasa has broken through into the digital mainstream of European football and is building a brand that is also recognized outside the country. Compared to leagues with comparable sports coverage, Ekstraklasa stands out for the quality, consistency and creativity of its content. With a total of more than 1.7 million followers across all channels, it is not only ahead of leagues from the region, but also chasing more recognizable brands like Eredivisie and Liga Portugal.







EKSTRAKLASA FINANCES



Ekstraklasa SA has paid more than PLN 298 million to the league's 18 clubs for the 2024/25 season. This is PLN 18 million more than originally planned. This makes it the highest amount distributed to clubs in the history of the competition. In addition to cash, the clubs received in-kind barter benefits valued at approximately PLN 3 million. Ekstraklasa SA, in accordance with the agreement linking it to the federation, donated PLN 10.5 million to the Polish Football Association. It was also decided that part of the funds, earned during the 2024/2025 season, would be transferred to the following season's budget and used to pay the fifth representative of Poland in European cups in the 2026/27 season.

The pot transferred directly to the clubs by Ekstraklasa in the 2024/25 season was more than PLN 298 million, compared to PLN 122 million ten years ago, in the 2014/15 season. This progress has been made primarily through the league company of securing successive, increasingly valuable match-broadcasting contracts. Currently, the main source of league revenue is a four-year agreement with Canal+ for a total of PLN 1.3 billion. Revenue for Poland's top football league also comes from the

sale of centralized marketing rights, including partnership deals. For the 2024/25 season, Ekstraklasa was supported by PKO Bank Polski as title partner and Totalizator Sportowy as main partner, as well as Engelbert Strauss, Stihl, DrWitt, adidas, EA Sports, Sega, SportZoo, Tisa, Opta and the Aztorin brand. In addition, Ekstraklasa sells media rights abroad and receives licensing revenue related to the use of PKO Bank Polski Ekstraklasa results by bookmaking companies.

The pool of PLN 298 million for the 2024/25 season was divided according to a model agreed upon by the clubs. Half of these funds, about PLN 149 million, is a fixed amount shared equally, of which each of the 18 clubs received nearly PLN 8.3 million. The second component (33.5%) is the sports performance pool from last season, which amounted to about PLN 99.8 million. The amount paid to a club was primarily determined by its final league position, as well as any bonus for qualifying for European competitions or, for a club relegated to a lower division, a solidarity payment. The pool for relegated clubs is 1% of the total funds distributed to clubs and is paid to clubs with at least two seasons' tenure in the Ekstraklasa.

An important component of the sums paid to clubs is the payment for sporting results achieved over the past five seasons - the so-called historical ranking. It amounts to

CLUB	FIXED Amount	HISTORICAL Ranking	SPORT RESULT	PRO JUNIOR System	TOTAL
1 Lech Poznań	8,277,800.00	3,659,649.12	22,491,157.89	1,676,250.00	36,104,857.01
2 Raków Częstochowa	8,277,800.00	3,903,625.73	17,996,760.23	-	30,178,185.96
3 🏮 Jagielonia Białystok	8,277,800.00	2,927,719.30	13,502,362.,57	1,303,750.00	26,011,631.87
4 Pogoń Szczecin	8,277,800.00	4,147,602.34	4,835,964.91	-	17,261,367.25
5 V Legia Warszawa	8,277,800.00	4,391,578.95	8,685,567.25	-	21,354,946.20
6 降 Cracovia	8,277,800.00	2,195,789.47	4,191,169.59	558,750.00	15,223,509.06
7 👗 Motor Lublin	8,277,800.00	243,976.61	3,868,771.93	-	12,390,548.54
8 GKS Katowice	8,277,800.00	487,953.21	3,546,374.27	-	12,312,127.48
9 🦁 Górnik Zabrze	8,277,800.00	3,171,695.91	3,223,976.61	186,250.00	14,859,722.52
10 Piast Gliwice	8,277,800.00	3,415,672.52	2,901,578.95		14,595,051.47
11 (F) Korona Kielce	8,277,800.00	975,906.43	2,579,181.29	-	11,832,887.72
12 🏟 Radomiak Radom	8,277,800.00	1,951,812.87	2,256,783.63	-	12,486,396.50
13 Widzew Łódź	8,277,800.00	1,219,883.04	1,934,385.96	-	12,363,319.00
14 陁 Lechia Gdańsk	8,277,800.00	1,463,859.65	1,611,988.30	931,250.00	11,353,647.95
15 KGHM Zagłębie Lubin	8,277,800.00	2,439,766.09	1,289,590.64		14,428,406.72
16 🎒 Stal Mielec	8,277,800.00	1,707,836.25	1,960,542.98	2,421,250.00	11,946,179.23
17 💔 Śląsk Wrocław	8,277,800.00	2,683,742.69	1,638,145.32	-	12,785,938.01
18 Puszcza Niepołomice	8,277,800.00	731,929.83	1,315,747.66	186,250.00	10,325,477.49
Final sum	149,000,400.00	41,720,000.00	99,830,050.00	7,263,750.00	297,814,200.00
(*) Payment 50% to the Ekstraklasa Foundation (in connection with the PZPN resolution on PJS in case of relegated team)				186,250.00	

14% of the total pool and is divided according to the principle that the highest weight is given to the season just completed and the lowest to the most distant season. Thus, for the 2024/2025 season, about PLN 41.7 million was distributed.

The PKO Bank Polski Ekstraklasa's financial top three - by league payouts in 2024/25 - are the same as its sporting top three. The most money, as much as PLN 36.1 million, went to the Polish champion, Lech Poznań. Raków Częstochowa pocketed nearly PLN 30.2 million, while Jagiellonia Białystok received more than PLN 26 million from the league. This year, for the first time, as many as two clubs exceeded the ceiling of PLN 30 million in disbursements, and the payout to the champion reached a record level of PLN 36 million. Looking at the opposite end of the financial table, just two seasons ago seven clubs were paid less than PLN 10 million, while this time there was not a single such club. All this reflects the high and growing valuation of our league by broadcasters and marketing partners.

As it does every year, Ekstraklasa co-financed the Pro Junior System program organized by PZPN. Last season the payment for this purpose amounted to nearly PLN 7.3 million and was financed, among others, by PKO Bank Polski as the title sponsor of the competition and sponsor of the Klasa Ekstra Academies, Ekstra Talent and Ekstra Klub projects. This part of the payout went to seven Ekstraklasa clubs. In addition, youth clubs receive PLN 1 million each from Ekstraklasa as a fixed sum. This means that in total, for the 2024/25 season, we transferred nearly PLN 25.5 million for youth

training. The funds come from the title partner, PKO Bank Polski, as well as from bookmaker licenses and League Commission fines.

In addition to cash payments, the league company also provided barter benefits worth a total of about PLN 3 million to the clubs during the recently concluded season. Among such benefits were sports equipment, including balls, and Ekstraklasa also provided clubs with match and fitness statistics acquired for the needs of the coaching staff, and protective mats for the pitch.

For the 2024/25 season, Ekstraklasa SA has contributed PLN 10.5 million to the budget of the Polish Football Association (PZPN) - part of this sum is transferred from the management of the league, and part is used to finance the salaries of referees, delegates and match observers.

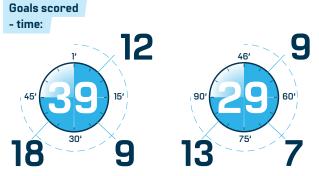
The past PKO Bank Polski Ekstraklasa season was very successful in terms of sports and attendance. A financial record can also be added to these achievements. The total amount of about PLN 309 million for clubs and federations is more than the budget set at the beginning of the season. This builds a strong financial base for the clubs, which is crucial for sports success in the increasingly competitive world of football. The ever-increasing resources given to clubs over the past few years have translated into even greater excitement in league play and ever-increasing success in European cups, resulting in an ever-higher UEFA ranking. However, we must continue to work to at least maintain this position by earning as many points as possible in European competitions.

FUND DISTRIBUTION — MODEL FOR THE CLUBS



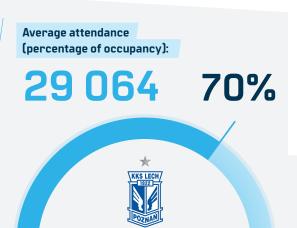


- Lech Poznań recorded the most victories (22), including victories by a difference of at least 2 goals (14)
- Lech Poznań was the first team to score more than 7 goals in a single Ekstraklasa match (8-1) since the 2002/2003 season
- Lech Poznań had the most players with at least 8 goals scored (Mikael Ishak, Afonso Sousa, Patrik Walemark, Ali Gholizadeh - a total of 50 goals scored)
- Lech Poznań had the most goals scored directly from free kicks
 (3)
- Mikael Ishak has recorded his fifth consecutive season with more than 10 goals (currently the longest streak)
- Lech Poznań had the most shots (525) and shots on target (345), including (355) shots and shots on target (141) from inside the opponents' penalty area









Points change compared to the 2023/2024 season)

Wins - draws - defeats

Goals scored
- goals conceded

Goals scored from set pieces
[penalties + free kicks + corners
+ throw-ins]:

70

(+17)

22-4-8

68-31

12

[4+5+1+2]

Shots/unblocked shots/ shots on target:

Shots/shots on target from the opponents' penalty area:

Conversion of shot-to-goal/ unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

529 / 345 / 183

(accuracy - 34,6%)

355 / 141

(accuracy – 39,7%)

12,8% / 19,7% / 36,6%

55,63 / 64,2

(+8,57)

Passes
/ accurate passes:

17 068 / 14 403

(accuracy - 84,4%)

9139

Passes in the opponent's half

/accurate passes

in the opponent's half:

(accuracy - 80%)

Chances created (% converted):

B4

[46,4%]

Clean sheets:

14

Opponent's shots/shots on target:

443 / 144

Percentage of shots saved:

78,6%

Average km/match:

115,63

Average sprints/match:

106,76

Coach:



Bartosz Mrozek **3060**



Mikael Ishak 21



Joel Pereira **7**



Niels Frederiksen



TOP-2 of the competition. In the 2lst century, apart from the Raków Częstochowa's players, only Wisła Kraków and Legia Warszawa have achieved this. Marek Papszun's side suffered the fewest defeats in the competition. It was especially the team's defence from Jasna Góra that put on a show. By the 14th matchweek they had conceded only four goals, the best defensive record in the competition's history. They finished the season with the lowest average goals conceded (0.68 per match) since Legia in 2011/2012. It's also been a long time since we've had such a good away team. Only in their 15th match of the season away from home did Raków lose. It happened for the first time this century. The last team to record more away points than them (37) was Legia Warszawa in 2016/2017 (41).

TRIVIA:

- In each of the last four seasons under Marek Papszun, Raków
 Częstochowa finished in the top two
- Jonatan Braut Brunes scored 14 goals in his debut Ekstraklasa season - the most by a debutant since 2017/2018
- Raków Częstochowa became the first team in Ekstraklasa history to record 11 away clean sheets in a single season
- Raków Częstochowa was the first team with 17 clean sheets since Pogoń Szczecin 2020/2021
- In 5 matches this season, Raków Częstochowa's opponents have not taken a single shot on target (the most; also - their opponents have taken the fewest shots: 108)
- Ariel Mosór played in 11 Ekstraklasa matches for Raków, and Raków won all of them.











Average attendance (percentage of occupancy):

5 427 99%



Points
change compared to the
2023/2024 season)

Wins - draws - defeats

Goals scored - goals conceded:

Goals scored from set pieces
(penalties + free kicks + corners
+ throw-ins):

69

(+17)

20-9-5

51-23

14

46,16 / 47,96

xG/xGOT (difference):

[4 + 4 + 6 + 0]

(+1,8)

Shots/unblocked shots/ shots on target:

473 / 342 / 165

(accuracy - 34,9%)

Passes
/ accurate passes:

13 974 / 11 331

(accuracy - 81,1%)

Opponent's shots/shots on target:

359 / 108

Most minutes played:

X-KOM

Kacper Trelowski **3060**

Shots/shots on target from the opponents' penalty area:

285 / 106

(accuracy - 37,2%)

Passes in the opponent's half /accurate passes in the opponent's half:

7952 / 5989

(accuracy - 75,3%)

Percentage of shots saved:

78,7%

Most scored:

X-KOM

Jonatan Braut Brunes
14

unblocked-shot-to-goal/ shots-on-target-to-goal:

Conversion of shot-to-goal/

10,8% / 14,9% / 30,3%

Chances created (% converted):

Average km/match:

70

[47,1%]

Average sprints/match:

Clean sheets:

107,85

Coach:

Most assists:

X-KOM

112,56

Ivi Lopez **7**



Marek Papszun

JAGIELLONIA BIAŁYSTOK

Jagiellonia Białystok is the only club from the 2023/2024 season to defend its position in the TOP-3. After their first Polish championship, they have now added bronze medals to their collection. This is their fifth season in history to end on the podium. All of these achievements took place in the past decade. Duma Podlasia (the Pride of Podlasie) is third in the honours table behind Legia Warszawa and Lech Poznań. In addition, Jagiellonia Białystok also managed to reach the quarter-finals of the UEFA Europa Conference League and the same stage of the Polish Cup. The last club to achieve this in a single season was Ruch Chorzów in 1973/1974 — winning a Polish Championship medal and reaching at least the quarter-finals of European competition and the Polish Cup.

TRIVIA:

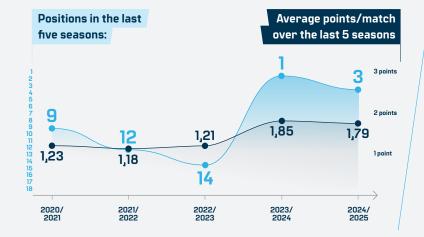
- Jagiellonia Białystok scored goals in 32 out of 34 matches for the 2nd consecutive season (most in the league)
- Jagiellonia Białystok earned the most points combined over the last two seasons (124)
- Jagiellonia Białystok scored goals in 71 out of 76 matches during Adrian Siemieniec's tenure in Ekstraklasa
- Jesus Imaz scored in seven consecutive matches (matching Ekstraklasa SA record).
- Jagiellonia Białystok has scored goals in each of its last 25 home matches
- Jagiellonia Białystok had the most matches without defeat as a home team (15, the same as: Lech Poznań and Pogoń Szczecin)











Average attendance (percentage of occupancy):

16 473 74%



Points change compared to the 2023/2024 season)

Wins - draws - defeats

Goals scored
- goals conceded

Goals scored from set pieces (penalties + free kicks + corners + throw-ins):

61

[-2]

17-10-7

56-42

11

[5+3+2+1]

Shots/unblocked shots/ shots on target:

> 480 / 350 / 155

> > (accuracy - 32,3%)

Passes
/ accurate passes:

15 416 / 12 800

(accuracy - 83%)

Opponent's shots/shots on target:

464 / 147

321 / 121

(accuracy - 37,7%)

Passes in the opponent's half /accurate passes in the opponent's half:

Shots/shots on target from

the opponents' penalty area:

7987 / 6114

(accuracy - 76,5%)

Percentage of shots saved:

71,6%

11,7% / 16% / 35,5%

, 0010

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

Chances created (% converted):

82

(39%)

xG/xGOT (difference):

52,86 / 51,13

(-1,73)

Clean sheets:

11

Average km/match:

114,54

Average sprints/match:

91,94

Coach:



Kristoffer Hansen

Adrian Siemieniec



Sławomir Abramowicz

2790

Jesus Imaz 16



- Efthymis Koulouris equaled the record for the most goals in an Ekstraklasa season in the 21st century. (28 - the same as: Nemanja Nikolić 2015/2016)
- Efthymis Koulouris scored 17 goals after the winter break that's the best performance in the 21st century
- Kamil Grosicki is the first player since the 2013/2014–2014/2015 campaign to record double-digit assists in two consecutive seasons.
- Pogoń Szczecin had the most matches with at least 3 goals scored (10)
- They have picked up 47 points in their last 19 home matches (15 wins, 2 draws, 2 losses = 2.47 pts/match).
- Kamil Grosicki has scored the most Ekstraklasa goals for his current club among Polish players.











Average attendance (percentage of occupancy):

17 791 84%

(penalties + free kicks + corners + throw-ins):

58

[+3]

17-7-10

59-40

54,71 / 64,12

xG/xGOT (difference):

[6+4+3+1]

(+9,41)

Shots/unblocked shots/ shots on target:

514 / 360 / 182

(accuracy - 35,4%)

Passes / accurate passes:

15 318 / 12 588

(accuracy - 82,2%)

Opponent's shots/shots on target:

428 / 146

Most minutes played:

> Valentin Cojocaru 3060

Shots/shots on target from the opponents' penalty area:

343 / 139

(accuracy - 40,5%)

Passes in the opponent's half /accurate passes in the opponent's half:

8137 6126

(accuracy - 75,3%)

Percentage of shots saved:

72,8%

Most scored:

Efthymis Koulouris 28

11,5% / 16,4% / 30,8%

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

Chances created (% converted):

85

(40%)

Clean sheets:

Average km/match:

109,67



Kamil Grosicki 10

Average sprints/match:

104,61

Coach:



Jens Gustafsson (4 games; av. 1,75 pts/match),

Robert Kolendowicz (30 games; av. 1,8 pts/match)



- Legia Warszawa took the most penalty kicks (10)
- Legia went four consecutive matches with a penalty goal the first team in the league to do so since Jagiellonia Białystok (2018/2019).

others. Meanwhile, on the domestic front the Legia Warszawa's players also won the Polish Cup. They also extended the all-time record

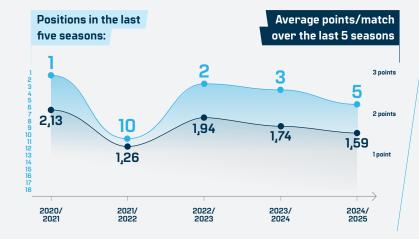
- Legia Warszawa had the highest expected goals (xG) in the league (62.4)
- Legia Warszawa created the most clear-cut chances (90)
- Legia Warszawa had the most matches with a minimum of 2 goals scored (20, the same as: Lech Poznań)
- Aleksander Wyganowski has become the first player from the 2009 age group to play in Ekstraklasa











Average attendance (percentage of occupancy):

24 872 81%



Points
change compared to the
2023/2024 season)

Wins - draws - defeats

Goals scored - goals conceded:

Goals scored from set pieces
[penalties + free kicks + corners
+ throw-ins]:

54

(-5)

15-9-10

60-45

18

62,4 / 57,38

xG/xGOT (difference):

7+3+8+0

(-5,02)

Shots/unblocked shots/ shots on target:

> 520 / 354 / 172

> > (accuracy – 33,1%)

00.111/1

Passes
/ accurate passes:

14 919 / 12 168

(accuracy - 81,6%)

Opponent's shots/shots on target:

424 / 136

Most minutes played:

Ruben Vinagre **2661**

Shots/shots on target from the opponents' penalty area:

361 / 133

(accuracy - 36,8%)

Passes in the opponent's half /accurate passes in the opponent's half:

> 8608 / 6575

> > (accuracy - 76,4%)

Percentage of shots saved:

66,9%

Most scored:

Plus 500

Bartosz Kapustka i Marc Gual

9

shots-on-target-to-goal:

Conversion of shot-to-goal/

unblocked-shot-to-goal/

11,5% / 16,9% / 34,3%

Chances created (% converted):

Average km/match:

90

(41,1%)

Average sprints/match:

Clean sheets:

118,55

Coach:



110,57

Ruben Vinagre **5**



Goncalo Feio



season. This marked the first time since the 2018/2019 season that the team finished in the top six of the final standings. At their peak, for three matchweeks they even occupied second place in the table. Not once, on the other hand, did it fall into the bottom half of the table. Apart from Raków Częstochowa, only Cracovia's players have managed to win at least half of their away matches. Nine away victories are two more than... in the previous two seasons of the competition combined! As an away team, the players from the Wawel Castle also scored the most goals in the entire competition [28, the same as: Legia Warszawa] Points earned away from home made up about 59% of the total, the highest proportion among all teams.

TRIVIA:

- Cracovia scored the most goals from set pieces (28), and Benjamin Kallman individually scored the most from set pieces (12).
- Cracovia scored the most goals after corner kicks (14)
- Cracovia had the highest conversion of shots on target to goals
 [37.9%]
- Benjamin Kallman set a record for the number of goals scored for Cracovia in the 21st century (33)
- Cracovia's matches saw the most goals (111; the only team to both score and concede more than 50 goals)
- Cracovia earned 24 points in matches in which they were trailing this season (the most)













Average attendance (percentage of occupancy):

10 548

70%



Points
change compared to the
2023/2024 season)

Wins - draws - defeats

Goals scored - goals conceded:

Goals scored from set pieces
(penalties + free kicks + corners
+ throw-ins):

51

(+12)

14-9-11

58-53

28

[6+2+14+6]

Shots/unblocked shots/ shots on target:

> 471 / 351 / 145

> > (accuracy – 30,8%)

(accui acy – 30,0

Passes
/ accurate passes:

12 832 / 10 029

(accuracy - 78,2%)

Opponent's shots/shots on target:

467 / 152

Most minutes played:

Benjamin Kallman **2982**

Shots/shots on target from

the opponents' penalty area:

275 / 101

(accuracy - 36,7%)

Passes in the opponent's half /accurate passes in the opponent's half:

> 7007 / 4923

> > (accuracy - 70,3%)

Percentage of shots saved:

66%

Most scored:

Benjamin Kallman

Conversion of shot-to-goal/ unblocked-shot-to-goal/ shots-on-target-to-goal:

12,3% / 16,5% / 37,9%

Chances created (% converted):

73

(50,7%)

Average km/match:

112,81

Most assists:

> Benjamin Kallman, Ajdin Hasić

xG/xGOT (difference):

49,8 / 47

(-2,8)

Clean sheets:

6

Average sprints/match:

98,58

Coach:



Dawid Kroczek



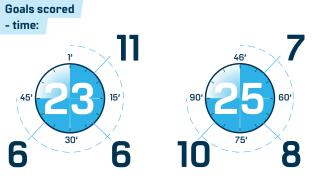
single season at this level.

- Motor Lublin scored the most goals after free kicks (8)
- Motor Lublin's players had the most shots that hit the post/crossbar (18, the same as: Lech Poznań)

consecutive matches. They equalled the most impressive streak of

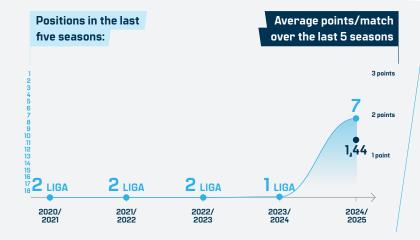
matches with a goal (10 in a row). Individually, Samuel Mraz became

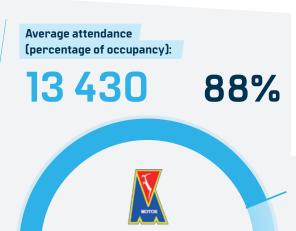
- Samuel Mraz scored the most goals for Motor Lublin in a single Ekstraklasa season (16)
- Mateusz Stolarski was the youngest coach this season (31 years and 200 days at the time of the first match)
- Bartosz Wolski had the most assists directly from a dead-ball situation (4)
- Bartosz Wolski covered the highest seasonal total distance of any player in the last three seasons (385.81 km).











(penalties + free kicks + corners + throw-ins):

49

14-7-13

48-59

18

[3+8+7+0]

Shots/unblocked shots/ shots on target:

Shots/shots on target from the opponents' penalty area: Conversion of shot-to-goal/ unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

442 / 321 / 138

(accuracy - 31,2%)

293 / 108

(accuracy - 36,9%)

10,9% / 14,9% / 34,1%

50,6 / 51,09

(+0.49)

Passes / accurate passes:

Passes in the opponent's half /accurate passes in the opponent's half:

Chances created (% converted):

Clean sheets:

13 583 / 11 003

(accuracy - 81%)

(accuracy - 73,9%)

(33,3%)

Opponent's shots/shots on target:

545 / 182

67,9%

Percentage of shots saved:

Average km/match:

115,3

Average sprints/match:

107,88

Most minutes



Bartosz Wolski 2966



Samuel Mraz 16



Bartosz Wolski

Coach:



Mateusz Stolarski



championships - returned to Ekstraklasa in the 2024/2025 season after a two-decade absence. They ultimately finished 8th, with the same number of points as the team immediately above them, the other promoted side, Motor Lublin. For GKS Katowice, this is their third-best result since (and including) the 1997/1998 season. During the same period, only once they accumulated more wins than they do now. During this edition of the competition, GKS' players matched their record for the biggest win overall and set a new record for the biggest away win in the top flight. Both events took place thanks to a 6-0 away triumph over Puszcza Niepołomice. It was also the most impressive away win of any participant in the previous edition of the competition.

TRIVIA:

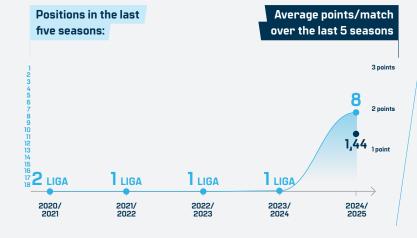
- GKS Katowice was the team with the most goals scored by Poles this season (40)
- In the match against Puszcza Niepołomice, 6 Poles scored goals for GKS Katowice (the first case in the entire league in the 21st century)
- GKS Katowice conceded the fewest goals from set pieces (8)
- Arkadiusz Jędrych was the only outfield player to have played every minute this season
- GKS Katowice was the only team to have two players who played every minute this season
- GKS Katowice had the highest xG in a single match of any team in the last four seasons (4.75 vs. Puszcza Niepołomice).











Average attendance (percentage of occupancy):

8905

95%



Points change compared to the 2023/2024 season)

Wins - draws - defeats

Goals scored
- goals conceded

Goals scored from set pieces
(penalties + free kicks + corners
+ throw-ins):

49

14-7-13

49-47

18

[3+4+5+6]

Shots/unblocked shots/ shots on target:

Shots/shots on target from the opponents' penalty area:

Conversion of shot-to-goal/ unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

495 / 367 / 156

(accuracy – 31,5%)

317 / 120

(accuracy – 37,9%)

9,9% / 13,3% / 28,8%

47,29 / 50,28

(+2,99)

Passes
/ accurate passes:

Passes in the opponent's half /accurate passes in the opponent's half:

Chances created (% converted):

Clean sheets:

13 738 / 10 942

(accuracy - 79,7%)

6587 / 4663

(accuracy - 70,8%)

73

(37%)

Opponent's shots/shots on target:

568 / 161

Percentage of shots saved:

71%

Average km/match:

112,12

Average sprints/match:

98,55

Coach:



Arkadiusz Jędrych, Dawid Kudła **3060**



Sebastian Bergier

9



Bartosz Nowak **7**



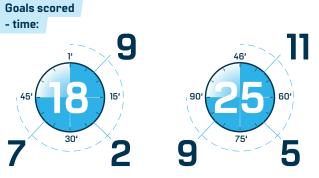
Rafał Górak

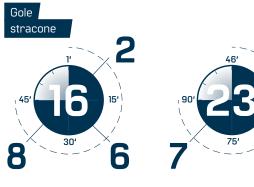


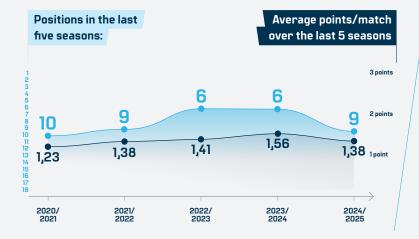
half of the table. In two instances they finished 6th, and in two they finished 9th. Since the 13th matchweek they've been hovering in those areas of the standings. In the previous season, however, the scenario featuring the second of these options proved correct — even with an identical point tally to before. Apart from them, only the following were always in the top nine during this period: Lech Poznań, Raków Częstochowa and Pogoń Szczecin. The Zabrze players recorded as many victories as defeats in the final analysis. They had by far their best period from October until the winter break. Then they recorded six victories in seven consecutive matches. That's almost half of the club's total tally in this edition of the competition. Previously, they needed as many as eighteen matches to accumulate the same number of wins.

TRIVIA:

- Górnik Zabrze had the most passes this season and the highest passing accuracy
- Górnik Zabrze has taken the most shots from outside the penalty area this season (206)
- Górnik Zabrze have had the most different goalscorers this season (19, the same as: Legia Warszawa)
- Lukas Podolski has scored 5 Ekstraklasa goals after turning 39
 the second player in history to do so
- Filip Majchrowicz saved penalty kicks in 2 consecutive matchweeks
- Patrik Hellebrand had 93.4% accuracy with 2096 completed passes this season







Average attendance (percentage of occupancy):

17 129 70%

Points
change compared to the
2023/2024 season)

Wins - draws - defeats

Goals scored - goals conceded:

Goals scored from set pieces
[penalties + free kicks + corners
+ throw-ins]:

47

(-6)

13-8-13

43-39

11

[2+2+6+1]

Shots/unblocked shots/ shots on target:

t: Shots/shots on target from the opponents' penalty area:

Conversion of shot-to-goal/ unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

498 / 347 / 163

(accuracy - 32,7%)

292 / 111

8,6% / 12,4% / 26,4%

47,88 / 45,04

[-2,84]

Passes
/ accurate passes:

Passes in the opponent's half /accurate passes in the opponent's half:

Chances created (% converted):

Clean sheets:

17 765 / 15 240

(accuracy – 85,8%)

8400 / 6749

(accuracy - 80,3%)

(accuracy - 38%)

73

(30,1%)

Opponent's shots/shots on target:

Percentage of shots saved:

Average km/match:

113,53

Average sprints/match:

98,15

439 / 119



Patrik Hellebrand **2560**



68%

Luka Zahovic

8



Erik Janza

Coach:



Jan Urban (28 games – av. 1,43 pts/match),

Piotr Gierczak (6 games – av. 1,17 pts/match)



- Piast Gliwice had the most draws as a home team (8)
- Against Piast Gliwice, rivals fired the fewest shots this season

admittedly, they had to share first place in this category with Korona Kielce and Śląsk Wrocław. Adding up the last two seasons, however,

it comes out that the winner failed to emerge in 28 of the 68

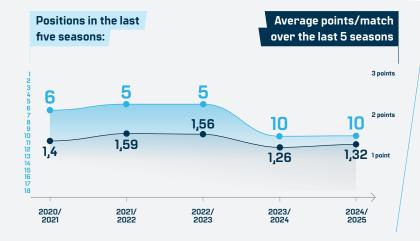
- Piast Gliwice scored 70.3% of its goals after shots with the right foot (the highest percentage)
- Piast Gliwice is one of two teams that have conceded at most one goal per away match on average this season (also: Raków Częstochowa)
- Piast Gliwice's players made the most forward passes (5386)
- This season Frantisek Plach and Jakub Czerwiński played their
 200 matches in Ekstraklasa for Piast Gliwice (first ever players)











Average attendance (percentage of occupancy):

5669

58%

(penalties + free kicks + corners + throw-ins):

45

[+2]

11-12-11

37-36

18

41,21 / 43,61

xG/xGOT (difference):

[3+5+6+4]

(+2,4)

Shots/unblocked shots/ shots on target:

456 / 338 / 143

(accuracy - 31,4%)

Passes / accurate passes:

14 249 / 11 224

(accuracy - 78,8%)

Opponent's shots/shots on target:

336 / 122

Most minutes played:

> Frantisek Plach 3060

Shots/shots on target from

the opponents' penalty area:

292 / 107

(accuracy - 36,6%)

Passes in the opponent's half /accurate passes in the opponent's half:

8304 6021

(accuracy - 72,5%)

Percentage of shots saved:

70,7%

Most scored:

Jorge Felix

shots-on-target-to-goal:

Conversion of shot-to-goal/

unblocked-shot-to-goal/

8,1% / 10,9% / 24,5%

Chances created (% converted):

Average km/match:

59

113,04

(32,2%)

Average sprints/match:

Clean sheets:

77,61

Coach:



Maciej Rosołek, Michał Chrapek

Aleksandar Vuković



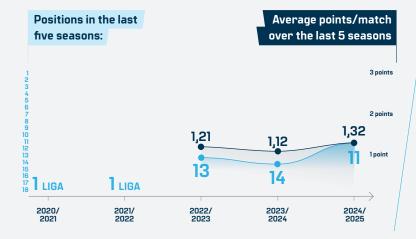
- Korona Kielce scored 40.5% of its goals after the 75th minute (highest percentage)
- Dawid Błanik had 5 assists from set pieces (the most)
- 8 match-winning goals were scored after the 75th minute (in 11 wins)
- Mariusz Fornalczyk took the most shots following a dribble of at least 5 metres (37)
- Korona Kielce has not lost in any of the 10 matches in which Kostas Sotiriou has appeared this season
- At home in 2025, they earned 19 points in 8 matches (6 wins, 1 draw, 1 loss)











Average attendance (percentage of occupancy):

11139 75%



Points
change compared to the
2023/2024 season)

Wins - draws - defeats

Goals scored - goals conceded:

Goals scored from set pieces
(penalties + free kicks + corners
+ throw-ins):

45

[+7]

11-12-11

37-45

16

41,07 / 36,47

xG/xGOT (difference):

[5+6+5+0]

Shots/unblocked shots/ shots on target:

449 / 319 / 134

(accuracy - 29,8%)

Passes
/ accurate passes:

12 217 / 9434

(accuracy - 77,2%)

Opponent's shots/shots on target:

452 / 137

Most minutes played:

Miłosz Trojak **2790**

Shots/shots on target from

the opponents' penalty area:

270/88

(accuracy - 32,6%)

Passes in the opponent's half /accurate passes in the opponent's half:

6191 / 4181

(accuracy - 67,5%)

Percentage of shots saved:

67,2%



Adrian Dalmau 10 8,2% / 11,6% / 26,9%

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

Chances created (% converted):

49

(46,9%)

Average sprints/match:

Clean sheets:

109,36

Coach:

109,94

Average km/match:



Dawid Błanik

6



Kamil Kuzera
[2 games – av. 0 pts/match],
Mariusz Arczewski
[1 game – av. 1 pts/match],
Jacek Zieliński
[31 games – av. 1,42 pts/match]



consecutive season.

 Radomiak Radom scored the most headed goals (12) and had the most headed shots on target. (45)

a result, he kept his club in Poland's top division for the fourth

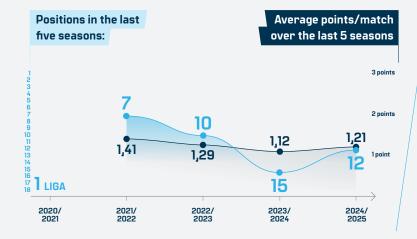
- Leonardo Rocha scored braces in the first two matches of the season (previous such player: Tomasz Frankowski 2004/2005)
- Radomiak Radom's players were caught offside the least often (32 times)
- They scored 66.7% of their goals in second halves (the highest percentage)
- Leonardo Rocha set a new record for the most goals scored for Radomiak Radom in Ekstraklasa (21)
- Capita Capemba recorded the fastest sprint in the league this season (35.32 km/h)











Average attendance (percentage of occupancy):

7 478

87%



compared to the rosezonu 2023/2024): 024 season

(penalties + free kicks + corners + throw-ins):

[+3]

11-8-15

48-52

15

[3+1+6+5]

Shots/unblocked shots/ shots on target:

475 / 349 / 143

(accuracy - 30,1%)

340 / 119

Shots/shots on target from

the opponents' penalty area:

(accuracy - 35%)

10,1% / 13,8% / 31,5%

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

Passes in the opponent's half /accurate passes in the opponent's half:

Chances created

(-0,32)

46,36 / 46,04

Passes

/ accurate passes:

(accuracy - 68,8%)

(% converted):

Clean sheets:

Opponent's shots/shots on target:

12 289 / 9540

450 / 146

(accuracy - 77,6%)

Percentage of shots saved:

64,6%

Average km/match:

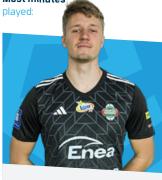
108,51

[42,3%]

Average sprints/match:

97,85

Most minutes



Maciej Kikolski 2790

Most scored:



Leonardo Rocha 11



Jan Grzesik, Rafał Wolski Coach:



Bruno Baltazar (18 games - av. I, II pts/match),

Joao Henriques (16 games – av. 1,31 pts/match)



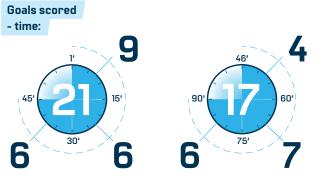
 On average, Widzew Łódź ran more distance per match than any other team in the league

against Piast Gliwice, 2-0 against Lechia Gdańsk). Previously at the highest level of the competition, it last happened to Widzew in the

winter break, they have always done so without conceding a goal.

Ever since Sopić took charge of the coaching staff, the score has

- Widzew Łódź, under Zeljko Sopić, only earned points in matches in which they did not concede a goal
- Widzew Łódź conceded the fewest goals from shots outside the penalty area (1)
- Widzew Łódź 23.7% of its goals were scored by the 15th minute of the match (highest percentage)
- Fran Alvarez was 1 of 2 players to score 2 goals directly from free kicks (the most in the league; the same number - Dino Hotić)
- Rafał Gikiewicz had the most accurate passes of any goalkeeper (1,159)









Average attendance (percentage of occupancy):

16 825 93%



Points change compared to the 2023/2024 season)

Wins - draws - defeats

Goals scored
- goals conceded

Goals scored from set pieces
(penalties + free kicks + corners
+ throw-ins):

40

(-6)

11-7-16

38-49

12

41,16 / 36,05

xG/xGOT (difference):

[2+4+4+2]

(-5,11)

Shots/unblocked shots/ shots on target:

> 426 / 298 / 121

> > (accuracy - 28,4%)

Passes
/ accurate passes:

13 936 / 11 425

(accuracy - 82%)

Opponent's shots/shots on target:

467 / 150

Most minutes played:

PANATTON

Rafał Gikiewicz 3060

Shots/shots on target from

the opponents' penalty area:

251 / 77

(accuracy - 30,7%)

Passes in the opponent's half /accurate passes in the opponent's half:

> 6299 / 4587

> > (accuracy - 72,8%)

Percentage of shots saved:

67,5%

Most scored:

Imad Rondić

8,9% / 12,8% / 28,9%

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

Chances created (% converted):

Average km/match:

59

[32,2%]]

Average sprints/match:

Clean sheets:

99,88

Coach:

Most
assists:

PANATTON
TERMOton

116,05

Samuel Kozlovsky

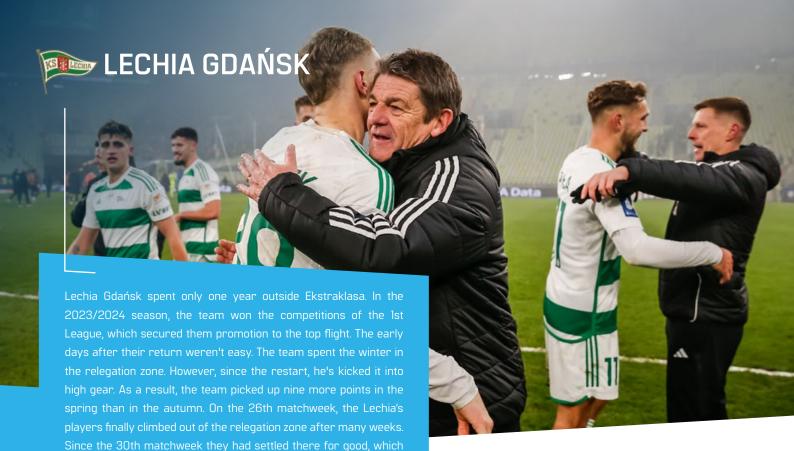
4



Daniel Mysilwiec (22 games – av. 1,18 pts/match),

Patryk Czubak (3 games – av. 1,33 pts/match),

Zeljko Sopić (9 games – av. 1,11 pts/match)



 40 of Lechia Gdańsk's 44 goals were scored by players born in the 21st century. (exception: Rifet Kapić - 4 goals)

meant they had secured their place in the league. During that time,

streak of five matches with at least two goals scored.

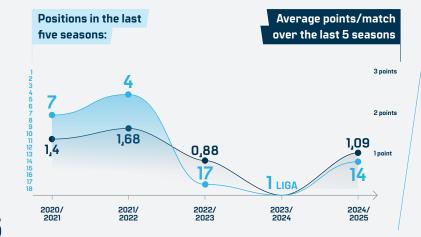
- John Carver became the first coach since 2021 to earn at least seven points in his first three Ekstraklasa matches in charge.
- Lechia Gdańsk won 3-2 against Stal Mielec, despite until the 71st minute they were losing 0-2 (the last team to win after being two goals down so late in the match was Pogoń Szczecin (09/02/2020)
- Their away matches have produced the most goals (58)
- Kacper Sezonienko was the only youth player in the league this season to score in three consecutive matches
- Elias Olsson has saved the most shots this season (33)











Average attendance (percentage of occupancy):

12 010

29%



(penalties + free kicks + corners + throw-ins):

[beniaminek]

10-7-17

Shots/shots on target from

the opponents' penalty area:

44-59

16

[6+3+7+0]

Shots/unblocked shots/ shots on target:

430 / 302 / 142

(accuracy - 33%)

261/103

(accuracy - 39,5%)

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

/ accurate passes:

Passes

13 143 / 10 398

(accuracy - 79,1%)

Passes in the opponent's half /accurate passes in the opponent's half:

7416 / 5403

(accuracy - 72,9%)

10,2% / 14,6% / 31%

42,85 / 47,23

(+4,38)

Chances created (% converted):

[43,3%]

Clean sheets:

Opponent's shots/shots on target:

509 / 158

Percentage of shots saved:

63,6%

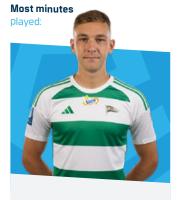
Average km/match:

111,2

Average sprints/match:

105,58

Coach:



Dominik Piła 2969



Tomas Bobcek



Camilo Mena 8



Szymon Grabowski (16 games – av. 0,69 pts/match),

Radosław Bella (1 game - av. 0 pts/match),

John Carver (17 games – av. 1,53 pts/match)



Prior to the start of the season, KGHM Zagłębie Lubin had the most Polish squad in the league, with around 89% Polish players, including youth players (about 35% of the squad). Unsurprisingly, the team also won in terms of the percentage of home-grown players in total goal output. Players with Polish passports scored 31 of Zagłębie Lublin's 33 goals (apart from them: lx own goal, lx foreign player). Of these, eleven goals were scored by youth players. They even topped the competition in the latter category overall. The individual classification was won by Lubin's attacker, Tomasz Pieńko. Ultimately the team - coached by three different coaches, each of whom oversaw at least nine matches - finished 9th in the league. The club preserved its place in Ekstraklasa for the 10th consecutive season.

TRIVIA:

- KGHM Zagłębie Lubin: 27.3% of their goals were scored with headers (the highest percentage)
- KGHM Zagłębie Lubin recorded a series of 5 consecutive goals scored with headers
- Igor Orlikowski scored the most goals from corners (3, the same as: Pau Resta and Paulo Henrique)
- Damian Dąbrowski had the highest expected assists from set pieces (3.5)
- Tomasz Pieńko was the only youth player to top the club's goalscoring charts
- KGHM Zagłębie Lubin are the 8th team led in Ekstraklasa by Leszek Ojrzyński

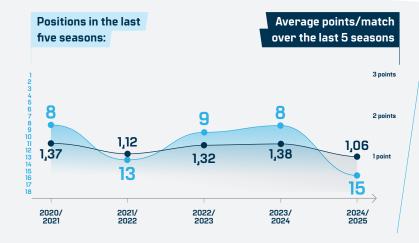












Average attendance (percentage of occupancy):

5349

33%

(penalties + free kicks + corners + throw-ins):

36

[-11]

10-6-18

33-51

13

[3+1+6+3]

Shots/unblocked shots/ shots on target:

492 / 361 / 148

(accuracy - 30,1%)

Passes

12 382 / 9459

/ accurate passes:

(accuracy - 76,4%)

Opponent's shots/shots on target:

518 / 157

Most minutes played:

> Aleks Ławniczak 2970

Shots/shots on target from the opponents' penalty area:

293 / 103

(accuracy - 35,2%)

Passes in the opponent's half /accurate passes in the opponent's half:

6801 / 4734

(accuracy - 69,6%)

Percentage of shots saved:

67,5%

Most scored i lilil d

Tomasz Pieńko

6,7% / 9,1% / 21,6%

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

Chances created (% converted):

(38,8%)

Average km/match:

111,66

Most assists: Hill

Damian Dabrowski 4

xG/xGOT (difference):

40,15 / 40,6

(+0,45)

Clean sheets:

Average sprints/match:

100,39

Coach:



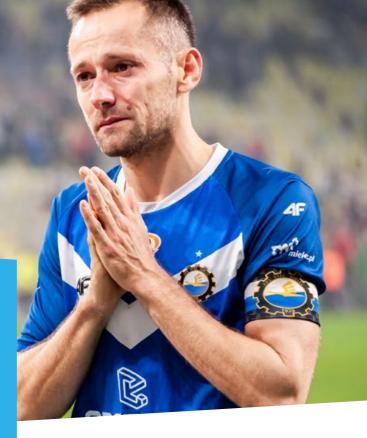
Waldemar Fornalik (9 games – av. 0,89 pts/match), Marcin Włodarski (15 games - av. 0,93 pts/match), Leszek Ojrzyński (10 games – av. 1,4 pts/match)



Stal Mielec scored almost 68% of their points as home team [2] of 31]. Moreover, they finished the first half of the season at 79% [15 of 19], and after the 29th matchweek this rate had even reached 80% [20 of 25]. In their first four matches as home team, they earned ten of a possible twelve points. This is not the first such achievement for the Stal Mielec's players. They have clearly been doing better on their home soil for quite some time now. They also picked up as many as 70% of their points at home in the 2023/24 season. Since January 2024, as many as 9 out of 12 wins have been achieved by the Mielec's players when playing at home [75%]. For the past season alone, the rate was slightly lower, stopping at 71.4%. Among those who dropped points here were third-placed Jagiellonia Białystok and fifth-placed Legia Warszawa. Ironically, they scored slightly more goals as away team [20–19]. Eventually they ended up in 16th place.

TRIVIA:

- Piotr Wlazło was the only Pole with double-digit goals this season
- Piotr Wlazło became the first Pole with double-digit goals for Stal Mielec in an Ekstraklasa season since 1995/1996
- Mateusz Matras scored a goal in his 12th season in Ekstraklasa (the most among players appearing this season)
- Stal Mielec scored the most goals from penalty kicks this season
 (9)
- Highest corner-kick cross accuracy (31.4%)
- Most successful crosses from open play (126)

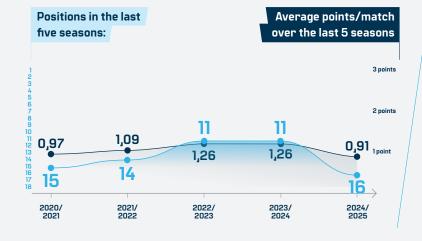












Average attendance (percentage of occupancy):

4 9 4 5 71%

Points
change compared to the
2023/2024 season)

Wins - draws - defeats

Goals scored
- goals conceded:

Goals scored from set pieces
(penalties + free kicks + corners
+ throw-ins):

31

[-12]

7-10-17

39-56

21

48,53 / 49,28

xG/xGOT (difference):

[9+1+9+2]

(+0,75)

Shots/unblocked shots/ shots on target:

> 456 / 329 / 140

> > (accuracy - 30,7%)

Passes
/ accurate passes:

14 042 / 11 256

(accuracy - 80,2%)

Opponent's shots/shots on target:

513 / 164

Most minutes played:

Jakub Mądrzyk **2610** Shots/shots on target from the opponents' penalty area:

312 / 104

[accuracy - 33,3%]

Passes in the opponent's half /accurate passes in the opponent's half:

> 6733 / 4931

> > [accuracy - 73,2%]

Percentage of shots saved:

66,7%

Most scored:

Piotr Wlazło

shots-on-target-to-goal:

Conversion of shot-to-goal/

unblocked-shot-to-goal/

8,6% / 11,8% / 27,1%

Chances created (% converted):

70

[35,7%]]

Average sprints/match:

Clean sheets:

99,58

Coach:

Average km/match:

115,39



Łukasz Wolsztyński, Matthew Guillaumier

4



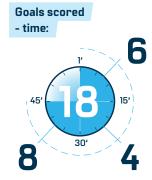
Kamil Kiereś
(7 games – av. 0,57 pts/match),
Janusz Niedźwiedź
(19 games – av. 1 pts/match),
Ivan Djurdjević
(8 games – av. 1 pts/match)



Indeed, as many as 83.3% of its victories came after the winter break, when Slovenian Ante Simundza took over as coach. During that period, the club scored exactly two-thirds of their total tally in this season of the competition. No team has recorded such a progress in the comparison of the two periods. They scored ten points in four consecutive matches. The club ranked five places higher in the 2025 table than in the overall standings. This season, when they won, they always scored at least two goals. All their victories came in the spring season, having scored at least three goals. On the other hand, as away team, they recorded both matches as full-point wins when they scored at least four goals.

TRIVIA:

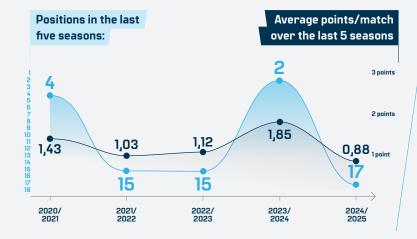
- Śląsk Wrocław had the most draws this season (12, the same as: Piast Gliwice and Korona Kielce)
- Assad Al Hamlawi has scored 7 goals out of 9 shots on target this season (all in 2025)
- Burak Ince was the only player with a goal scored from his own half this season
- Śląsk Wrocław in the last 6 seasons has been in one of the top 5 places (2nd, 4th, 5th) and one of the bottom 5 places (15th, 15th, 17th) three times each
- Ante Simundza was the first Slovenian coach in Ekstraklasa history
- The 5th club for which Jakub Świerczok scored in Ekstraklasa











Average attendance (percentage of occupancy):

18 825 47%

(penalties + free kicks + corners + throw-ins):

30

[-33]

6-12-16

38-53

13

[2+6+3+2]

Shots/unblocked shots/ shots on target:

490 / 339 / 142

(accuracy – 29%)

Passes / accurate passes:

12 449 / 9849

(accuracy - 79,1%)

Opponent's shots/shots on target:

475 / 168

Most minutes played:

> Rafał Leszczyński 2970

Shots/shots on target from the opponents' penalty area:

312 / 100

(accuracy - 32,1%)

Passes in the opponent's half /accurate passes in the opponent's half:

6688 / 4805

(accuracy - 71,8%)

Percentage of shots saved:

69%

Most scored:

Assad Al Hamlawi

7,8% / 11,2% / 25,4%

Conversion of shot-to-goal/

unblocked-shot-to-goal/ shots-on-target-to-goal:

Chances created (% converted):

(32,9%)

Average km/match:

110,32

Most assists:

> Petr Schwarz 6

xG/xGOT (difference):

46,36 / 42,71

(-3,65)

Clean sheets:

Average sprints/match:

105,82

Coach:



Jacek Magiera (14 games - av. 0,64 pts/match),Marcin Dymkowski i Michał Hetel [4 games - av. 0,25 pts/match],Ante Simundza (16 games – av. 1,25 pts/match)



After finishing 12th in last year's competition, Puszcza Niepołomice retained the right to play at the top level. The second season in the history of this club spent in the top division meant that they had outperformed the fourteen teams that only stopped at their debut season. In the all-time points table, they moved up from 64th to 60th position. There was also a historic first home match at their own ground in Niepołomice. Additionally, they managed to improve the club record in the Polish Cup. It was the first time in history that the team played in the semifinals of this competition. Puszcza Niepołomice continued to be led by the man behind the club's greatest successes - Tomasz Tułacz. As a result, he was able to celebrate the 9th anniversary of his work in this club in August. Throughout his tenure, the Niepołomice's players competed at the national level. In August Puszcza recorded their first Ekstraklasa win by more than two goals, beating Lechia Gdańsk 4-1. Towards the end of the season, this team managed to equal the club record for the longest run of consecutive top-flight matches with a goal (9).

TRIVIA:

- Puszcza Niepołomice is the only team that, in a single Ekstraklasa season since 2017/18 (inclusive), scored double-digit goals from throw-ins (total: 10)
- 62.2% of their goals were scored from set pieces (the highest percentage)
- Artur Craciun became the first Puszcza Niepołomice player to score in double figures in Ekstraklasa
- Igor Pieprzyca played in the 2nd Ekstraklasa season in his career before turning 16 (15 years, 355 days)
- Łukasz Sołowiej has scored 7 goals from 9 shots on target in his Ekstraklasa career
- Whenever Puszcza Niepołomice have won in Ekstraklasa, it has always been without conceding a goal

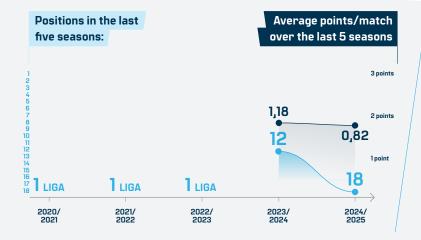












Average attendance (percentage of occupancy):

2 152 56%



(penalties + free kicks + corners + throw-ins):

28

[-12]

6-10-18

37-63

23

[6 + 3 + 4 + 10]

Shots/unblocked shots/ shots on target:

Shots/shots on target from the opponents' penalty area: Conversion of shot-to-goal/ unblocked-shot-to-goal/ shots-on-target-to-goal:

xG/xGOT (difference):

376 / 263 / 117

(accuracy - 31,1%)

252/96

(accuracy - 38,1%)

9,8% / 14,1% / 30,8%

38 / 41,87

(+3,87)

Passes / accurate passes:

9727 / 6959

(accuracy - 71,5%)

5474 / 3280

Passes in the opponent's half

/accurate passes

in the opponent's half:

(accuracy - 59,9%)

Chances created (% converted):

56

(39,3%)

Clean sheets:

Opponent's shots/shots on target:

615 / 192

Percentage of shots saved:

67,4%

Average km/match:

112,23

Average sprints/match:

96,73

Most minute:



Kewin Komar 2700



Michalis Kosidis 8



Dawid Abramowicz, Konrad Stępień



Tomasz Tułacz

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