



EKSTRAKLASA

2020  
2021



**RAPORT**  
**EKSTRAKLASA**

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## Ladies and Gentlemen,

It is my pleasure to present to you a report summarizing the 2020/21 season of PKO Bank Polski Ekstraklasa. This period will undoubtedly go down in the history of the Polish top-tier football league due to the COVID-19 pandemic. It influenced not only our domestic and international football, but the whole world. Ekstraklasa itself and the competitions were affected in various ways by the limitations related to this unprecedented situation. It was an extremely difficult challenge that tested our resistance to crises. Today, I am proud and pleased to say that we successfully passed this test. As a league and as an organization, we not only adapted to the new reality, but also took advantage of various opportunities, turning them into success and further development. However, it would not be possible without the commitment and excellent cooperation with clubs in many different areas of Ekstraklasa's activity.

The most important achievement of the 2020/21 season was ensuring that PKO Bank Polski Ekstraklasa games went ahead as planned and the league champion was determined on the pitch. This was Legia Warsaw, for the fifteenth time in its history. Raków Częstochowa came in second and also won the Polish Cup, and Pogoń Szczecin was third. We ensured the timely completion of the games despite the many difficulties and complications caused by the subsequent waves of the pandemic in Poland. This was largely thanks to the conditions created at the start of the season – financial and organizational – and then the constant management of change. Not only reacting, but also constantly anticipating and planning for different scenarios. Professionalism and discipline in implementing all necessary procedures on the part of the clubs were also of great importance.

The financial stability of the league was mainly ensured by contracts with broadcasters, Canal+ and Telewizja Polska [Polish Television - a public broadcaster], signed at the beginning of the season. This agreement, for a total of PLN 1 billion, secured the league's revenues until the end of the 2022/23 season. What is more, the contracts – covering a total of four seasons – financially maintain club revenues at a record level, during the pandemic, the course and end of which no one can predict. The level of Ekstraklasa's budget in the past season was also influenced by the fact that during this difficult period, Ekstraklasa maintained marketing cooperation with its partners, especially its naming rights partner – PKO Bank Polski, and main partner – Lotto, owned by Totalizator Sportowy. New ideas, a flexible approach, and the commitment of our team made it possible to provide benefits to sponsors in a way that compensated for the difficulties resulting from the restrictions introduced by the authorities. Moreover, the results achieved in the pandemic year were better than the year before. The advertising equivalent generated for the PKO Bank Polski brand in the year of the pandemic reached PLN 321 million, which was 30% higher. Benefits, good cooperation and mutual trust led to the extension of this cooperation for the next two seasons. In June 2021, PKO Bank Polski and Totalizator Sportowy signed new marketing agreements with Ekstraklasa. The largest Polish financial institution will remain the naming rights partner of the tournament until the end of the 2022/23 season, and Lotto will remain the main partner.

Thanks to all these activities, in the 2020/21 season, Ekstraklasa paid the clubs a total of PLN 230.5 million, which is PLN 5.5 million more than the assumed budget. It is also PLN 70.5 million more than the amount transferred to the clubs by Ekstraklasa two years earlier. At the top of the Ekstraklasa financial table, similarly to the sports table, was Legia Warsaw, which received nearly PLN 30 million. It was followed by Raków Częstochowa and Pogoń Szczecin, each receiving over PLN 22 million. Two years ago, the

salaries for the clubs at the top of the table were in the range of approx. PLN 13-16 million. Last season, the clubs also received PLN 2 million as a subsidy for COVID-19 testing. For this purpose, each top league team received PLN 125,000. Moreover, the clubs also received significant funds from the league to support training. Thanks to funds obtained from bookmakers and sponsors, including PKO Bank Polski, as part of direct payments from Ekstraklasa, the Pro Junior System program, and funds from the Ekstraklasa Foundation, we transferred nearly PLN 20 million to clubs for training purposes. Such support is especially important now, when more and more clubs are investing in new academies. In addition to Legia Warsaw, Lech Poznań, Zagłębie Lubin and Jagiellonia Bielszok, two more clubs – Pogoń Szczecin and Cracovia – built modern training centers. Such investments are also planned by Śląsk Wrocław, Lechia Gdańsk, and Górnik Zabrze. All these activities, along with financial support from Ekstraklasa, are part of a strategy of systematically improving the level of national football and, consequently, improving Poland's position in the UEFA ranking.

The activities related to securing the financing of the clubs were also accompanied by organizational activities that were extremely important for ensuring the continuity of matches. Appropriate medical procedures, strict compliance with the sanitary regime, and zoning in the stadiums made it possible to organize the matches efficiently. Thanks to strict discipline and adherence to these guidelines in clubs, for which I would like to express my gratitude once again, despite cases of infections among players sickness and the coaching staff, the games were not interrupted, no club became an source of COVID-19 for the local community, and most importantly, no footballer or coach required hospitalization. We managed to adhere to the season schedule while ensuring the safety of the teams.

Also, in the 2020/21 season, we continued work on the technological development of Ekstraklasa, which translated into an increase in the league's reach in Poland and abroad. The average TV viewership of a single matchday was about 1 million viewers. The reach of our digital channels has increased – social media, our official Ekstraklasa application, website, and the Ekstraklasa.TV video streaming platform. The latter, which allows foreign fans to follow Ekstraklasa's broadcasts, is steadily growing. At the end of the 2020/21 season, the platform had over 200,000 registered users, and the number of subscriptions was approximately 14,000. Our OTT website, apart from providing sports content to fans and acting as an additional source of income, is also a tool promoting the Polish league, especially abroad, which is why we are systematically working on its development. In 2021, as a result of a tender to which about 30 Polish and international companies joined, we selected our new technological partner – Red Bee Media. It is a company founded by the BBC, and currently owned by the Ericsson Group, which specializes in developing OTT platforms and delivering video content to audiences. The goal of Red Bee's cooperation with Ekstraklasa is to create version 2.0 of Ekstraklasa.TV, which will feature even greater interactivity and customization, further improvement of user experience, and the website will become a completely new visual and functional experience for fans in Poland and abroad.

However, the Polish league reaches fans abroad not only through Ekstraklasa.TV, but also foreign TV broadcasts. Thanks to technological investments, including a state-of-the-art 4K UHD HDR transmission vehicle, the Polish league match broadcasts produced by Ekstraklasa Live Park are also of interest for foreign broadcasters. Therefore, in the 2020/21 season, we continued developing our cooperation with other partners from the broadcasting industry. As a result, PKO Bank Polski Ekstraklasa games could be followed by viewers in 17 countries, including in Germany, Austria and Switzerland, in the Balkans, in England and Ireland, as well as outside

Europe – in Indonesia, which is the fourth most populous country in the world. Moreover, after the end of the 2020/21 season, the number of these territories increased to 23, thanks to the conclusion of new partnerships, including with Russia and 11 CIS (post-Soviet) countries. It is also worth mentioning that in the 2020/21 season, Ekstraklasa signed a new contract with the international company IMG Arena, the league's partner since 2016, for the sale of foreign bookmaking rights until the end of the 2024/25 season.

Despite the particularly difficult 2020/21 season, Ekstraklasa continued developing financially, organizationally and technologically. Consistency in the implementation of the strategy allowed the league to develop despite the extremely difficult situation and great uncertainty in the year of the pandemic. However, none of the achievements of the 2020/21 season would be possible without people. Thanks to the hard work, energy, ideas and dedication of many people in the clubs, Ekstraklasa SA, and Ekstraklasa Live Park, it was possible to complete the season efficiently and also implement other projects. Thank you to all those involved. Thanks to you, we passed this test and today we have more knowledge and experience, and above all we are stronger. As a result, we are bold and optimistic about the future, planning further development activities within the league. We know that we have real team players – in the clubs, in the company and our partners – who have proven they are reliable and can achieve success even in the face of adversity.



**Marcin Animucki**  
President of the Management Board  
Ekstraklasa SA

# EKSTRAKLASA AS A COMPANY



## THE HISTORY OF EKSTRAKLASA S.A.

The competition for the Polish Football Championship is held as part of a professional league called Ekstraklasa. The organizer of these games is Ekstraklasa Spółka Akcyjna (Joint Stock Company).

It was established on 14 June 2005 in Warsaw by the representatives of the Polish Football Association (PZPN) and sixteen clubs with top-level gaming rights in the 2005/2006 edition. Within two months after the founding reunion, it was registered in the court. This formal step made it possible for the Polish Football Association and the representatives of the new organization to sign an agreement on the management of the games on 12 August 2005.

The agreement entered into force on 18 November 2005. Three years later, the term "Ekstraklasa" became the official

term to designate the games at the top national level. The second level was then renamed "1st league". In the years 2007-2013, the company, within the scope of its competences, conducted also Młoda Ekstraklasa (Young Ekstraklasa) games and three editions of the Polish Supercup.

The transformation of the competition for the Polish Championship into a professional league allowed Ekstraklasa to become a member of the European Leagues (formerly known as European Professional Football Leagues) in 2007. This organization brings together professional football leagues from 26 countries. Ekstraklasa has had a representative in its governing bodies since 2016. Currently, the President of Ekstraklasa S.A – Marcin Animucki – is a member of the European Leagues Board of Directors.

### SINCE TAKING CHARGE OF THE GAMES BY EKSTRAKLASA S.A.



41.28

top league  
matches played



16

champions  
of Poland emerged



# SHAREHOLDING STRUCTURE OF EKSTRAKLASA S.A.

The legislators granted Polish sports associations the opportunity to create professional leagues. However, only clubs operating in the form of joint-stock or limited liability companies are allowed to participate in them. All of the sixteen participants in the 2020/2021 season of the top-level football games were joint-stock companies. They were also shareholders of Ekstraklasa S.A.

The shares may be of registered variety only. In case of relegation to a lower class, a shareholder is obliged to sell the shares held to the club indicated by the Management Board of Ekstraklasa S.A., whose team has been promoted to the top-level class.

## SHAREHOLDER STRUCTURE 2021/2022



18 CLUBS

5,1555%  
of shares each  
(TOTAL: 92,7990%)



POLISH FOOTBALL ASSOCIATION

7,2010%  
of shares

## GENERAL MEETING OF SHAREHOLDERS:

The General Meeting of Shareholders acts in the capacity of the main body exercising control over Ekstraklasa S.A. Its functioning is regulated by the articles of association of the organization and by the provisions of the Commercial Companies Code. This body has the following exclusive competences: establishment and liquidation of capital, adoption of multi-year development plans, granting consent for the conclusion by the Management Board of multi-year contracts, especially sponsorship contracts and contracts involving sale of media rights.

The Ordinary General Meeting of Shareholders is convened once a year – usually in September or in October. Additionally, at the request of the Management Board, the Supervisory Board or shareholders representing at least 10% of the company's share capital, an Extraordinary General Meeting of Shareholders may be convened in order to deal with important matters.

During the 2020/2021 season, the Ordinary General Meeting of Shareholders was held on 13 October 2020. It granted to the Management Board of Ekstraklasa the acknowledgement of the fulfilment of its duties.

## SUPERVISORY BOARD

During the Ordinary General Meeting of Shareholders, a seven-member Supervisory Board of Ekstraklasa S.A. is elected. The Supervisory Board is appointed to one-year term of office that expires on the day of the Ordinary General Meeting of Shareholders that approves the financial statements for the last financial year. This body exercises constant supervision over the Company's activities. Its responsibilities include, among others: electing members of the Management Board, reviewing and deciding on the motions proposed by the Management Board, approving the Company's annual financial plans developed by the Management Board, and approving or amending the strategies developed by the Management Board.

### SUPERVISORY BOARD

1

representative  
of each of last  
season's four best  
clubs

2

representatives  
appointed by the  
representatives of the  
other twelve clubs from  
among the candidates  
proposed by them

1

representative  
of PZPN  
(Polish  
Football  
Association)

At the Ordinary General Meeting of Shareholders held on 13 October 2020, the Supervisory Board was elected for the 2020-2021 term. The top four clubs of the previous edition of the competition were represented by: Dariusz Mioduski (Legia Warszawa), Karol Klimczak (Lech Poznań), Grzegorz Jaworski (Piaśt Gliwice) and Adam Mandziara (Lechia Gdańsk). Following the vote, the following persons also became members of the Supervisory Board: Wojciech Cygan (Raków Częstochowa) and Cezary Kulesza (Jagiellonia Białystok). Marek Koźmiński became the representative of the Polish Football Association (PZPN). In March 2021, Adam Mandziara, a representative of Lechia Gdańsk, was replaced on the Supervisory Board by Paweł Żelem, at the request of the club.

The Presiding Committee of the Supervisory Board for the 2020-2021 term consisted of: Dariusz Mioduski – Chairman, Cezary Kulesza – Vice Chairman and Karol Klimczak – Secretary.

# THE ORGANIZATIONAL STRUCTURE

## THE MANAGEMENT BOARD

Marcin Animucki has been the President of the Management Board of Ekstraklasa S.A. since November 2017. Marcin Mastalerek assumed the role of Vice President of the Management Board in December 2018. In May 2021, the Supervisory Board unanimously extended their term.

The President, Marcin Animucki, is in charge of implementing business projects and strategic processes, including the drawing up and coordinating of media contracts and sale of TV rights. The Vice President, Marcin Mastalerek, is responsible for security, cooperating with the government and local authorities in improving the training system and building infrastructure for the development of youth football, as well as public affairs activities.

## STRUCTURE

The Structure of Ekstraklasa S.A. includes three departments. The League Logistics Department headed by the Operations Director – Marcin Stefański – is responsible for managing the league. The Finance and Organization Department, with its Director (also being a holder of the commercial power of attorney), Krzysztof Bauza, takes care of the company's budget and its day-to-day operations. The Communication, Marketing and Sales Department is responsible for all activities of the Company in all these areas. It is headed by the Director Marcin Mikucki.

## LEAGUE COMMISSION

The League Commission, established in 2005, is an independent, top-level disciplinary authority in Poland. It ensures independent and transparent resolutions in matters related to the competition. The Commission is appointed for a two-year term by the Supervisory Board of Ekstraklasa S.A. The League Commission acts in the capacity of a first instance court, deciding on all matters related to Ekstraklasa league. The Supreme Appeal Commission of the Polish Football Association holds the position of the appeal body.

The League Commission is elected for a two-year term by the Supervisory Board of Ekstraklasa S.A. The 2020/2021 season saw the beginning of the 2020-2022 term. During this period, this body consists of:

- Jarosław Poturnicki - the Chairman
- Robert Błaszczak – the Vice-President
- Filip Jańczuk
- Kamil Kosior
- Antoni Libiszowski
- Krzysztof Nowiński
- Tomasz Szczербatko - the Secretary

In accordance with the agreement with the Polish Football Association on the management of the professional league, the proceeds from disciplinary penalties imposed by the first and second instance disciplinary authorities on the clubs or persons participating in Ekstraklasa games go towards financing the training of children and young people, which is organized and conducted by the clubs and through the projects of the Ekstraklasa Foundation, supporting the development of youth football.

## EKSTRAKLASA FOUNDATION

Ekstraklasa S.A. is the founder of the Ekstraklasa Foundation (Fundacja Ekstraklasy). Its tasks are related to CSR and the promotion and development of football among children and young people. Since 2016, the foundation has been working closely with the government (currently the Ministry of Culture, National Heritage and Sport), by running the Ekstra Klub, Ekstra Talent and Akademia Klasy Ekstra projects. This involves submitting requests to the Ministry, organizing events in cooperation with the clubs, as well as obtaining funds for these purposes. The position of the President of the Ekstraklasa Foundation is held by Marcin Stefański.



## EKSTRAKLASA LIVE PARK

Ekstraklasa S.A. is the sole shareholder of Ekstraklasa Live Park Sp. z o.o., which has been continuously producing TV feed from all games of Poland's top football league since 2011. Since December 2012, the position of the President of the company is held by Leszek Miklas and the position of Operations Director is held by Marcin Serafin.

Ekstraklasa Live Park has been the exclusive producer of TV feed for all Ekstraklasa matches since July 2011. So far, it has produced over 2600 football matches of national representations, the Polish Cup and the FIFA U-20 2019 World Cup.

ELP's productions also include game day materials, promotional spots for Ekstraklasa and its partners and sponsors, reportages, and video content for social media. Moreover, Ekstraklasa Live Park provides such services as: production supervision, shooting, production and post-production, creation of promotional clips or audits of sports venues for their compliance with requirements of professional television broadcasts. Ekstraklasa Live Park is also a VAR system operator on behalf of the PZPN (Polish Football Association).





# EKSTRAKLASA LEAGUE



The League Logistics Department is responsible for the management of Ekstraklasa games. The team of the department prepares the league's regulations and the timetable of matches before the start of the season, taking into account the dates booked by the Polish Football Association and the international federations. It also makes decisions related to the ongoing course of the games. Working together with television partners, it sets the detailed dates and times of the matches, authorizes the players, and analyzes the course of the matches on the basis of reports filed by referees who are in charge of Ekstraklasa games and based on reports filed by delegates assessing, inter alia, the level of organization of the matches. In the last two seasons, it was also charged with ensuring compliance of the games with sanitary requirements related to the coronavirus pandemic.

The management of the league is directly related to ongoing work in the field of the security policy. These include, among others: cooperation with the Police Headquarters or active prevention of match fixing. The tasks of the League Logistic Department also include monitoring the quality of Ekstraklasa turf pitches. Also, the team provides administrative support to the League Commission.

## 2020/2021 SEASON

The second Ekstraklasa season in a row ended with a decisive triumph of Legia Warszawa. For the fifteenth time in history, the capital city team took first place in the final ranking of the top

Polish league. Thanks to this, it has beaten the record in the number of championship titles won, placing itself ahead of Ruch Chorzów and Górnik Zabrze in the all-time ranking (holding 14 titles each). In Europe, it ranks 68th in terms of such achievements, ex aequo with eight other teams. When taking into account the 21st century, the team, nicknamed "the Militarians" (in Polish: "Wojskowi"), is in the lead with nine seasons ending in triumph.

In the last nine editions of the competition, Legia Warszawa has not dropped out of the first two positions of the general classification even once – which is another new record of this team. Also, the team finished on the podium for eleven consecutive seasons. In the whole history of the Ekstraklasa, only Górnik Zabrze is ahead of this team in this respect – succeeding in the years 1957-1972. At the same time, "Wojskowi" strengthened their leading position in the all-time medal ranking (15 gold, 13 silver and 12 bronze medals), as well as set a new record in the number of times they secured a position in the top three in the Polish Championship (40).

They have been holding the top position in the games without interruption since 18th round. They finally secured the title with three games left to play. The last time when a team also managed to do it at such an early stage of the competition was in the 2013/2014 season – and it was, again, Legia Warszawa. After seven years, they also became the first team with a minimum of 70% of possible points scored.

95<sup>th</sup>  
edition  
of the Polish  
Championship



The runner-up of the 2020/2021 season was determined one round after the champion. The second place in the final ranking was taken by Raków Częstochowa. The team from Częstochowa (known for its Jasna Góra monastery) made the podium for the first time in the history of the Polish Championship. At the same time, the team led by Marek Papszun became the first team, which ranked second in the games as quickly as in the second season after promotion from a lower division since GKS Bełchatów's times. Third place was taken by Pogoń Szczecin. The team, nicknamed "the Dockers" (in Polish: "Portowcy"), have won their fourth medal, which is their second bronze medal. Previously, the team from the capital of the West Pomeranian Voivodeship made the podium in 1984 (bronze), 1987 (silver) and 2001 (silver). The team remained in 21st place in the all-time medal ranking, but thanks to its success it got ahead of the teams with which it had been sharing that position so far – Dyskobolia Grodzisk Wielkopolski and Jagiellonia Białystok. This is the 73rd podium summary in the history of the Polish Championship out of 95 editions played.

All three teams represented Poland in continental championships. Triumph in the final ranking of the competition guaranteed Legia Warszawa the possibility of participation in the UEFA Champions League qualifiers in the 2021/2022 season. This is their eleventh consecutive participation in European competitions. And here again Legia Warszawa surpassed the best achievement in the history of Polish clubs (so far: GKS Katowice – 1986/87-1995/96). Raków and Pogoń, meanwhile, took part in the UEFA Europa Conference League qualifiers. Thanks to the fact that the team from Częstochowa has won the Polish Cup, both they and the Dockers started these struggles from the second

qualifying round. For the same reason, Ekstraklasa has one more representative on the continental arena in the 2021/2022 edition – the fourth team in the league ranking in the last edition of the competition – Śląsk Wrocław. This marks their return to European competitions after a six-year absence – Pogoń has previously competed in 2005 (Intertoto Cup). And Raków is about to make its European debut.



Due to the reorganization of the top Polish league in the 2020/2021 season, the relegation zone included only the last team of the general classification. Until the final moments of the season, two of the freshly-promoted teams – Podbeskidzie Bielsko-Biała and PGE FKS Stal Mielec – were fighting to avoid relegation. Ultimately, the team from the Subcarpathian Voivodeship emerged victorious from the competition, which meant the second relegation of the Highlanders (in Polish: "Górale") in history. This is the fourth consecutive edition in which at least one team has to give up participation in Ekstraklasa a year after promotion to the elite. During this period, such teams accounted for 62.5% of all relegated players.



589

goals

2,45

goals per game

(a goal every 36.7  
minutes of play)

31.3 vs 276

home  
goals

away  
goals

203

players with  
a goal

76

goals from  
penalty kicks  
(84.4% success rate)

49

young  
players' goals

In direct matches, hosts were more often victorious, scoring 360 points against 294 for the visiting teams. However, the greatest triumphs in the past season were scored by the guest teams. Wisła Kraków defeated PGE FKS Stal in Mielec 6:0, thus equaling the highest away win total in the league in the 21st century, while Piast Gliwice defeated Podbeskidzie in Bielsko-Biała 5:0, thus beating their record for the most impressive victory in the Ekstraklasa. On their home ground, the best results were achieved by: Lechia Gdańsk (4:0 with Podbeskidzie), Lech Poznań (4:0 with Podbeskidzie) and Wisła Płock (4:0 with KGHM Zagłębie Lubin).

The season started with a real goal harvest. After all, the 100th goal was scored already in the 36th game, which was the best result since the 2014/2015 edition (34th game). The goal average at that point was as high as 2.86 goals per game. Until the winter break, it was still above the 2.7 threshold. After that, however, the offensive mechanisms lost some of their regularity. Finally, the ratio (2.45 goals per game) reached its worst value since the 2011/2012 campaign (2.2 goals per game). However, goalless matches constituted only 10% of all games (24). A maximum of seven goals were scored in a single game. That was the total score of the clashes between: Jagiellonia Białystok 5:2 Wisła Płock, Jagiellonia Białystok 4:3 Warta Poznań, Wisła Kraków 3:4 Piast Gliwice, Legia Warszawa 5:2 Wisła Płock, Śląsk Wrocław 4:3 Podbeskidzie Bielsko-Biała.

In this goal pool, 76 of the goals were scored by penalty kicks. The players finished the season with a penalty shot efficiency of 84.4%. This is the best result since the 2014/2015 edition, when 84.7% of rivals' shots were successful. As many as half of the teams did not waste any penalties. KGHM Zagłębie Lubin has the longest series of successful penalty kicks at the moment – 17 in a row.

For the first time since 1928-1931, the top scorers of the four consecutive editions of Ekstraklasa finished the games with more than 20 goals. After Carlitos, Igor Angulo and Christian Gytkjaer who scored 24 times in the 2017/2018-2019/2020 editions, this season's triumpher, Tomas Pekhart (Legia Warszawa), managed to beat his rivals' goalkeepers 22 times. This included the first "four-pack" of goals in a single game in Poland's top league after a gap of over four years (Adam Gyurcsó – November 2016). The Czech scored an average of 0.73 goals per round on the season, which is the best result since Nemanja Nikolic 2015/2016 (0.76 goals). In terms of time spent on the field, it took him an average of 93.1 minutes to score a goal. Previously, taking into account

the winners of the scoring classification, a better result was recorded by Paweł Brożek 2007/2008 (93 minutes). Besides him, seven more players achieved a double-digit score. As in last year's edition, there were two Poles in this group – the second-best scorer Jakub Świerczok (Piast Gliwice; the most successful home player since Marcin Robak 2018/2019) and Kamil Biliński (Podbeskidzie Bielsko-Biała). In total, 203 players scored at least once.

Tomas Pekhart also won the Canadian classification (22 points). The best assistant was Mateusz Szwoch from Wisła Płock with ten decisive passes. It was also the 10th consecutive season in which at least one player recorded a double-digit number of such passes. Dante Stipica of Pogoń Szczecin played the most games with a clean record. In seventeen of the thirty meetings, no one was able to beat him. In Ekstraklasa, he is the first goalkeeper with such a great result since the 2016/2017 competition.

In the 2020/2021 season, 489 players took part in the games, and 152 of these players made their debut in the top Polish league. Of these players, only four goalkeepers – Dominik Hładun, Dante Stipica, Frantisek Plach and Martin Chudy – played for the total duration of the matches. The last three goalies have done it for the second consecutive season. One of the goalkeepers, Artur Boruc, also turned out to be the oldest player of the competition. The former Polish national team player was 41 years 85 days old on the day of his last game, which is the second result ever – after Janusz Jojka in the 2002/2003 competition. The youngest player, meanwhile, was – for the second consecutive season – Kacper Urbański. The Lechia Gdańsk midfielder was the only one among the Ekstraklasa participants who was not yet 16 years old.

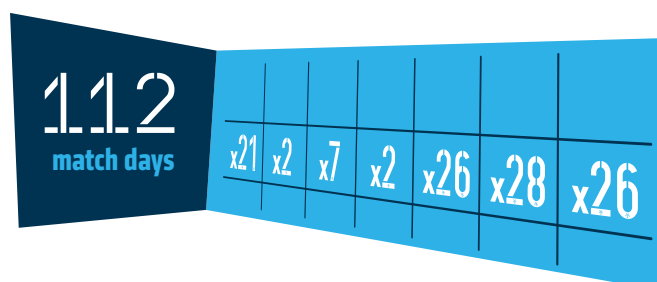
## LOGISTICS

The 2020/2021 season began on Friday, 21 August 2020. Only 33 days have passed since the finish of the previous edition of the competition. It was the shortest pause between two consecutive editions of the competition since 1974. The games ended almost nine months later – on Sunday, 16 May 2021. The competition was also divided by the winter break which fell between the 14th and 15th rounds. This period lasted 40 days.

From August to May inclusive, matches in the top Polish league were played every month. For the first time in the history of this division, the schedule also included meetings in January. Seven premiere matches were then played. The most games took place in April (42) and February (32).



The entire 2020/2021 season included a total of 112 game days. The players faced each other most often on Saturdays (82 matches) and Sundays (65). Other most popular days were: Fridays (47), Mondays (29), Wednesdays (10), and Tuesdays (5). The contestants competed least often on Thursdays. Only two meetings were held on this day of the week.



28 X Saturday  
26 X Sunday  
26 X Friday  
21 X Monday

7 X Wednesday  
2 X Tuesday  
2 X Thursday

The standard round was held from Friday to Monday. Each game then started at a different time: Friday – 6:00 and 8:30 p.m.; Saturday – 3:00, 5:30 and 8:00 p.m., Sunday – 3:00 and 5:30 p.m., Monday – 6:00 p.m. Eleven rounds were held according to this scheme. Five game series were played without a match on Monday, and with three games on Sunday (12:30 – 15:00 – 17:30). The remaining rounds were held in other formats, differing from the standard pattern, depending on the epidemiological situation or for logistical reasons (Polish Cup events, European cups, etc.).

In the final round, all eight games started at one time (16 May – 5:30 p.m.). Apart from this event, a maximum of four matches were played on one day. These were played on: 5 April, 20 April and 21 April.



## COUNTERING THE EFFECTS OF THE PANDEMIC

It was the second consecutive season in which European leagues faced a wave of the coronavirus pandemic (COVID-19). Ekstraklasa too had to face this challenge.

Thanks to constant planning, anticipating possible scenarios and risk areas, arranging cooperation with broadcasters and sponsors, and ongoing cooperation with state authorities, the top Polish league has smoothly come through the pandemic crisis. In addition to a number of planning and organizational activities, securing funding for four seasons for the league through agreements with broadcasters signed in the summer of 2020 was of huge importance here. As a result, Ekstraklasa paid a total of PLN 230.5 million to the clubs in the 2020/21 season, including PLN 2 million in funding for the Covid-19 testing. This was more than the budget set at the beginning of the season. Ekstraklasa also assisted clubs in applying for support from the government's Financial Shield aid program, which has partly helped to bridge the financial gap after the loss of matchday revenue this season too.

Clubs have been preparing for the start of the 2020/2021 games under the sanitary and medical regime introduced in the spring of 2020. Players and members of the coaching staff were subject to regular examinations. All players resuming training with the team were tested for coronavirus. Antigen tests were used in clubs on a regular basis, and PCR tests were also used when necessary.

Thanks to good organization, adherence to procedures and club discipline, throughout the 2020/2021 season, matches postponed for health reasons accounted for a negligible percentage of the total number of matches. This happened in only sixteen cases, which is only 6.7% of the total. Even at the most critical moment – in early November – when several clubs were affected simultaneously by the pandemic seen in the country as part of the autumn surge, it was possible to ensure the continuity of games. Faced with such a turn of events, four matches from the 9th round and two matches scheduled for the 10th round were played in the 9th round. However, six matches from the 10th round and three overdue matches from the 9th round were played in the 10th round, while one match from the 9th round was set for another date.

In 2021, for the first time in the history of Ekstraklasa, footballers resumed play after the winter break already in January. This gave the league an extra week in case games had to be postponed due to the pandemic. It was also the first

time that the transfer window opened in January – players could be authorized to play from January 25 to February 24. This has given clubs the opportunity to plan their human resources moves well in advance.

The season ended as planned – on 16 May. From the 1st to the 6th round and in the 30th series of matches, fans were allowed into the stadium, with the capacity of the stadium limited due to government regulations and under a proper sanitary regime.

## GAME SYSTEM

For the first time since the 2012/2013 edition, the games were conducted in a 30-round format. After seven years, the final round was abandoned and the ranking was divided into two groups for the final phase. This had to do with limited time to host the competition due to the 2019/2020 season being extended to July 2020 (COVID-19 pandemic) and the European Championship scheduled for June 2021.

Each of the sixteen teams faced all of their opponents twice: at home and away. The best team in the final ranking became the champion of Poland and won the right to play in the qualifiers for the UEFA Champions League 2021/2022. Two other teams received silver and bronze medals. At the same time, it gave them the chance to play in the 2021/2022 UEFA Europa Conference League qualifiers. Due to the fact that this duo included a Polish Cup winner, both of these positions allowed to take part in the competition from the second round of the contest on the continental arena. Thanks to this, also the fourth team in the ranking was granted the right to play in the UEFA Europa Conference League, but from the first round.

As the PKO Bank Polski Ekstraklasa was to be expanded to include eighteen teams in the 2021/2022 season, this edition of the competition was treated as a transitional period. Therefore, the relegation zone was limited to only one team.

Due to the abandonment of the final round, some of the rules for determining the order of teams in the case of the same number of points, related to the primacy of the better result achieved in the basic phase, have also changed. In the final ranking, therefore, the balance of direct duels became the second most important criterion. This indicator permitted to attribute the 4th and 5th place (Śląsk Wrocław – Warta Poznań), the 6th and 7th place (Piast Gliwice – Lechia Gdańsk), the 9th, 10th and 11th place (Jagiellonia Białystok – Górnik Zabrze – Lech Poznań) as well as the 12th and 13th place (Wisła Płock – Wisła Kraków).

## UEFA EUROPEAN CHAMPIONSHIP 2020

The 2020/2021 season culminated with the European Championship rescheduled from 2020 to June 2021. Nine players from seven PKO Bank Polski Ekstraklasa clubs have been nominated for this tournament. They were placed on five national teams.

This is a record number of teams with players from Ekstraklasa in their ranks taking part in a tournament on the European level. The teams included: four Poles, two Slovaks and one Czech, one Croatian and one Finn. For the first time in the history of the Polish league, these last three teams included a Polish league representative at a championship event. Previously, the greatest achievement of this kind was accomplished on the occasion of the 2016 tournament, when players from the top Polish league defended the colors of three national teams (Poland, Slovakia, Hungary).

## APPOINTMENTS



Kacper Kozłowski (Pogoń Szczecin),  
Kamil Piątkowski (Raków Częstochowa),  
Tymoteusz Puchacz (Lech Poznań),  
Jakub Świerczok (Piast Gliwice)



Dusan Kuciak (Lechia Gdańsk),  
Lubomir Satka (Lech Poznań)



Josip Juranović (Legia Warszawa)



Tomas Pekhart (Legia Warszawa)



Robert Ivanov (Warta Poznań)

This is already the fourth EURO in a row where at least one Legia Warszawa player has been appointed. Since the 2006 World Cup, capital club players were absent from a major event only at the 2014 World Cup. Legia also has the most players of all clubs in the history of Ekstraklasa in the squad for the European Championships – 10. The second place in this respect goes to Lech Poznań with eight players. Like the Militarians, the Railwayman (in Polish: “Kolejorz”) also was represented by its players for the fourth consecutive Old Continent championship.

The selectors also reached out to players from five other clubs in Poland's top league. For the second time in the history of the EURO championship, representatives of Lechia Gdańsk are involved (in 2016 it was Jakub Wawrzyniak and Sławomir Peszko, while now it is Dusan Kuciak). Pogoń Szczecin (Kacper Kozłowski), Warta Poznań (Robert Ivanov), Piast Gliwice (Jakub Świerczok) and Raków Częstochowa (Kamil Piątkowski) were all nominated for their European Championship debut. The first two clubs have already had representatives at major championship events. Marek Ostrowski represented the Dockers at the 1986 World Cup, while three Warta Poznań players – Kazimierz Lis, Edmund Twórz and Fryderyk Scherfke – were on the team for the 1938

World Cup. For Piast and Raków, on the other hand, it is a complete debut in the most important tournaments. Including this quartet, fifteen Ekstraklasa clubs have already had at least one player at the EURO championships.

Of the nine players, only Tomas Pekhart has already participated in the European Championships. He and the Czech national team advanced to the quarter-finals nine years ago in Poland. For the other players, it's a complete debut. Thanks to his performance in a game against Spain, Kacper Kozłowski became the youngest player ever to play in the European Championships. He was then 17 years and 246 days old. Including his participation, players from nine clubs of the top Polish league in history have played in matches of the final tournament.

Tomas Pekhart repeated his success from 2012 and got to the EURO 2020 quarter-finals. This made him the first foreigner from an Ekstraklasa club with such an achievement on his record. Only the 3 top scorers of Europe's top leagues from the 2020/2021 season managed to get to this phase of the competition. His teammate from Legia Warszawa, Josip Juranović did not go beyond 1/8 finals.



# EKSTRAKLASA AND MEDIA RIGHTS



Since November 2018, Ekstraklasa has been independently selling centralized media rights in Poland and – for the most part – abroad.

In the 2020/2021 season, PKO Bank Polski Ekstraklasa matches in Poland were broadcast by Canal+ and TVP. The cooperation was based on agreements signed with these broadcasters by Ekstraklasa in August 2020. The agreements concluded in a particularly difficult pandemic period amounted to a total of PLN 1 billion and provided the league and the clubs with financial stability for four seasons, i.e. until the end of the 2022/2023 season.

The main purchaser of media rights was Canal+, which guaranteed itself the rights to broadcast all 240 matches of the 2020/2021 PKO Bank Polski Ekstraklasa season. Moreover, one match of each round was broadcast on the open channel by the second national broadcaster of the games – Telewizja Polska.

In addition to broadcasting live matches, the agreements also provided for the possibility of using fragments of matches, highlights and replays in programs and TV magazines. In addition, TVP and TVN showed two-minute match highlights in their news programs within the News Access rights.

## INTERNET

The two main broadcasters also had the right of simulcast, i.e. the possibility of simultaneous transmission of the games on their Internet channels. In addition to the rights purchased by Canal+ and TVP to broadcast in Poland 10 minutes after the final whistle, 5-minute match highlights were also available on the Ekstraklasa league app and the OTT service – Ekstraklasa.TV. Canal+, Ekstraklasa clubs and PZPN also had the rights to distribute these highlights using their own channels.

## MEDIA CONTRACTS FOR THE 2021/2022 SEASON

The Management Board of Ekstraklasa S.A., with the consent of the Supervisory Board, entered talks with the existing broadcasters in May 2020. The negotiations resulted in the extension of existing media rights agreements. The agreements with the main TV partners, CANAL+ and TVP, covered four seasons – from 2019/2020 until 2022/2023. The total value of contracts for this period, including the costs of production of broadcasts in the highest world quality 4K and UHD, amounted to PLN 1 billion, which was a new record result of Ekstraklasa in the area of media rights sales.

### TV rights in Poland 2020/2021

**CANAL+**

**240**  
matches

Magazines:

Liga+ / Wysoki pressing,  
Liga+ Extra / Ekstraklasa po godzinach

**TVP**

**30**  
matches

Magazines:

4-4-2 / Gol

Signal production:







As part of this agreement, Canal+ remained the main broadcaster, which retained the right to broadcast all league meetings on television. The second partner – TVP – secured the right to show one meeting from each matchweek on the open channel, alongside Canal+. Packages purchased by both stations also gave the right to show highlights of matches as well as publish highlights in league news programs and magazines. CANAL+ will also be able to publish highlights and an online magazine on its official website as part of its increased extended range of digital rights. At the same time, the broadcaster has extended its rights to publish the most important match situations as part of digital near live clips, i.e. video material with key match actions that is made available immediately after their appearance during the matches. CANAL+ will be able to place them not only in its mobile application, but also on its own social media channels.

## COOPERATION WITH CANAL+

Alongside the media rights agreement, Ekstraklasa S.A. and CANAL+ signed a contract about the mutual marketing and promotion support for the next three seasons. This is related to the extension of cooperation in terms of broadcasting all PKO Bank Polski Ekstraklasa matches in Poland until the end of the 2022/2023 season.

As provided for in the contract covering the 2020/2021, 2021/2022 and 2022/2023 seasons, CANAL+ is advertised at stadiums during matches, on players' shirts and walls for interviews, as well as in the official mobile application Ekstraklasa Official and in all editions of the Footballer of the Month poll. Ekstraklasa also promotes, among others, on its

website and in its own social media channels, the CANAL+ platform and other channels of the broadcaster on which PKO Bank Polski Ekstraklasa matches are available. Apart from that, the league company undertook to conduct promotional campaigns, related to the PKO Bank Polski Ekstraklasa games available permanently on CANAL+, in its own channels as well as in the official application.

At the same time the CANAL+ platform actively promoted the PKO Bank Polski Ekstraklasa games – starts in both rounds of each season, individual matches and the most important moments of the games – as part of its own advertising campaigns on the Internet and television, including on its television channels: CANAL+ Premium, CANAL+ SPORT, CANAL+ SPORT 2, CANAL+ SPORT 3 and CANAL+ SPORT 4, and on their social media channels as well as on the online platforms of CANAL+ and the broadcaster's OTT service. Information on the PKO Bank Polski Ekstraklasa games is also to be distributed in BTL materials promoting packages prepared for the platform's subscribers.

At the same time, as part of the license agreements, the broadcaster can use, in its programs and communication channels, the extensive E-stats system of match statistics provided on an ongoing basis by Ekstraklasa and archive materials from matches from the 2005/2006 season onwards. On the other hand, Ekstraklasa can use sports commentary provided for highlights and whole matches broadcast on CANAL+ within the OTT league service Ekstraklasa.TV, available on computers and in the mobile application.

From 21 September 2020, everyone who opens the Konto Za Zero account with PKO Bank Polski may receive a voucher worth 300 PLN, guaranteeing a six-month access to sports or movie channels on CANAL+ television via the Internet. This is a joint action of PKO Bank Polski – the titular sponsor of the Ekstraklasa football league – and the official television partner of the most popular sports league in Poland.

## INTERNATIONAL RIGHTS

For the 2020/2021 season, agreements have been signed for international media rights to PKO Bank Polski Ekstraklasa games, covering a total of 17 countries.

The latest development was the broadcasting of matches in Indonesia and Timor Leste by Mola.TV. The platform showed three matches in a round, always including one involving Lechia Gdańsk, which has an Indonesian player in the squad – Egy Maulana Vikri. The matches were made available with

English commentary, prepared for broadcasts in the UK by Premium Sports.

In the 2020/2021 season, as in the other four editions, selected matches from each round were shown across Germany, Austria and Switzerland thanks to the agreement of a new contract with Sportdigital television. The license allows to show matches on the "commentaro" platform and match highlights on the "Scoore" program on Sport1 (free TV) and on the DAZN platform. During the term of the agreement, Sportdigital had the right to broadcast between 34 and 50 games each season.

Moreover, PKO Bank Polski Ekstraklasa matches were shown in Russia by the Match.TV television. In England and Northern Ireland, broadcasts were provided by Premium Sport and FreeSport, in Portugal – by Channel 11, and in Israel – by sports channels of the Charlton television.

In seven southern European countries – Serbia, Croatia, Slovenia, Bosnia and Herzegovina, North Macedonia, Montenegro and Kosovo – broadcasts were initially delivered by Planet Sport TV and platform. During the tournament, however, Ekstraklasa signed a new contract

## INTERNATIONAL RIGHTS 2021/2022 SEASON





to broadcast matches in the region. Arena Sport became the new broadcaster. It is a popular Balkan television station running six sports channels - in Slovenia, Serbia, Bosnia and Herzegovina, Montenegro, North Macedonia and Kosovo. On each of them, Arena Sport showed PKO Bank Polski Ekstraklasa matches played in spring 2020/2021. In Croatia, matches of the Polish league were still shown by Planet Sport. An agreement on cooperation in the 2021/2022 – 2024/2025 seasons has been concluded with Arena Sport.

At the same time, Ekstraklasa worked on agreements on broadcasting matches in other countries. As a result, after the end of the competition, Ekstraklasa could boast contracts for the seasons from 2021/2022 to 2024/2025 covering 23 countries, including Viasat Sport East concerning Russia and 11 other countries.

In addition, last season, Ekstraklasa began cooperation with Content Arena, a provider of software to facilitate the marketing of sports media rights, as part of the development of foreign rights sales. In addition to its role as a global digital channel for media rights sales, Content Arena Manager is a tool that makes the full rights sales process possible and very simple. It also reduces transaction time. Thanks to this, Ekstraklasa gained a new tool for promotion and commercialization of matches and even wider access to the foreign media rights market. The platform's solutions are used by more than 1000 entities from 75 countries.

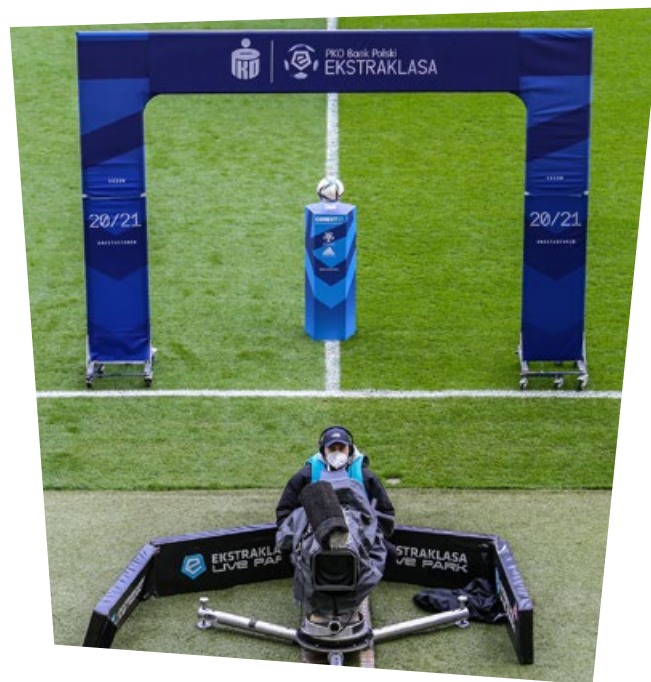
At the same time, broadcasts of all matches all over the world, except for Poland and the Balkan countries, covered by exclusive licensing agreements, are also available on OTT's league platform – Ekstraklasa.TV in a subscription or pay per view system.

## TV PRODUCTION

Ekstraklasa has been producing its own broadcasts of all matches since 2011. This is the responsibility of its subsidiary company, Ekstraklasa Live Park. In the 2020/2021 season, it produced a total of 240 games.

All Ekstraklasa matches are produced in High Definition standard, with Dolby 5.1 sound. To produce each one, it uses from 10 to 20 cameras, including 2 Super Slow Motion. 100 matches per season are available also in 4K UHD HDR technology. This is possible thanks to Ekstraklasa Live Park's purchase of the first broadcast van in Poland working in this standard.

Ekstraklasa Live Park also provides a TV feed to all licensees who have the right to show Ekstraklasa games abroad. All international partners of Ekstraklasa can take advantage of the feed made available via London's BT Tower.



## BOOKMAKING RIGHTS

Ekstraklasa has been cooperating with licensed bookmaking companies in Poland for many years. On the basis of agreements, the league managing company is making the match results available, in exchange for a license fee. Last season, Ekstraklasa achieved revenues on this account of approximately PLN 12 million. These funds are transferred to the clubs in order to finance the training of children and youths.

Within the framework of its cooperation with bookmaking companies, Ekstraklasa sells the rights to broadcast matches live at the betting shops and on bookmaking platforms. In the 2020/2021 season, they were used by bookmakers outside Poland on the basis of cooperation of Ekstraklasa with a UK company, IMG Arena. During the past season, the competition organizer extended the license agreement with the company. The new contract will cover broadcasting rights for bookmaker venues and online platforms for the 2021/2022-2024/2025 seasons.

## SECURITY OF OWNERSHIP OF RIGHTS

One of the tasks of Ekstraklasa S.A. is to take care of the interests of the owners of media rights, which also involves the fight against piracy, especially on the Internet. This is a process conducted by the company on a continuous basis, with the commitment of all its partners and using available resources. Similar activities are also practiced in, among others, Bundesliga, Ligue 1, La Liga and Premier League.

## EKSTRAKLASA.TV

In the 2020/2021 season, Ekstraklasa continued the development of its own OTT platform, Ekstraklasa.TV. It is currently available in a desktop version and as applications for iOS and Android. Preparations are underway to make it available on Smart TVs. The streaming service and

Ekstraklasa.TV application are to be a way to reach fans all over the world and a tool for brand building.

Ekstraklasa.TV is an opportunity to watch live matches broadcasts with a Polish match commentary. They are available in countries not covered by exclusive television licenses. Viewers abroad can watch the broadcasts of the matches for a fee. The system allows you to purchase access to a selected match (Pay Per View), as well as watch the broadcast of all PKO Bank Polski Ekstraklasa matches as part of a subscription – monthly or for the season. Other content, including all materials published in the country, is free of charge and available after logging in – a dozen or so minutes after each match fans can, among other things, watch highlights and the most interesting actions from the meeting on the website and in the Ekstraklasa.TV

# DON'T MISS ANY GAME!!



IN EUROPEAN UNION  
WATCH ON  
**EKSTRAKLASA.TV**



application. They also have access to the league news and various videos from the current and previous season. The service is compatible with Chromecast and Airplay – devices that allow the picture from the phone to be displayed on a TV screen.

Since the launch of Ekstraklasa.TV, it is systematically gaining in popularity. It currently has about 200,000 registered users, and the number of purchased broadcasts per game, season or month has exceeded 13,000.

During the 2020/2021 season, a call for tenders for technological support of the Ekstraklasa.TV video-streaming service was announced, and about thirty entities responded. This way, a comprehensive service provider for the 2021/2022 edition and the next ones was selected. Red Bee Media, an international company founded by BBC and now part of the Ericsson consortium, has become a technology partner. It provides digital tools for managing, distributing, broadcasting and commercializing video content, including through OTT platforms.

The changes of the platform will primarily relate to greater interactivity and personalization, further improvement of user experience, and implementing an advertising model. Future updates will include the possibility to expand the platform with additional sports content, not only football-related, or integration of Ekstraklasa.TV with cable networks. This will provide customers with attractive new models for accessing video content. The implementation process of the service is managed by the production division of Ekstraklasa – the Ekstraklasa Live Park company.

## VIEWING FIGURES

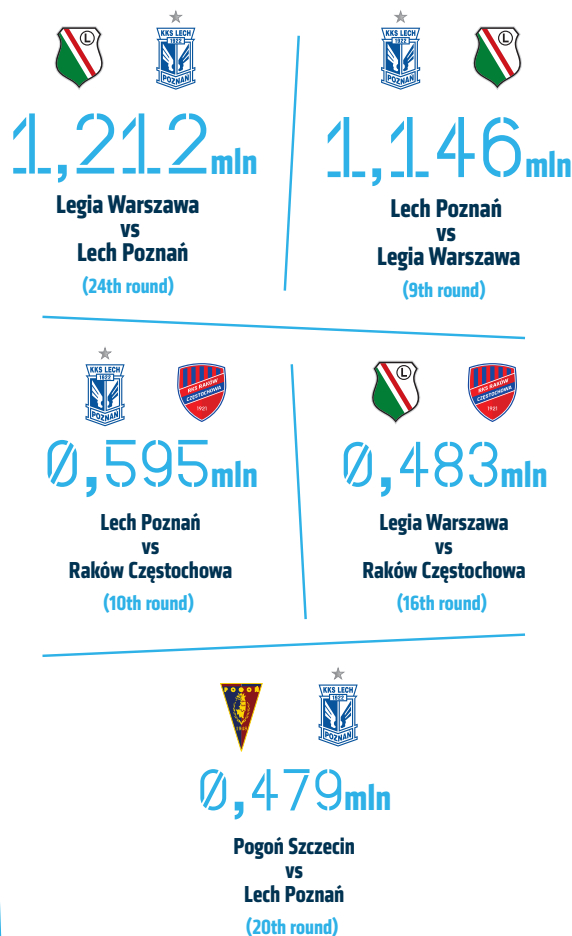
The total audience figure for PKO Bank Polski Ekstraklasa matches in the 2020/2021 season was 35.5 million viewers, of which 33.7 million is linked to live broadcasts. The rest is made up by reruns. On average, the matches of one round were watched by 1 million 124 thousand viewers. Twenty-one of them exceeded the 1 million threshold. The record was set during the 24th series of matches when this number went above 2 million.

The average audience figure of one match was 140 thousand viewers. Two meetings between Legia Warszawa and Lech Poznań turned out to be a hit. In the 24th round, the match between the champion and the runner-up of the previous

edition had an audience of 1 million 212 thousand people, while in the 9th round there was an audience of 1 million 146 thousand people. The 3rd place went to the match between Lech Poznań and Raków Częstochowa in the 10th round (595 thousand). On top of that, fourteen other games went over the 280,000 threshold, which is double the average.

Meetings involving twelve teams recorded an average audience of over 100,000 viewers. The best performance in this respect was recorded by Legia Warszawa (159.3 thousand). Only two of the team's thirty games have had an audience of less than 100,000. The following games were also on the podium: Lech Poznań (143.1 thousand; 25 matches with minimum 100 thousand viewers) and Wisła Kraków (122.1 thousand; 21 matches with minimum 100 thousand viewers).

### BEST GAMES OF THE 2020/2021 SEASON



# EKSTRAKLASA AS A BRAND



Under the agreement, the clubs assigned centralized marketing rights to Ekstraklasa S.A. Their sale is one of the statutory tasks of the company in charge of managing the league. The marketing rights offered by Ekstraklasa S.A. include services based on areas obtained from all Ekstraklasa clubs. Thanks to the professional cooperation terms, attractive sponsorship packages were created, which enables Ekstraklasa to meet the business objectives of Ekstraklasa Partners.

Marketing and sales projects are handled by the Communication, Marketing and Sales Department. Its main tasks include: ongoing cooperation with business partners, marketing offer packaging and marketing communication.

## SPONSORSHIP PROJECT: TOTALIZATOR SPORTOWY, PKO BANK POLSKI

A tripartite cooperation between Ekstraklasa S.A., PKO Bank Polski and Totalizator Sportowy has been continuing since July 2018. As a result, the two partners enjoy the most important and the largest marketing benefits in all the stadiums during Ekstraklasa games, also taking advantage of the presentation on the shirts of players playing in the league. The funds provided by them support the long-term development of Ekstraklasa clubs. In fact, they are assigned to the education of children and youths and popularizing football.

### More than 30 partnerships





Thanks to a well-thought-out package of benefits, allowing for a significant exposure of the two partners' brands in Ekstraklasa games, the league company has ensured the cooperation of powerful Polish companies, which have decided to associate with football games for three seasons. It is one of the largest sponsorship projects in Poland.

In May 2021, Ekstraklasa, Totalizator Sportowy and PKO Bank Polski signed a new agreement which extended the tripartite sponsorship project until the end of the 2022/2023 edition. The contract allows for a closer cooperation of the company organizing the games with its long-term partners. The two-year sponsorship contracts will have a higher total value and will involve Ekstraklasa providing more extensive services for both partners.

## TITULAR PARTNER

Titular Partnership is the package that generates the highest effectiveness measured by advertising equivalent. It includes the right to include a proper name of a company or a product in the name of the games for a certain period of time. It is also connected with the integration of the brand mark with the graphic sign of Ekstraklasa games. Thanks to the strategic distribution of the Partner's exposure in the stadiums and during broadcasts, the Titular Partner brand generates high return on investment.

The package guarantees the Partner a wide presence during matches in all Ekstraklasa stadiums: place on all teams' shirts, LED banners and advertisements on the pitch, as well as on TV interview walls. At the same time, it gives a chance to create products dedicated to fans, using Ekstraklasa brand. It is a package that strongly connects the brand with the most popular sport in Poland and in the world as well as with the top professional league in our country.

Since 1 July 2019, the competition is called PKO Bank Polski Ekstraklasa. The common logotype is visible on the sleeves of the players' shirts, on advertising banners at stadiums and on interview walls. It also appears during match broadcasts and TV productions and in online communication. The logotype was also present on both official balls used in the league during the 2020/2021 season.

At the same time, PKO Bank Polski is the Official Bank of Ekstraklasa, also increasing its involvement in the area of direct cooperation with the clubs, which is to contribute to their financial and organizational development. The Bank offers financial expertise to people associated with the clubs.

Following the example of Western games, the bank launched a pension system for Ekstraklasa players. Among the objectives of the long-term sponsorship project, it points out, first of all, to help develop the league and young football talents in Poland. PKO Bank Polski also engaged in projects within the official application of Ekstraklasa – for example involving the popular quizzes.



Extending the agreement with PKO Bank Polski as a titular partner until the end of the 2022/2023 season means further work on strengthening its brand recognition through promotion at all Ekstraklasa stadiums and during match broadcasts. In parallel, the bank plans to continue to develop the "PKO Bank Polski Grajmy Razem" ("PKO Bank Polski Let's Play Together") channels on social media, promote young players, continue the "Kanapa Kibica" ("The Fan's Couch") project, and organize a number of other marketing campaigns providing new contexts for promotion.

The huge interest in Ekstraklasa matches makes the league name combined with the Titular Partner brand appear in reports and materials devoted to the top-class games in the media: television, press, radio and the Internet – about 1,000 publications per week. A tangible confirmation of the effectiveness of such promotion is the advertising equivalent worth over PLN 320 million generated in the pandemic year alone for PKO Bank Polski.

## MAIN PARTNER

The Main Partner package also includes exposure on all clubs' shirts, stadiums and during TV broadcasts. It also gives the right to use the Ekstraklasa Main Partner's name in marketing communication.

Totalizator Sportowy continued its partnership with Ekstraklasa in the 2020/2021 season under a 2019 agreement. As part of the agreement, the LOTTO logotype was present on the shirts of 16 teams, and also widely displayed in all stadiums and during match broadcasts. It also continued to be an official partner of the Ekstraklasa mobile application. The cooperation resulted in social media contests – #NocPerseidów, #NarysujHistorię – and a scratchcard design with a football theme. Totalizator Sportowy was also the partner of the Fantasy Ekstraklasa contest.

Also, Ekstraklasa S.A. was involved in Totalizator Sportowy's 65th anniversary celebrations in 2021. The event was mainly promoted on social channels devoted to the games. One of the Ambassadors of the event was Robert Lewandowski – one of the best Polish football players ever, years ago the champion of Poland and the top scorer of the Polish league in the colors of Lech Poznań.

Totalizator Sportowy has been cooperating with the league company for 7 years. What is more, its LOTTO brand was the Titular Partner of the games in the 2016/2017 to 2018/2019 seasons. As of June 2019, it has become the General Partner of Ekstraklasa. The new agreement, which extends the cooperation until the end of the 2022/2023 season, provides for a larger spectrum of joint activities. The brand will gain more exposure in the league's communication, and joint projects are to ensure reaching players both through traditional match channels and electronic channels.

The LOTTO brand will be promoted in the official Ekstraklasa app and in the next season of Fantasy Ekstraklasa. In the 2021/2022 season, as part of the cooperation with LOTTO, a new category of the 'footballer of the month' will also appear – Number of the Month. Based on the resulting ranking, the Number of the Season will be announced at the end of the season.



## OFFICIAL PARTNER

Ekstraklasa S.A. offers also Official Partner packages. This package enables the Partner to use the title of the Ekstraklasa Official Partner and the Official Partner's sign in marketing communication together with the coats of arms of all 16 clubs. The packages are complemented by TV and stadium services that ensure effective consumer reach. Within the framework of each cooperation, Ekstraklasa, apart from the benefits including brand exposure, also carries out activities directly supporting the business development of its Partners.

In the 2020/2021 season, the following brands were Official Partners: OSHEE, Kinga Pienińska, Sonko, STIHL and PKN ORLEN. By virtue of the signed contacts, the brands appeared in various advertising formats in the stadiums of all Ekstraklasa clubs. Promotional activities also included the use of partner's logo, presence in social media channels of Ekstraklasa and a number of TV benefits.

## OFFICIAL BALL SUPPLIER

The key technical partner of Ekstraklasa is the Official Ball Supplier. Its main task is to design, produce and equip the clubs of Ekstraklasa with balls that are used for all matches. Before each game, the ball is displayed on a special stand set up at the entrance to the pitch. Thanks to the cooperation with Ekstraklasa, the Partner can promote the official ball of the games and sell it through its own sales channels.

The players of PKO Bank Polski Ekstraklasa started the 2020/2021 season with Uniforia ball. In the second half of the competition, Conext 21 Ekstraklasa PRO appeared on the pitches. This is already the eighth ball prepared by Adidas for the top Polish league. It is composed of six panels, joined by a seamless construction. They form a unique, dynamic pattern, alluding to the unity of the six continental football federations. This model has been awarded the FIFA Quality Pro stamp of approval. Conext 21 Ekstraklasa PRO, just like Unifor, had a logotype of the competition combined with the logotype of the Titular Partner.

Ekstraklasa and Adidas have been cooperating since 2014. The present contract, which provides for the delivery of the official ball of the games, will be valid until the end of the 2024/2025 season, that is for five consecutive years. It also includes partner sponsorship of the award for the Best Shooter.





5340

goals have been scored with official Adidas balls in Ekstraklasa by the end of the 2019/2020 season.

Martes Sport was the distributor of official Ekstraklasa balls. The new ball was available in three variants: professional Ekstraklasa PRO match ball, Ekstraklasa TRN training ball and a collector's mini ball – also for the youngest fans.

## OFFICIAL BRAND OF WATCHES AZTORIN EKSTRAKLASA

Aztorin is also included in the list of Ekstraklasa Partners as the Official Watch Brand. It is the distributor and manufacturer of the Aztorin Ekstraklasa watch, marked with the name of the competition. Aztorin is also one of the partners of the Footballer of the Month election and dedicated video productions during the season. It has also become a sponsor of prizes during the e-sporting games of Ekstraklasa Games. The Official Watch Brand is guaranteed to be present on TV graphics during Ekstraklasa matches and in stadiums. Moreover, it is regularly presented in the marketing, advertising, promotion and information activities of the games. Amongst other things, it is permanently placed as a clock in the upper right-hand corner of the official game page.

The current agreement was concluded in 2019 and extended until the end of the 2020/2021 season.

## PARTNER FOR PROFESSIONAL DISINFECTION

In May 2020, before resuming the season's competition interrupted due to the pandemic, TZF Polfa became the Partner for Professional Disinfection of PKO Bank Polski Ekstraklasa. The drug manufacturer has equipped all clubs and the league company with touchless dispensers and Trisept MAX hand disinfectants in exchange for promotional benefits.

As part of the cooperation, each of the sixteen clubs received two contactless dispensers for players and other team members. They were placed directly at the teams' exit from the tunnel to the field. This cooperation continued into the 2020/2021 season as well.

## LICENCEES

In its sponsorship pyramid, Ekstraklasa S.A. also offers licensee titles. Depending on the type of business activity, cooperation with Ekstraklasa allows to introduce a new Partner's product or strengthen the position of the existing one, as well as promote the brand.

Thanks to this, PKO Bank Polski Ekstraklasa was available for the eighth consecutive year in the most popular football game in the world – EA SPORTS FIFA 21. The license granted to the game's publisher means that FIFA 21 is the only football simulator featuring PKO Bank Polski Ekstraklasa and the clubs playing in it. The game features all 16 teams playing in the 2020/2021 season, along with their coats of arms, current uniforms and squads and players. There is also a possibility to download a game cover with one's favorite Ekstraklasa club.

In November, Sports Interactive and SEGA presented the latest edition of the iconic game – Football Manager 2021. For the fifth year in a row, it held the official license for PKO Bank Polski Ekstraklasa games. This meant the presence of real teams and other components of the top Polish league, allowing players to fairly accurately replicate real-world competition in the game. The manufacturer also added six "Quick Start" cards dedicated to the Ekstraklasa edition to each box. The issue has the Polish Champion's Trophy on its cover.

## AWARDS FOR THE 2020/2021 SEASON

Twenty players and five coaches from eleven clubs were nominated by Ekstraklasa S.A. for individual awards in the 2020/2021 competition – Coach, Goalkeeper, Defender, Midfielder and Forward of the Season. The winners were selected by a 17-member jury of journalists and experts.

The voting for the most prestigious award – Footballer of the Season – was conducted according to different rules. Nominations were also based on votes of the jury members. The winner was chosen, out of five candidates, by the PKO Bank Polski Ekstraklasa players. Meanwhile, the title of the Youth Player of the Season was awarded by Ekstraklasa S.A. together with PKO Bank Polski. The Goal of the Season was chosen by the editors of TVP Sport. An additional award was given to the best scoring player in Canal+'s "Turbokozak" program. Traditionally, the Best Shooter was also awarded a prize sponsored by Adidas.

## Winners of each category:

**Goalkeeper of the season**  
Dante Stipica (Pogoń Szczecin)

**Defender of the season**  
Filip Mladenović (Legia Warszawa)

**Midfielder of the season**  
Luquinhas (Legia Warszawa)

**Forward of the season**  
Tomas Pekhart (Legia Warszawa)

**Coach of the season**  
Marek Papszun (Raków Częstochowa)

**Footballer of the season**  
Filip Mladenović (Legia Warszawa)

**PKO Bank Polski Youth Player of the Season**  
Kamil Piątkowski (Raków Częstochowa)

**Goal of the Season**  
Jesus Imaz (Jagiellonia Białystok)  
– in the 9th round, Cracovia against Jagiellonia match

**Turbokozak**  
Tymoteusz Puchacz (Lech Poznań)

**Best Shooter**  
Tomas Pekhart (Legia Warszawa)

The award winners were announced during the Ekstraklasa Gala, organized – due to the epidemic – only as a television event without the participation of the public, under strict sanitary regime. The event was broadcast on 17 May 2021 at 20:30 on the decoded Canal+ Sport, the free-to-air TVP Sport, as well as online – on Facebook and on the TVPSport.pl website, with access from abroad thanks to removing the geoblock. The Gala was hosted by a journalist duo known from the league's official broadcasters' programs – Sylwia Dekiert from TVP and Krzysztof Marciniak from Canal+. The awards were handed out by representatives of the league's partners: the President of the Management Board of PKO Bank Polski – Zbigniew Jagiełło; the President of Totalizator Sportowy – Olgierd Cieślík; the Director of Canal+ Sport – Michał Kołodziejczyk; the President of the Management Board of TVP – Jacek Kurski, the Director of TVP Sport – Marek Szkolnikowski; the Secretary of State at the Ministry of Culture, National Heritage and Sport – Anna Krupka; the General Manager in Eastern Europe from Adidas, the Official Ball Supplier of Ekstraklasa – Marina Mogus, the Ambassador of the #SzczepimySię campaign – Cezary Pazura, and the President of Ekstraklasa S.A. – Marcin Animucki.



## MONTHLY AWARDS

Ekstraklasa S.A. together with its Partners also honored the best player, coach and youth player of the month in each month of the competition (except January, in which only 7 matches were played – therefore, it was combined with the February edition of the poll). A total of nine titles were awarded in each of these categories.

The Footballer of the Month award was given to 7 players from 4 clubs this season. Jakub Świerczok – the second-best scorer from Piast Gliwice – was chosen as many as four times. In the entire history of the poll, this happened for the first time in a single edition of the competition. Other players who won one award each were: Bartosz Kapustka, Tomas Pekhart (both from Legia Warszawa), Ivan Lopez (Raków Częstochowa), Bartosz Nowak and Jesus Jimenez (both from Górnik Zabrze). The choices were traditionally made by the captains of the sixteen teams. The seventeenth vote belonged to fans from Ekstraklasa's social media channels. Canal+ and Aztorin were partners of the Footballer of the Month poll.

At the same time, the best coaches of the month also received awards. Five members of the profession earned the Coach of the Month awards. Marek Papszun was the top coach in this group, and was later elected the Coach of the Season. The representative of Raków Częstochowa won in October, April and May. Before him, only Jerzy Brzęczek 2017/2018 and Waldemar Fornalik 2018/2019 recorded such a high number of victories in one edition of the competition. Apart from that, two coaches won two titles each last season – Marcin Brosz (Górnik Zabrze, August and September) and Czesław Michniewicz (Legia Warszawa, November and March). Individual awards were earned by: Kosta Runjaic (Pogoń Szczecin, December) and Piotr Tworek (Warta Poznań, February). The coaches of all sixteen teams vote in the poll each month. The Partner of the Coach of the Month poll is SEGA, the producer of the iconic Football Manager game series.

The youngest players with a Polish citizenship, in turn, have a chance to receive the PKO Bank Polski Youth Player of the Month award. The idea of developing talented footballers was what inspired Ekstraklasa and the Titular Partner of the games – PKO Bank Polski – to establish the title in September 2018. In April 2021, it was awarded for the 25th time in history.

Players born in 1999 or younger were eligible for this edition of the competition. Kamil Piątkowski (Raków Częstochowa), the winner of the award in March and April, became the first winner of two awards in one season since Patryk Dzięczek (2018/2019). He also received the most nominations for the final trio (4). As many as three titles went to goalkeepers: Karol Niemczycki (Cracovia, October), Xavier Dziekoński (Jagiellonia Białystok, February) and Rafał Strączek (PGE FKS Stal Mielec, May). The other statuettes went to: Mateusz Praszelik (Śląsk Wrocław), Adrian Gryszkiewicz (Górnik Zabrze), Kacper Chodyna (KGHM Zagłębie Lubin), Kacper Kozłowski (Pogoń Szczecin). Two winners from the 2020/2021 season – Kozłowski and Piątkowski – were included in the Polish national team for the European Championships.

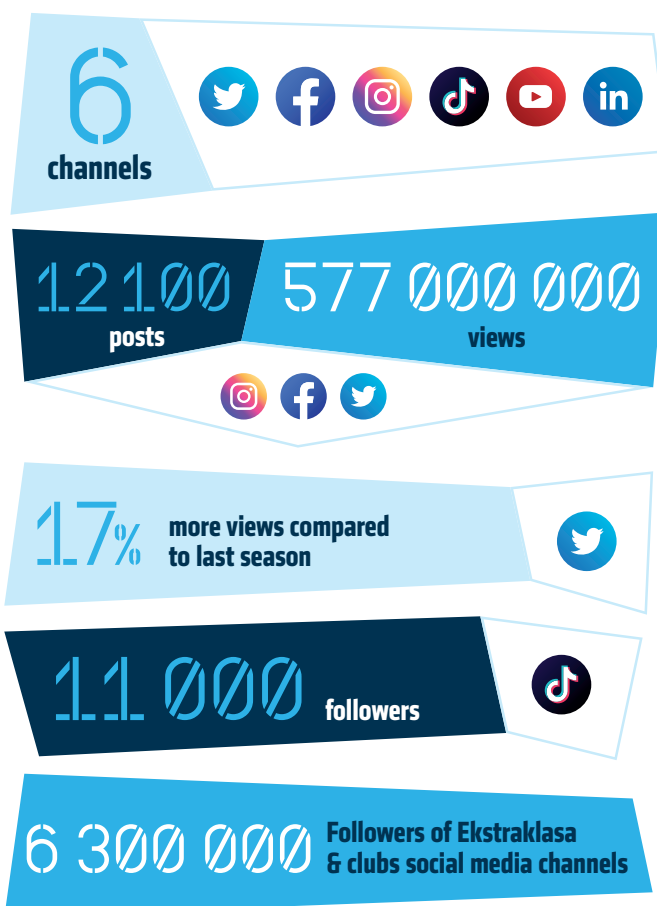
The selection of the Youth Player of the Month is made by a commission composed of the representatives of Ekstraklasa S.A. and PKO Bank Polski. In order to decide who the award will go to, the commission takes into account official statistics, Fair Play classification and off-field attitude. Moreover, to ensure greater exposure, PKO Bank Polski conducts an interview with the award winner on its social media channels as part of the „Kandydat na gwiazdę” video series.

## SOCIAL MEDIA

The 2020/2021 season was two months shorter than the previous one, with 56 fewer matches played than in previous years due to the change in format. Despite this, Ekstraklasa's social media channels recorded their best ever results in many statistics, while others were maintained at their previous high levels. Although this time a hiatus due to the pandemic was avoided, the need to postpone some matches required efficient and appropriate communication, as well as adaptation of published content to the unexpected changes.

Between August 2020 and the end of June 2021, more than 12,100 posts were published on the three main online communication channels – Instagram, Facebook and Twitter – which were seen by users more than 577 million times. Comparing monthly averages, this season the number of post views on Twitter increased by as much as three million, while on Facebook and Instagram the average changes did not exceed

half a million views per month. However, this data does not include stories – which were viewed more than 22 million times on Instagram alone.



Apart from that, Ekstraklasa continued its communication on YouTube – where many new, longer formats with voiceover commentary appeared, such as TOP10 or Round Moments – as well as on LinkedIn and Fantasy Ekstraklasa channels. The official game under the auspices of the LOTTO brand received a dedicated graphic and video design this season, constantly used in communications before, after and during the match round.

A new feature, introduced when the competition resumed after the winter break, was the opening of a new communication channel of the league on TikTok. Verification of the account, unique content tailored to the trends and interactions with users allowed to accumulate more than 11 thousand followers and more than 7 million video views in less than half a year.

The biggest increase in views was recorded on Twitter, where – for the first time – the number of tweets viewed in a season exceeded 110 million. In 11 months of the season, the previous record (established during the 13-month period in the 2019/2020 season) was beaten by as much as 17%.

Maintaining the high rate of growth of followers allowed to exceed the round number of 150 thousand followers. The site also managed to run one of the campaigns with the best reach of the season, engaging fans in submitting requests as part of the „Bramkowy Koncert Życzeń” activity.

With both of Sunday matches of the 5th round postponed, Ekstraklasa invited Twitter users to submit requests for goals from the league's past that they would like to see again. Thanks to the great response, starting from 6 p.m., the official Ekstraklasa channel showed one of the biggest single goal compilations in the history of sports social media – it continued for symbolic 90 minutes with a 15-minute break. Exactly 50 goals were reshown – one nearly every 2 minutes. The published video was viewed more than 150,000 times that evening, and a new daily record of 915,000 tweet views was recorded on 27 September 2020.

The election of three more members of the Gallery of Legends of Ekstraklasa for the years 2011-2020 has been widely reported. The winners of the vote of fans and experts were Gerard Badia, Piotr Celeban and Miroslav Radović, and the social media materials prepared for the voting and the announcement of the winners were among the most viewed of the season. Also during the 2020/2021 games, another edition of the biggest EA SPORTS FIFA game tournament in Poland was held, for the first time widely communicated on Ekstraklasa channels together with the Official Partners of the project.

The series of drawings concerning major current and historical events in the league continued, and a new format related to calligraphy of the winner's name was introduced to the Footballer of the Month communication.

One of the innovations introduced together with the Ekstraklasa clubs was the creation of an AR filter template for each club. Thanks to this, during stadium closure time, every fan could support their club virtually by putting on a scarf, painting club colors on their face or moving straight to the stadium – all thanks to the AR effect created by Ekstraklasa and available on the club's profile on Instagram and Facebook.

Together with all Ekstraklasa clubs, a regular Ekstra Pomoc (Extra Help) campaign has been launched, where the league and clubs share charity fundraisers in their channels. In each part of the campaign they are selected by a different club and support a specific fan.

Another novelty was the extension of the video offer for Ekstraklasa and CANAL+ Sport subscribers. The best moves,

dribbles and interventions of the round were presented in the #SkillOfTheWeek series.

In the 2020/2021 season, the cooperation with the league's Official Partners, especially with PKO Bank Polski (Youth Player of the Month, Official Ekstraklasa Quiz, Candidate for a Star video series, contests) and with Totalizator Sportowy (Fantasy Ekstraklasa, #BliżejGry app, Euro Jackpot, LOTTO partner campaigns) was further expanded. The OSHEE brand continued to be present in all graphic or video content and in the weekly publications on Instagram, while Aztorin and SEGA appeared in the Footballer and Coach of the Month communications.

## GALLERY OF LEGENDS OF EKSTRAKLASA

During the 2020/2021 season, the Gallery of Legends of Ekstraklasa, #MojeLegendy, got three new member footballers from the closed decade 2011-2020. They were chosen by fans in the official Ekstraklasa app and two invited experts – Roman Kołtoń and Krzysztof Marciniak. Totalizator Sportowy was the Partner of the campaign.

Fans voted in April for fifteen nominees for the period between 2011 and 2020. Each user of the Ekstraklasa app had three votes. At the end of this stage, the ten highest ranking players were assigned points corresponding to their places in the ranking (1st place – 10 points, 2nd place – 9 points, 3rd place – 8 points, etc.). These points were then added to the points awarded by experts.

The fans decided that the first place would go to Piotr Celeban – the record-holder of Śląsk Wrocław in the number of matches played in Ekstraklasa and the best goal-scoring defender in the history of the competition. He was awarded 10 points for this victory. Apart from him, the following players made the podium: the long-time captain of Piast Gliwice – Gerard Badia (9 points), and one of the most successful foreigners in history – Igor Angulo (8 points). According to fan feedback, the next places went to Tomasz Jodłowiec (7 points), Flavio Paixao (6 points), Miroslav Radović (5 points), Marcin Robak (4 points), Michał Pazdan (3 points), Dusan Kuciak (2 points), Arkadiusz Malarz (1 point). According to fans, the following players did not make it to the TOP 10: Artur Jędrzejczyk, Michał Kucharczyk, Filip Starzyński, Jakub Rzeźniczak and Kasper Hamalainen.

The two experts invited to participate in the selection by the organizer – Krzysztof Marciniak (Canal+) and Roman Kołtoń (Prawda Futbolu) – decidedly bet on Miroslav Radović. He received a total of 9 points from them. In second place went to Michał Kucharczyk (7 points). These two players were the only



ones named by both jurors. Next in the classification were: Michał Pazdan (5 points), Artur Jędrzejczyk (3 points), Flavio Paixao and Tomasz Jodłowiec (2 points each), Kasper Hamalainen and Marcin Robak (1 point each).

After adding up the votes of experts and fans, the fight over the entry into the Gallery of Legends of Ekstraklasa was won by Miroslav Radović with a total of 14 points. Apart from him, Piotr Celeban (10 points) and Gerard Badia (9 points) were also taken into account. The same result as that of the Piast Gliwice's captain was also recorded by his club colleague from Gliwice – Tomasz Jodłowiec. However, according to the rules, in case of an equal result, the higher number of votes from the fans is decisive.

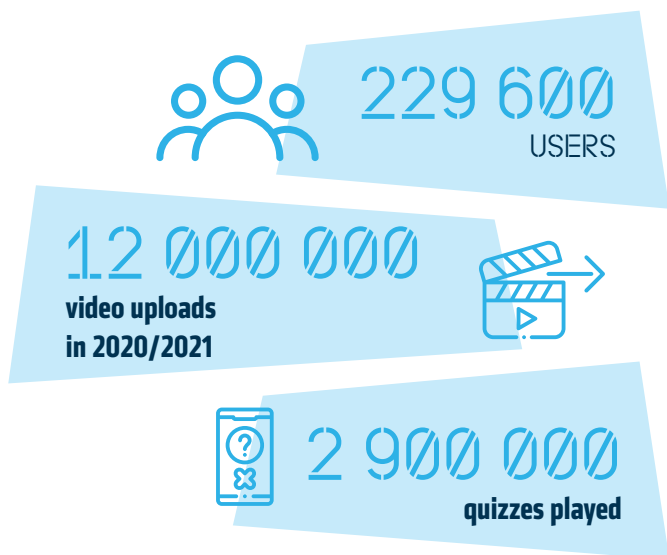
These three joined the twenty-two footballers included in the Gallery of Legends of Ekstraklasa after voting for previous periods. This group includes the following players (in alphabetical order): Zbigniew Boniek, Lucjan Brychczy, Gerard Cieślík, Marek Citko, Kazimierz Deyna, Tomasz Frankowski, Andrzej Juskowiak, Hubert Kostka, Grzegorz Lato, Robert Lewandowski, Włodzimierz Lubański, Mirosław Okoński, Stanisław Oślizło, Teodor Peterek, Ernest Pohl, Henryk Reyman, Włodzimierz Smolarek, Andrzej Szarmach, Maciej Szczesny, Ernest Wilimowski, Jacek Zieliński and Maciej Żurawski. A special award was also given to the record holder in the number of appearances in the top Polish league – Łukasz Surma.

### Gallery of legends of Ekstraklasa



## OFFICIAL MOBILE APP

This was already the fourth season of the official Ekstraklasa mobile application. It functions as an additional channel of communication with fans. Its greatest asset is that it allows for a direct interaction with users (personalized content, videos, notifications and advertising materials).



Another unique feature on a European scale is the user-to-user competition format continued in the 2020/2021 edition – live football knowledge quizzes in a 1 vs 1 format between users. Since July 2019, nearly 3 million such duels have already been entered into by the users (average – 120 thousand per month). Each month, the best players were rewarded by Ekstraklasa and PKO Bank Polski. The second option are timed quizzes, where the user's result depends on how quickly they give correct answers. This tool allows for holding competitions in specific locations (it is also possible in stadiums) and on specific time. A total of 19 timed quizzes have been played since April 2020.

In the 2020/2021 season, app users were able to watch archival snippets of matches as part of the “What a Goal” (“To był gol”) series. A total of 6.9 million notifications containing such material were sent. Before each series of matches, a video featuring statistics was also sent out as a preview of the round. A total of 5.1 million such notifications were delivered to recipients.

The application is not only a PR channel for sponsors, but, above all, a powerful sales tool. Thanks to the tools used to promote the products and activities of the sponsors, more than 1.2 million redirections to the expected platforms were noted.

In a few years' perspective, the application can be used to increase the value of media rights in the digital area. About 230,000 users have already downloaded it.

## STATISTICS

One of the elements of systematic technological development of Ekstraklasa are also statistical projects. Since the beginning of the 2016/2017 season, the company managing the games of the top Polish league has been using technical and tactical data from the games, provided by InStat. They appear live in matchcenter on [www.Ekstraklasa.org](http://www.Ekstraklasa.org) and in the official Ekstraklasa app. After the matches, detailed reports are also made available for fans on the official website of the competition, as well as sent to clubs and journalists via email.

The data provided by InStat will include information on shots, fouls, cards, offsides, passes, duels (including turns, receptions, losses of possession). Statistics on ball possession are also taken into account, including counter-attacks, how fixed parts of the game were played, which sides of the pitch were used for attacks, the pace of the moves and much more.

Since the 2017/2018 season, Ekstraklasa has been using fitness data provided by ChyronHego. An advanced TRACAB tracking system is installed at all stadiums. Optical technology uses images to determine the position on the pitch of all moving “objects” – players, referees and the ball. This generates a live feed describing the coordinates of these “objects”.

Data is presented graphically during broadcasting and on all media channels. Then, they are handed over to the clubs and journalists in the form of reports, immediately after the match. They are made widely available to fans too, on the official website of the competition. On the website one can view, among other things, the best individual and team achievements in terms of distance covered, speed or sprints performed.

Ekstraklasa also provides TV and marketing partners with a collection of about 200 most important pre-match highlights for all teams, prepared by representatives of the Communication, Marketing and Sales Department before each round. It features match and fitness data from InStat and ChyronHego, as well as historical information.



## FANTASY EKSTRAKLASA

The 2020/2021 season was also another year of functioning of Fantasy Ekstraklasa – the official manager of the competition. The contest was divided into two parts, separated by a winter break.

Each user forms their own team consisting of club players of PKO Bank Polski Ekstraklasa. There must be 15 players on the team. It is also the coach's job to appoint the captain and also to make transfers later on. The football players score points for goals, assists, games won, appearances in the first team squad, number of shots defended (goalkeepers) or clean sheets (goalkeepers and defenders). Players receive negative points for cards received, missed penalty kicks or own goals. This is the largest football contest of its kind in Poland, and the game has already become an integral part of the competition. More than 50,000 teams were entered in each of the two editions. A total of 86,109 people participated in both editions. Emotions are one thing, but Fantasy Ekstraklasa has also a great business value. The service allows to create a database of users, which is important i.a. in the context of media rights sale.

Before the spring edition, new features have been introduced for all users (e.g. easier player substitutions, additional points for shots defended, additional rankings) and for PREMIUM users (possibility to create two leagues, additional information about players coming off the bench and season ranking). In the first edition, each of the winners of the 16 club leagues received an original match shirt signed by the player of their choice. In other rankings – the general classification, the month classification, a special LOTTO CUP game or Fantasy Cup – one could win, among other things, an official match ball, Football Manager and FIFA games, sets of club gadgets or a limited Ekstraklasa edition watch.

The spring edition of the game featured, for the first time, the Classification of the Season with prizes from Totalizator Sportowy (prize pool exceeds PLN 30,000). The Official Fantasy Partner celebrated its 65th anniversary this year and decided to prepare special prizes for the managers, including a mountain bike worth PLN 6,000 and an Xbox Series X console worth over PLN 3,000. Additionally, in each round Premium users could win eWallet top-ups on the gry.lotto.pl platform in the amount of PLN 100, PLN 50, PLN 25, PLN 20 and PLN 10. The full prize pool in Fantasy Ekstraklasa amounts to over 40,000 PLN.

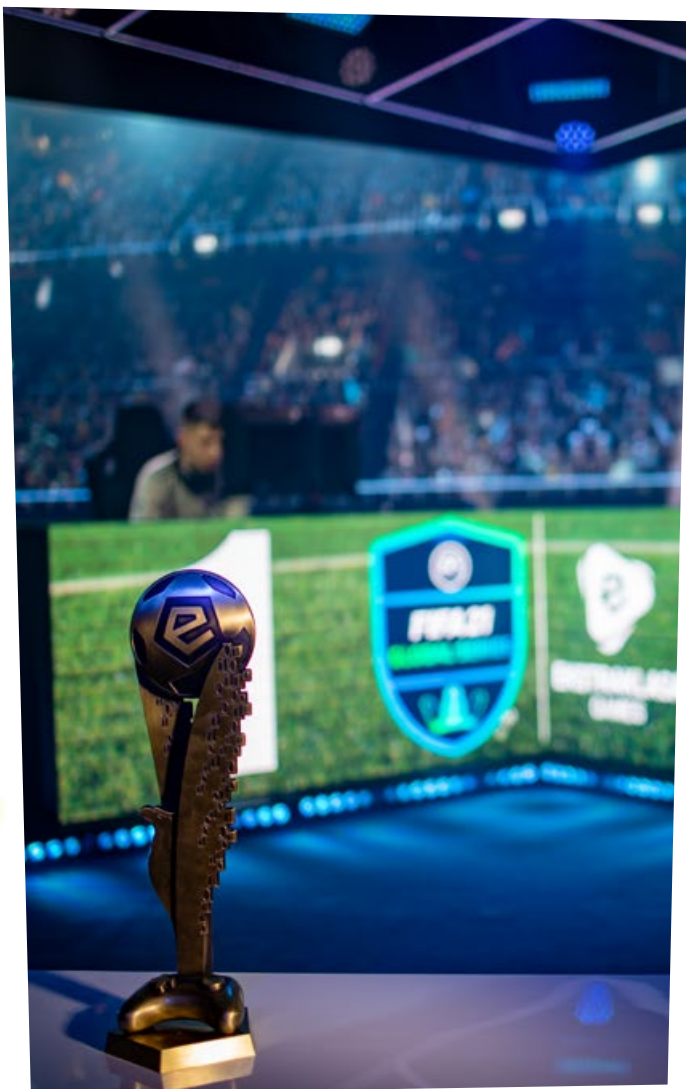
## E-SPORT

For the third year in a row, Ekstraklasa, together with its Partners, organized its flagship e-sport tournament – Ekstraklasa Games. For four months, the best EA Sports FIFA 21 players in Poland competed for the championship title, attractive prizes and tickets for international competitions.

The last season of Ekstraklasa Games was record-breaking in terms of the frequency of broadcasting matches and their viewing figures. TVP Sport broadcast as many as 20 transmissions, and the matches of the best FIFA 21 players in Poland were also shown simultaneously on the Internet – on Facebook, Twitch and YouTube. The most prestigious tournament in the country was watched on average by 17.5 thousand viewers on television, plus 1.9 million views of the online broadcast. At its peak, the rivalry between the participants of the third season of Ekstraklasa Games was watched on TV by as many as 102 thousand viewers of TVP Sport, which almost doubled the result of the previous edition. More than 320 publications dedicated to the tournament across all Ekstraklasa social media generated a total reach of more than 8.43 million, and posts with the Official Partners tagged in them alone accounted for 4.13 million reach on Facebook, Twitter and Instagram. Regular communication about Ekstraklasa Games was also conducted on social media channels of clubs, TVP Sport and partners.

The third edition of Ekstraklasa Games was also promoted through dedicated activations with sponsors and partners of the event. Hejt Park with Ekstraklasa Games Pro players on the Kanał Sportowy channel, which took place in cooperation with the Crunchips brand, was watched by almost 150 thousand viewers. In turn, the Christmas 2 vs 2 tournament prepared for EA Sports recorded 498 thousand views on Youtubers' and professional players' channels.

There were 7,700 entries for this season's open competition. The total prize pool of the third edition of the best competition in the country amounted to 66 thousand PLN. Eight participants in the Ekstraklasa Games Season Finals also competed for participation in the FIFA 21 World Cup qualifiers. A place in the Global Series Play-offs was secured by the Ekstraklasa Games winner, Gracjan "Polako" Gołębiowski, as well as by Kamil "Riptorek" Soszyński and Piotr "Piterek" Kochan from Jagiellonia Białystok, while Kacper "Kapi98PL" Piszczek, representing Śląsk Wrocław, advanced to the qualification tournament.



The project involved a group of partners who know the world of e-sports very well and have vast experience in implementing the most important projects in Polish gaming: Media Expert, KFC, Crunchips, Pracuj.pl, Monte Snack, Dr Oetker's Guseppe and HyperX. The strategic media partner was TVP Sport, and cooperation with the publisher of the FIFA 21 game – Electronic Arts – was also of crucial importance. The e-sport agency responsible for coordinating the tournament was ESL Gaming Polska. The entire project and its commercialization was supervised by the sports marketing agency Sportfive Polska. Starting from the third edition, Ekstraklasa S.A. also established cooperation with RightShot – agency responsible for broadcast production – and eMinePro – agency coordinating social media and PR communication.

Ekstraklasa Games belongs to the elite group of EA Sports' partner leagues with an Official League Qualifier license. This is one of the most prestigious competitions in the world and a prelude to the World Championships – the FIFA eNations Cup.

For the first time, Ekstraklasa Games was divided into two divisions – Ekstraklasa Games Pro for professional FIFA 21 players and Ekstraklasa Games Open by Guseppe, which allow amateurs to enter the professional world of e-sport. The first stage of the Ekstraklasa Games Open by Guseppe was 16 open qualifying tournaments on both platforms – one for each Ekstraklasa club. Any interested person with a PlayStation or Xbox console could take part in the contest. In the end, 32 winners of online tournaments were selected (16 per platform), who then played at the Ekstraklasa Games Open by Guseppe Finals in early March.

Before the start of the tournament – to be held in November – Ekstraklasa organized 3 demonstration broadcasts of 1 on 1 matches in FIFA 21 played by footballers from Ekstraklasa clubs. Among the participants were Maciej Rosolek from Legia Warszawa and Jakub Moder from Lech Poznań. The broadcasts were watched on TVP Sport by up to 55 thousand viewers on average (102 thousand viewers on TV at the peak during the Legia Warszawa against Lech Poznań match). The broadcasts of the 3 showcase matches also generated a total of over 550,000 views online.

## ESA\_LAB16

ESA\_LAB16 is a platform for the exchange of knowledge and experience between clubs in various areas, established on the initiative of Ekstraklasa S.A. It was created on the basis of cooperation between the Department of Communication, Marketing and Sales with people responsible for ticketing in clubs.

Within this cycle, for several seasons in a row, regular meetings with representatives of Ekstraklasa S.A. were held in club groups. During the meetings, the participants discussed, among other things, creating attendance at stadiums and exchanged experiences related to promotional activities in clubs. Another important fixed element of the project is research and analysis of the market, related to creating a profile of an Ekstraklasa club fan.

In the 2020/2021 season, the project has gained a new dimension of efficiency. This was rendered necessary by the pandemic, as well as by the suspension of games for several

weeks. As part of the work taken on by the club groups, Ekstraklasa undertook actions aimed at developing effective activities in the clubs addressed to pass holders, general communication with fans and development of substitute projects for the suspended matches – in cooperation with the television broadcasters CANAL+ and TVP. The You Support – We Thank You campaign (Ty Wspierasz - My dziękujemy), several e-sport projects and a number of marketing and communication actions for fans were carried out. As a result of the ESA\_LAB 16 group's activities, the approach to pandemic difficulties was also sorted out together; a number of alternatives were prepared for fans and opportunities to watch the matches through solutions provided by broadcasters were opened up. The return of teams to the stadiums without spectators was also the goal of our work. All this was done taking into account the individual approach each club adopted vis-à-vis their supporters. The exchange of marketing and communication projects continued; most of them were intended to engage fans, while the stadiums remained closed for the public.

## PUBLIC ACTIVITIES

Ekstraklasa's activity in various fields is constantly appreciated both on the national and international forum. At the same time, the employees of the company organizing the top Polish league games are involved in many undertakings in the sports environment.

Marcin Animucki, the President of the Management Board, was elected for another term to the European Leagues governing bodies. The organization uniting professional football leagues appointed its new Board of Directors for 2021-2025 in spring 2021. Presence in the governing bodies of European Leagues allows direct involvement in the decisions concerning the future of professional football, which is particularly important for the development of medium-sized leagues.

The European Leagues Board of Directors, elected on 26 March for a new term, has 13 members. Six seats on the governing body are guaranteed to the strongest European leagues in terms of sport, according to the UEFA ranking: Premier League, La Liga, Bundesliga, Serie A, Ligue 1 and Liga Portugal. One seat is allocated to a representative of the affiliated European leagues which are not in the top division of their country. The remaining six seats are allocated by means of a vote of the General Assembly. It was under this procedure that the head of Ekstraklasa became a member of the governing bodies of the organization for the second time.

In addition to this, the president of Ekstraklasa has been – in the framework of the European Leagues – a member of the UEFA Fair Play and Social Responsibility Committee since 2019 and a member of the UEFA/European Leagues Working Group for Business Development since 2020, where he actively works for the technological development of the European leagues.

On 8 December 2020, a debate organized by the Startup Poland Foundation took place, during which managers and experts from the world of football, IT and the latest technologies discussed the impact of artificial intelligence and its expansion in modern sport. The event will be broadcast on social media channels of Startup Poland Foundation and Ekstraklasa S.A.

The following participants took part in the debate on “How do the latest technologies affect the development of sport?”: Marcin Animucki (Ekstraklasa S.A.), Bartosz Danek (Google Cloud), Filip Dutkowski (Sports Solver), Jarosław Królewski (Wisła Kraków/Synerise), Michał Potoczek (Chmura Krajowa), Tomasz Snażyk (Startup Poland Foundation), Łukasz Wojtowicz (UEFA) and Tomasz Zahorski (Legia Warszawa). The debate will be moderated by Dominik Mucha from PR Spot image consulting agency. The official Partners of this debate were Ekstraklasa S.A., Google Cloud and Legia Warszawa.

On Friday, 18 September 2020, the Sports Business Award in the category of E-sport went to Ekstraklasa S.A. together with its partners – Sportfive, Polsat Games and ESL Poland – for the Ekstraklasa Games tournament.

The DEMES statuettes were awarded during the 16th Sports and Business Gala, which was the culmination point of the two-day SPORTBIZ Forum – the biggest event integrating the sports industry members in Poland. The best projects and organizations in sports marketing and sponsoring were honored at the Polish Olympic Centre in Warsaw.

The award-winning project, Ekstraklasa Games, is the biggest FIFA tournament in Poland – its second edition lasted from November to July. The competition belongs to the elite group of official partner leagues of EA Sports.

## CSR

Ekstraklasa S.A. has been implementing corporate social responsibility projects in the 2020/2021 season. Supporting such initiatives is extremely important from the point of view of Ekstraklasa and its clubs. Using its potential, Ekstraklasa spreads an important message among the fans and supports worthy causes. Both the company and the league clubs have participated in many charity actions at the national level.

Ekstraklasa is also a community made up by the clubs and their fans. Although there is a fierce fight for every point on the pitch, the clubs become united in a common worthy cause when the game is over. This is how the #EkstraPomoc project came about.

There are lots of requests for support coming into the clubs every day. These are often dramatic stories about the fight for health, better living conditions and struggling with the harsh everyday life. In response to these requests, all clubs playing in the PKO Bank Polski Ekstraklasa joined forces by using their reach in communication channels and engaging fans in the support.

Each month a different club selected a fundraiser purpose and the campaign was supported by the other clubs. The clubs donated t-shirts for auctions and shared the action on their channels. PKO Bank Polski Ekstraklasa provided similar promotion in its social media and mobile application. Thanks to sixteen fundraisers combined with the auction of club T-shirts, 133 thousand zlotys were collected for the people in need.



#GrajmyRazem (#Let's Play Together) – this slogan of the social campaign of Special Olympics Poland was heard in the stadiums of the fifth round of Ekstraklasa. This series of matches has been officially dedicated to the Polish edition of the European Football Week of Special Olympics!

The stadium announcers read out the Special Olympics message before each game, and a video promoting athletes with intellectual disabilities appeared on the screens. A short spot also preceded the television broadcasts of the matches. The Polish edition of the European Football Week of Special Olympics involves also regional football tournaments across the country, as well as a football festival during the 5th National Day of Special Olympics Young Athletes, which will be attended by 100 athletes with intellectual disabilities aged 6 to 12 years old from across the country.

PKO Bank Polski Ekstraklasa and the clubs playing in it have joined the Gold Ribbon campaign, an action supporting children affected by cancer. The third round of the games was dedicated to the campaign, and throughout September the kilometers run by the players were counted in the RakReaton sports challenge.

As part of the dedicated round, both Ekstraklasa and the clubs supported the fundraiser for children with cancer on their channels. Funds could be paid in through the official website of the competition. Footballers also engaged in supporting the cause. Thanks to the kilometers they run in every September match, they could increase the chances of a PLN 100,000 donation being made for children's treatment by the Halina Konopacka LOTTO Foundation and the IMPEL Group.

What is more, Ekstraklasa once again joined the Great Orchestra of Christmas Charity (in Polish: Wielka Orkiestra Świątecznej Pomocy). As part of the 29th Grand Finale Fundraiser, medals for the best teams in Poland and a unique entry to a PKO Bank Polski Ekstraklasa match have been put up for auction. Proceeds from the action supported the Foundation's fundraiser focused on the purchase of equipment for laryngology, otorhinolaryngology and head diagnostics.

In the 28th and 29th round Ekstraklasa also participated in the "FIGHT, WIN, LIVE!" project organized by the OSHEE



Foundation and the University Hospital in Cracow. Its aim was to draw attention to the need for a team effort in order to overcome the challenge of psychological problems.

The aim of the campaign was to change the public's attitude towards consulting a psychologist or therapist. As part of the project, a nationwide educational platform on mental health was created, which provides free access to educational content and facilitates contact with mental health professionals. Ekstraklasa also joined the first action of the campaign, thus giving an opportunity to engage sports authorities and motivators, such as professional footballers.

The first promotional activities of the project took place as early as on 30 April as part of the 28th round of PKO Bank Polski Ekstraklasa under the "Hey, everything ok?" slogan.

The players of all the clubs ran onto the pitch wearing shirts promoting the initiative. The details of the project were introduced by sports commentators, but also by footballers themselves who, in a specially prepared videos, talked about their experiences connected with taking care of mental health.



# EKSTRAKLASA FINANCES



Before the start of the 2020/2021 season, Ekstraklasa's shareholders, which included 16 clubs and PZPN, retained the Supervisory Board's power to determine how revenues from centralized media and marketing rights are distributed. The league's Board, in turn, decided that the distribution model shall remain unchanged for the 2020/2021 competition. In addition, the Supervisory Board approved the budget for the season.

The main source of revenue for Ekstraklasa S.A. is revenue from the sale of centralized media rights as well as marketing rights, which are assigned to relevant sponsorship packages.

A significant amount of the Company's expenses are payments to Ekstraklasa clubs. They enable the development of infrastructure, investment in academies, transfers of players and improvement of the sports level. These funds are paid on the basis of a professional league management contract between the Company and the clubs, concluded with each club joining Ekstraklasa games. Another significant portion of the Company's expenditure are payments to the Polish Football Association (co-financing the remuneration of referees, delegates and observers, and remuneration for the management of the professional league).

Initially, for the 2020/2021 season, Ekstraklasa S.A. paid PLN 225.5 million to sixteen participating clubs. This is the

same amount as last season, although this season was shorter, by as many as seven rounds. The initial payout to clubs was eventually increased by 5 million thanks to additional revenue received by the league company from sponsorship deals and savings generated. They have been divided according to the current model.

In total, Ekstraklasa provided the clubs with PLN 230.5 million for the past season. Polish Football Association, in turn, received about PLN 8.3 million in the past season.

From the 2019/2020 season onwards, a distribution model was established concerning the funds intended for the clubs. According to this model, 44% of the cash pool is divided equally among the clubs, 18% is given to the clubs for their place in the ranking at the end of the season and 20% for their place in the historical ranking. As much as 14% of the pool has been earmarked for the top three teams, and the fourth team taking part in the UEFA competition. In turn, 0.5% of the funds were divided equally among the clubs who took places from 9th to 16th, as a solidarity payment. The new distribution model also provides for 1% of the pool to be paid to teams relegated from Ekstraklasa. These funds are distributed equally among the 3 relegated teams. However, this past season, due to the league being expanded to 18 teams, starting from the 2021/2022 season, there was only one relegation. The remaining funds (which would have

## ALLOCATION OF FUNDS MODEL FOR THE CLUBS



been received by the other two relegated teams) were paid evenly to the clubs, to subsidize the COVID-19 tests.

The new mechanism is based on the need to strengthen the teams competing in the European contests. At the same time, it takes into account the voices of smaller clubs for which a new solidarity mechanism has been introduced.

















In the end, the company that manages the competition and raises funds for the league paid a total of PLN 230.5 million to the clubs for the 2020/2021 season. This is PLN 5.5 million more than the budget planned at the beginning of the season. This is also a sum that is higher – by PLN 70.5 million – than that received by the clubs from Ekstraklasa two years ago. This significant increase is the result of media and marketing contracts entered into at the end of 2018 and maintained throughout the pandemic years.

At the end of the 2020/2021 season, Legia Warszawa topped the Ekstraklasa financial ranking – and the sports classification too – with nearly PLN 30 million allocated to the club. It was followed by Pogoń Szczecin and Raków Częstochowa with amounts exceeding PLN 22 million each. Meanwhile, just two years ago, payments to clubs from the top of the ranking ranged from 13 to 16 million PLN, and half of the league received sums of less than 10 million PLN per club.

The funds provided by Ekstraklasa are divided according to the adopted model. This year, on its basis, more than 101 million PLN was distributed equally among the clubs – each received more than 6.3 million PLN as a fixed amount. This cash pool also included proceeds from bookmaker licenses of PLN 12 million, for the clubs to subsidize the training of children and youth players. In addition, Ekstraklasa has allocated the total of PLN 5.57 million to the Polish Football Association's co-financed Pro Junior System youth training program, which this year went to Lech Poznań, Pogoń Szczecin, Zagłębie Lubin, Wisła Kraków and Górnik Zabrze. The biggest portion went to the Railwayman (in Polish: Kolejorz) – PLN 2.13 million. A pool of about PLN 75.6 million was distributed according to the sports results for the last season and one of about PLN 46 million – according to the historical ranking. During the season, the clubs also received 2 million zlotys as funding for Covid-19 tests – for this purpose each Ekstraklasa team received PLN 125 thousand.

The total benefits paid by Ekstraklasa to its shareholders in the 2020/2021 season amounted to over PLN 240 million. The league company additionally transferred about PLN 1.5 million to the clubs in the form of barter (thus, the total benefits for the clubs amounted to PLN 232 million) and paid about PLN 8.3 million to PZPN.

## PAYMENTS FROM EKSTRAKLASA SA TO THE CLUBS FOR THE 2020/2021 SEASON

	CLUB	FIDEX AMOUNT	HISTORICAL RANKING	SPORT RESULT	PRO JUNIOR SYSTEM	COVID-19 TESTS	TOTAL
1	 Legia Warszawa	6,325 mln	5,612 mln	17,931 mln	-	0,125 mln	29,993 mln
2	 Raków Częstochowa	6,325 mln	1,164 mln	14,392 mln	-	0,125 mln	22,006 mln
3	 Pogoń Szczecin	6,325 mln	3,478 mln	10,849 mln	1,419 mln	0,125 mln	22,196 mln
4	 Śląsk Wrocław	6,325 mln	2,581 mln	7,310 mln	-	0,125 mln	16,341 mln
5	 Warta Poznań	6,325 mln	0,299 mln	3,767 mln	-	0,125 mln	10,516 mln
6	 Piast Gliwice	6,325 mln	4,544 mln	3,449 mln	-	0,125 mln	14,443 mln
7	 Lechia Gdańsk	6,325 mln	4,186 mln	3,130 mln	-	0,125 mln	13,766 mln
8	 KGHM Zagłębie Lubin	6,325 mln	3,119 mln	2,807 mln	1,065 mln	0,125 mln	13,441 mln
9	 Jagiellonia Białystok	6,325 mln	4,899 mln	2,466 mln	-	0,125 mln	13,815 mln
10	 Górnik Zabrze	6,325 mln	1,872 mln	2,152 mln	0,426 mln	0,125 mln	10,900 mln
11	 Lech Poznań	6,325 mln	5,257 mln	1,829 mln	2,130 mln	0,125 mln	15,666 mln
12	 Wisła Płock	6,325 mln	1,518 mln	1,510 mln	-	0,125 mln	9,478 mln
13	 Wisła Kraków	6,325 mln	2,231 mln	1,191 mln	0,710 mln	0,125 mln	10,582 mln
14	 Cracovia	6,325 mln	3,832 mln	0,868 mln	-	0,125 mln	11,150 mln
15	 Stal Mielec	6,325 mln	0,603 mln	0,686 mln	-	0,125 mln	7,739 mln
16	 Podbeskidzie B-B.	6,325 mln	0,805 mln	1,213 mln	-	0,125 mln	8,468 mln
TOTAL		101,200 mln	46,000 mln	75,550 mln	5,750 mln	2,000 mln	230,500 mln





# LEGIA WARSZAWA

Legia Warszawa defended the title won in the 2019/2020 season. Overall, the club won the competition in the top Polish league for the fifteenth time, which is the best result in the history of the Polish football championship.

## THE NUMBER OF THE CLUB:

# 2,13

average number of points per game scored by Legia Warszawa. This is the best result in Ekstraklasa since the 2013/2014 season.



Legia Warszawa has won its seventh championship in the last nine seasons. In fact, the Militarians (in Polish: Wojskowi) have triumphed in the 2012/2013, 2013/2014, 2015/2016, 2016/2017, 2017/2018, 2019/2020 and 2020/2021 editions. Such a scale of domination in the history of the top Polish league has been established only once before. After all, Górnik Zabrze has also won seven of the nine successive editions between 1959 and 1967. At the same time, when not victorious in the final ranking, the Militarians took second place in the other two campaigns during their hegemony (2014/2015 – after Lech Poznań, 2018/2019 – after Piast Gliwice). In doing so, they also broke the league record for the longest streak of taking the top two spots in the final ranking. After the last campaign, they shared the lead in this category with Wisła Kraków (1998/1999 – 2005/2006). The Militarians also have the second longest streak on the podium in history. They have been in the TOP 3 since the 2010/2011 edition – for 11 seasons in a row. A better result so far has only been recorded by Górnik Zabrze (16 seasons in a row – starting from 1957 until 1971/1972).



The title of the best scorer will – for the first time since the 2015/2016 season – go to a player of the champion team. That year it also went to a representative of Legia Warszawa – Nemanja Nikolić. Apart from the two of them, seventeen players in the history of the top Polish league have achieved such a feat. For the twelfth time in history, however, the best scorer classification was won by a Miliarian player. Tomasz Pekhart has beaten the opposing teams' goalkeepers 22 times. On a per round basis, his rate is 0.73 goals. The only footballer with a better result in this respect was Nemanja Nikolić in the 2015/2016 campaign (0.76 goals). The Czech also turned out to be the best penalty goalscorer (7), but even if they were subtracted from his final score, he would still be the best scorer. He has also had the highest proportion of total goals in a season (3.7%) since Artjoms Rudnevs in the 2011/2012 campaign. He has also had the most games with a goal in the league (15, that's 50% of the rounds and 60% of the games). Of those, he has been on the goalscoring list more than once in five games. He played an outstanding game against KGHM Zagłębie Lubin. He completed a hat-trick already in the 19th minute of the game (the fastest since Mieczysław Gracz in 1949), and in the second half he added one more goal. It was the first time a single player had scored more than three goals in a single game in Poland's top league since Adam Gyurcsó's feat in the 2016/2017 season.



Legia Warszawa has become one of the strongest Polish champions in recent years. It had the most: wins (19), matches without defeat (26), goals scored (48) and the best goal balance (+24). The last title winner to win in all these categories emerged four years earlier. The Militarians have also become the first team since 2013/2014 to win at least 70% of the possible points. Furthermore, they have become the team with the highest proportion of wins in total (63.3%) since 2013/2014 and the lowest proportion of defeats both in total (4) and as a percentage (13.3%) since 2012/2013 (10%). Legia Warszawa was the best in terms of points scored both at home (30; same amount: Raków Częstochowa) and away (34). They even scored as much as 75.6% of the possible points as visitors. Previously, the team with a better away result than the Militarians in the last campaign was Lech Poznań in 2012/2013 (82.2%). The Warsaw team also became the first team with maximum 1 defeat away from home since Wisła Kraków (2007/2008).



One of the reasons for Legia Warszawa's success is a series of fifteen matches in a row without defeat. In the second half of the season, none of the rivals was able to beat the club. This is the longest such streak in the top Polish league since the 2016/2017 edition, when it was also achieved by the Militarians. And while for the most part the players from Łazienkowska Street played an impressive offensive game, it was the defensive players who prominently displayed their skills towards the end. The Militarians have not allowed any of their last seven opponents of the past season to breach their defense. When converted into match time, these statistics reveal that the rivals were not able to put the ball into the Legia's net for 637 minutes. The threshold of 600 minutes in team competition has thus been exceeded for the first time in the league since 2017/2018. This series belongs to three goalies: Artur Boruc, Radosław Cierznia and Cezary Misztka.

**ALEKSANDAR VUKOVIĆ** (4 MATCHES | 1.5 POINTS PER MATCH)  
**CZESŁAW MICHNIEWICZ** (26 MATCHES | 2.23 POINTS PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE  
**34**

THE MOST MINUTES  
**FILIP MLADENIĆ**  
**2419**

THE HIGHEST NUMBER OF GOALS  
**TOMAS PEKHART**  
**22**

THE MOST SIGNIFICANT VICTORY  
**4 : 0**  
(WITH KGHM ZAGŁĘBIE LUBIN)

THE HEAVIEST DEFEAT  
**1 : 3**  
(WITH GÓRNIK ZABRZE)





# RAKÓW CZĘSTOCHOWA

Best season in club history. Raków Częstochowa has won a Polish championship medal for the first time and also won the Polish Cup. This earned the club their first opportunity to advance to the European contests.

## THE NUMBER OF THE CLUB:

# 27

away goals scored by Raków Częstochowa  
(the most in the league)



The best season in the club's history was also highlighted by a high number of club records on Raków Częstochowa's account in the top Polish league, dating back to the last few months. The club equaled its longest winning streak (four successive games), and also beat its longest streak without defeat twice (for the first time – 10 successive games, then – 13 successive games). The most impressive feat of Raków Częstochowa, however, was pulled off in a series of matches with a goal scored. After eleven matches with a goal at the end of the 2019/2020 edition, the players from Częstochowa have beaten their rivals' goalkeepers in each of the first eight matches of the 2020/2021 season. Together, that makes as many as 19 successive games with a goal scored, which is the club's best result ever. In the entire league history, only Cracovia has fared better in this respect from April to October 2015 (22 games). From August to October, Raków has also played seven successive games with at least two successful shots. This, in turn, is the best performance since Legia Warszawa's result obtained between October and December 2016.



None of the teams was more proficient than Raków Częstochowa in the art of using fixed fragments of the game. No team has scored more goals after such instances than the club neighboring Jasna Góra (22). Marek Papszun's team also recorded the most goals from penalty kicks (8, the same number as Legia Warszawa), directly from free kicks (2, the same number as: Śląsk Wrocław) and together with the played ones (8). At the same time, Raków Częstochowa's players put up the best defence against the opponents' attacks after fixed fragments of the game. In doing so, they only lost six goals, or just one in 450 minutes of play. During the last edition, Raków Częstochowa even became the first club in the 21st century against with two penalty kicks awarded against it in one half and with both of them not ending in a goal! The unfortunate shooters in this case were representatives of Warta Poznań.



This season, for the first time in history, Raków Częstochowa ended the round as a leader. The team took the lead in the ranking between the 6th and 9th and after the 11th series of games. This feat was all the more remarkable given the fact that for 173 rounds of the top Polish league in which they participated before the beginning of the current edition, they have not been able to make it to the podium even of the competition's interim classification. In terms of points after the first eight rounds of the season, Raków Częstochowa was the strongest team of the last decade. The team had already 19 points at the time, which meant an average of 2.38 points per game. The last team to achieve this was Jagiellonia Białystok in the 2010/2011 edition, which also won 19 points in the same period. Previously, a better result than the one of the above-mentioned duo was obtained by Wisła Kraków 2009/2010 (22). The players from Częstochowa also scored as many as 20 goals up to that point, which gave them an average of 2.5 goals per game. Previously, Legia Warszawa had a more impressive record at this stage of the competition in the 2013/2014 campaign, scoring 21 times (average – 2.63 per match).



Dominik Holec was the youngest foreign goalkeeper this season in the PKO Bank Polski Ekstraklasa. He is the only player at that position, with an appearance in at least half of the rounds, to have maintained a saving efficiency of above 80% (82%). He also had the lowest rate of goals let in among the same group. Indeed, opponents have only been able to beat him on average once every 144 minutes. In the last round, the Slovak has beaten the best result of the season in terms of time without losing a goal. He managed to go 561 minutes without letting in any goals. Such a long individual streak has not been seen in Ekstraklasa since the 2017/2018 edition.

**MAREK PAPSZUN** (30 MATCHES | 1.97 POINTS PER MATCH)

PLAYERS THAT HAVE MADE  
AN APPEARANCE  
**31**

THE MOST MINUTES  
**KAMIL PIĄTKOWSKI**  
**2430**

THE HIGHEST NUMBER OF GOALS  
**IVAN LOPEZ**  
**9**

THE MOST SIGNIFICANT VICTORY  
**4 : 1**  
(WITH PODBESKIDZIE  
BIEŁSKO-BIAŁA)

THE HEAVIEST DEFEAT  
**0 : 2**  
(WITH LEGIA WARSZAWA)



# POGOŃ SZCZECIN

Pogoń Szczecin put in a particularly impressive defensive performance. Thanks to this, among other things, the team made the podium of the Polish Championships for the first time in twenty years. This is their fourth medal ever.

## THE NUMBER OF THE CLUB:

# 26

– the number of games this season in which Pogoń Szczecin scored goals (most in the league)



Pogoń Szczecin had the smallest number of goals conceded both overall (23, on average every 117.4 minutes) and at home (8, on average every 168.8 minutes). Previously, the teams who performed better in the first category were Legia Warszawa and Lech Poznań in the 2012/2013 edition (22 goals conceded each, on average – one every 122.7 minutes), while in the second category it was Piast Gliwice in the 2018/2019 edition (a goal let in every 171 minutes). Since the 2016/2017 campaign of Lech Poznań, there have not been a team that managed to keep a clear record in at least half of the rounds (17/30, or 56.7%). In goal, the player responsible for all these achievements was Dante Stipica. The Croatian became the first goalkeeper since Arkadiusz Malarz and Matus Putnocki in the 2016/2017 edition to manage to keep a zero on the “let in” record in a minimum of seventeen matches. He also became the first goalkeeper since the 2017/2018 campaign to manage to keep a clean sheet for over 500 minutes.



Pogoń Szczecin, after their 1:0 triumph over Cracovia in the 16th round, has broken its record in terms of winning streak length in the top Polish league. Apart from the Stripes, it defeated also (in a chronological order): PGE FKS Stal Mielec (2:0), Warta Poznań (2:1), Lech Poznań (4:0, equaling the record for the highest away win for the Dockers), KGHM Zagłębie Lubin and Raków Częstochowa (both 1:0). The club won a maximum point value in as many as six successive matches. The team's previous best result dated back to the 20th century, when – in the 1999/2000 campaign – it won against five opponents in a row. This was also the longest series of all teams playing in the league last season (ex aequo with Legia Warszawa). The last team with such a considerable series in the entire league was Wisła Płock in September/October 2019.



At the beginning of this season, Michał Kucharczyk rejoined Ekstraklasa after a year-long break in Russia. The former national team player joined Pogoń Szczecin. He turned out to be the best shooter of the Dockers in the last edition of the competition. For him, it was already the tenth season spent in the highest Polish league; and each team with him in the squad made the podium! After five gold, two silver and two bronze medals from the 2010/2011–2018/2019 seasons won in the colors of Legia Warszawa, he has now added to his rich collection – for the third time in his career – a third place finish.



Just a week after his 17th birthday, in October 2020, Kacper Kozłowski made an appearance in his third Ekstraklasa season. The midfielder also made his debut in the Polish national team in this edition of the competition. He joined the team at the age of 17 years and 163 days, which made him the second youngest player in the White-and-Reds' team after the legendary Włodzimierz Lubański, and also the youngest player in matches for points (World Cup/European Championship/qualifiers), ahead of Marek Saganowski. On the day of the first match, he became one of ten players of the 2003 age group who managed to play for their country's national team in the UEFA zone alongside, among others, Jude Bellingham (Borussia Dortmund) or Jamal Musiala (Bayern Munich). What is more, he eventually won a place in the squad for EURO 2020 and became the youngest player in the history of the European Championship finals after his performance at that tournament against Spain. He was then 17 years and 246 days old.



**KOSTA RUNJAIC** (30 MATCHES | 1.73 POINTS PER MATCH)



PLAYERS THAT HAVE MADE AN APPEARANCE

28



THE MOST MINUTES

**DANTE STIPICA**  
2700



THE HIGHEST NUMBER OF GOALS

**MICHAŁ KUCHARCZYK**  
7



THE MOST SIGNIFICANT VICTORY

**4 : 0**  
(WITH LECH POZNAŃ)



THE HEAVIEST DEFEAT

**1 : 3**  
(WITH RAKÓW CZĘSTOCHOWA)



# ŚLĄSK WROCŁAW

Śląsk Wrocław is the only team – apart from Legia Warszawa – to have finished in the top five of the final ranking in the two last seasons. Thanks to the fourth position won in the last edition, the team returned to the European cups after an absence of six years.

## THE NUMBER OF THE CLUB:

# 2

goals conceded by Śląsk Wrocław in the first quarter  
(the fewest in the league)



Śląsk Wrocław was the team with the smallest number of home defeats in the 2020/2021 edition. This team also remained unbeaten at home for the longest time – until 7 March 2021. The team led by Vitezslav Lavicka and Jacek Magiera failed to score only in one of the fifteen meetings (in the 20th round with Legia Warszawa) on their home ground. This means that in 93.3% of the matches played there it won or tied the score. Previously, a better performance in this respect was recorded by Piast Gliwice in the 2018/2019 campaign, with a result of 94.7% (1 defeat in 19 games). Śląsk, on the other hand, was the best in the league in this respect for the second season in a row. The team suffered two defeats as a host in the previous campaign. So in total, the team has failed to score only three times in its last 36 home games (8.3% of the games played)!

# 2x300

In the 2020/2021 season, there were two players from the 300 Club who appeared in the colors of Śląsk Wrocław. Piotr Celeban, already in the 2nd round of the competition, in a game against Wisła Kraków, played his 300th match in the highest Polish league in the colors of the current team. He played such a number of games in one team in Ekstraklasa as the 29th player in history. He eventually took Śląsk's individual record up a notch – which is now 312 games. The other player of the two, Mariusz Pawelec, on the other hand, has already made 18 consecutive appearances at the top level in Poland, which is the best result among league footballers. He has been present in the league since the 2003/2004 season. This equals Łukasz Trałka's record – they both have the longest series of calendar years in this respect (18).

39



For several years now, the expected goals metric has been growing in popularity in football communities. It is a measure of the quality of the chances and the efficiency in taking advantage of them, calculated on the basis of how players have behaved in similar situations in the past. According to the model created by InStat, the statistical data provider for PKO Bank Polski Ekstraklasa, Śląsk Wrocław achieved a score of 38.56 in this category in the 2020/2021 season. That is just 2.56 more goals than the team actually scored during past games. Thanks to that, the players from Wrocław achieved the most advantageous difference in this respect in the whole group of teams.



Matus Putnocky has defended two penalty kicks this season (against Cracovia and Wisła Kraków). As a result, he has already stopped three opponents from scoring a penalty goal in each of the three clubs in which he played in Ekstraklasa (Ruch Chorzów, Lech Poznań, Śląsk). So, in total, he has already stood in the way of penalty shooters nine times, out of their twenty-six attempts. That is the highest score among the current goalkeepers. His performance in this element is therefore as high as 34.6%. From the 23rd round, however, he was permanently replaced between the posts by Michał Szromnik. In the end, it turned out that in terms of playing time – out of all the players in that position – he was the one who stopped opponents the most often (every 22 minutes). All in all, he also had the biggest share of the "super defences" (one-on-one situations, kicks from close range, etc.) – as many as 37.9% of all on target shots against him were saved, despite the convenient situations of his rivals.

**VITEZSLAV LAVICKA** (22 MATCHES | 1.36 POINTS PER MATCH)  
**JACEK MAGIERA** (8 MATCHES | 1.63 POINTS PER MATCH)

PLAYERS THAT HAVE MADE  
AN APPEARANCE

31

THE MOST MINUTES  
**ROBERT PICH**  
2360

THE HIGHEST NUMBER OF GOALS  
**ERIK EXPOSITO**  
9

THE MOST SIGNIFICANT VICTORY  
**3:1**  
(WITH CRACOVIA  
AND WISŁA KRAKÓW)

THE HEAVIEST DEFEAT  
**0:2**  
(WITH PIASTEM GLIWICE  
AND PODBESKIDZIE BIELSKO-BIAŁA)



# WARTA POZNAŃ

After an absence of a quarter of a century, Warta Poznań reappeared in the top level competition in Poland. It turned out to be by far the best representative of the trio of league newcomers. The club eventually took 5th place.

## THE NUMBER OF THE CLUB:

# 7

- goals scored by Mateusz Kuzimski
- the best result among Poles who made their Ekstraklasa debut this season



Warta Poznań was the first team to reach the top Polish league after the reform of the promotion system. Only 23 days have passed between winning the battle for participation in the elite competition against Radomiak Radom and the start of the 2020/2021 Ekstraklasa season. Despite such a short preparation period, Warta Poznań turned out to be by far the best of the trio of the freshly-promoted teams. While the other two teams from the top league promotion took the last two places, the Poznań team fought for European cups until the end. They lost the right to play in the continental competitions only because of the worse balance of direct duels with Śląsk Wrocław. In the end, the team took 5th place. This is the best result for a league newcomer since Górnik Zabrze in 2017/2018. The last time Warta itself was ranked higher in the Polish championship was in 1947, when it won the competition, and in the league system – in 1938 (2nd place). On the other hand, the last time they were ranked above Lech Poznań was 40 years ago.



All of this team's goals in the 2019/2020 season of the top league was scored by Poles. It is not surprising, however, as the only foreign player in Piotr Tworek's squad was Ukrainian Serhij Napółow, who played for 588 minutes (19,2% of the total possible to play). Until the beginning of this edition of Ekstraklasa competition, Warta Poznań has only relied on two foreign players – Ukrainian Mykoła Sycz and Zimbabwean John Phiri. Both, however, were unable to score even once, so the Greens did not have a single goal scored by foreigners in Ekstraklasa. This changed only in the 20th round of the last edition, when a German player – Makana Baku – scored a brace in a match against Wisła Płock. He was later joined by his Spanish colleague – Mario Rodriguez.

# 400

In the last round of the season, Łukasz Trałka became the ninth player in history with 400 games played in the top Polish league. Before him, only Łukasz Surma recorded at least as many games in Ekstraklasa in the 21st century alone. During the last edition of the games, the midfielder of Warta Poznań was also promoted to the top ten players with the most frequent appearances in the top league. He is currently ranked 9th in this list, although he started the season eight places lower. He also has the longest series of calendar years with at least one game in the top league (18 in a row), equally placed together with Mariusz Pawelec from Śląsk Wrocław. He has made at least one appearance on the field each year since 2004.



In March, Robert Ivanov became the first Warta Poznań player in the senior national team since John Phiri in the 1994/1995 edition. Of the national teams of the UEFA zone, the presence of representatives of the Greens date back to... 1947, when the duo Bolesław Smółski / Stanisław Kaźmierczak played on the White-and-Reds' team. The defender was also included in Finland's final squad for the European Championship. This was the first nomination for a Warta footballer for a tournament of this level. The last time the Greens played in a major event was in 1938, when Kazimierz Lis, Edmund Twórz and Fryderyk Scherfke joined the Polish national team for the World Cup.

**PIOTR TWOREK** (30 MATCHES | 1.43 POINTS PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE  
**28**

THE MOST MINUTES  
**ŁUKASZ TRAŁKA**  
2504

THE HIGHEST NUMBER OF GOALS  
**MATEUSZ KUZIMSKI**  
7

THE MOST SIGNIFICANT VICTORY  
**3:1**  
(WITH WISŁA PŁOCK)

THE HEAVIEST DEFEAT  
**0:3**  
(WITH LEGIA WARSZAWA)





# PIAST GLIWICE

Piaśt Gliwice waited the longest of all teams to win in the 2020/2021 season. From 8 to 25 round, Waldemar Fornalik's team recorded just one defeat. In the final ranking, it was enough for 6th place.

## THE NUMBER OF THE CLUB:

# 15

– times when Piaśt Gliwice players hit a post or the crossbar (the most in the league)

# 0:3 4:3

From 0:3 to 4:3. Such an unusual way to get three points was found by Piaśt Gliwice in the 15th round of the 2020/2021 season in an away match with Wisła Kraków. This is the first such case in the top Polish league after World War II. The last team to repeat the feat of Piaśt was Warta Poznań – although they were losing in an Ekstraklasa match on 21 August 1938 by a difference of three goals, they still managed to win. They also won 4-3, although after 33 minutes it was 3-0 for their rival – AKS Chorzów. The Greens, however, were playing at home at the time. Before the team from Gliwice, the team who claimed an away win in a game in which it was losing by three goals was Ruch Chorzów, in a match with Hasmonia Lwów on 5 August 1928 (also 4-3). In total, it is the third such instance in an away game in the entire history of the league.

# 15

Jakub Świerczok became the most effective Polish player of PKO Bank Polski Ekstraklasa in the last season. The Piaśt Gliwice forward has scored 15 goals, which is the best result among domestic players since Marcin Robak in the 2018/2019 edition. This footballer was also the last Pole before the Piaśt Gliwice forward to score at least four braces in the top Polish league in a single campaign. Świerczok also recorded the longest streak of games with a goal scored (5 matches in a row). Adding his previous participation in Ekstraklasa (December 2017), it turns out that he scored a total of 22 goals in his last 27 games at this level. He was also included – as the first Piaśt representative in history – in the squad for the European Championship tournament.



The match from the 23rd round against Wisła Płock was Frantisek Plach's tenth game without letting in a goal in the last edition of the competition. Thanks to this, he sealed an excellent series of three seasons in a row with a double-digit number of matches with a clean sheet in the top Polish league. The last player to do so before him was Arkadiusz Malarz (2015/2016 – 2017/2018). Ultimately, he has managed keep a zero on the "let in" record twelve times in this edition, with fifteen such matches in the 2019/2020 campaign and also twelve in 2018/2019. That adds up to 39 clean sheets in 92 matches played (42.4%) in his Ekstraklasa career. He also managed to achieve the longest time without losing a goal (529 minutes) since Jakub Szmatuła in the 2017/2018 campaign, but he was later beaten by Dominik Holec during the competition.

41



The thirteenth round – contrary to superstitions – turned out to be lucky for Piaśt Gliwice. After a 5:0 victory over Podbeskidzie Bielsko-Biała, the team broke their record for the highest win in Ekstraklasa. Gliwice's previous best was set over six years ago – in May 2014, when the team beat Cracovia 5:1. Later, the team equaled it as many as six more times: in May 2017 (4:0 with Wisła Płock), April 2018 (5:1 with Arka Gdynia), May 2018 (4:0 with Bruk-Bet Termalika Nieciecza), February 2019 (4:0 with Lech Poznań), April 2019 (4:0 with Korona Kielce) and May 2020 (4:0 with Wisła Kraków). It has been a relatively long time since any team set a record when it comes to their highest win in Ekstraklasa. The last team to manage to do so before Piaśt was Miedź Legnica on 2 September 2018, when they beat KGHM Żagłębie Lubin 2:0. The only thing is that for Miedzianka it was its first season in the top league. In both of the last two matches, when the Gliwice team shattered their previous record, Gerard Badia appeared on the pitch.



**WALDEMAR FORNALIK** (30 MATCHES | 1.4 POINTS PER MATCH)



PLAYERS THAT HAVE MADE AN APPEARANCE

25



THE MOST MINUTES

**FRANTISEK PLACH**  
2700



THE HIGHEST NUMBER OF GOALS

**JAKUB ŚWIERCZOK**  
15



THE MOST SIGNIFICANT VICTORY

**5:0**  
(WITH PODBESKIDZIE  
BIELSKO-BIAŁA)



THE HEAVIEST DEFEAT

**1:4**  
(WITH LECH POZNAŃ)



# LECHIA GDAŃSK

This was the eighth of the last nine seasons in which Lechia Gdańsk has finished in the top half of the ranking table. The Lions of the North took 7th place in the final ranking.

## THE NUMBER OF THE CLUB:

# 31

- the series of Lechia Gdańsk matches without a goalless draw (the longest in the league)



The penalty kick awarded at the end of the match against Piast Gliwice in the 25th round was the tenth goal scored by Flavio Paixao in the past season of the competition. This means that in his seventh season in a row in the top Polish league, he has arrived at a double-digit number of goals. He was the only player to achieve such a series in the 21st century. The last player with such an achievement in the entire history of the league before the Portuguese was Andrzej Szarmach, who defended the colors of Górnik Zabrze and Stal Mielec in the 1970s. The famous "Devil" accomplished this feat between 1972 and 1979. During the present competition Paixao also beat the record in terms of the highest number of goals scored by foreigners in the league (91) and for Lechia Gdańsk (67). He also equaled the best performance among shooters in terms of goals scored for one club. Till that time, Miroslav Radović (67 goals for Legia Warszawa) had been on top on his own.



Dusan Kuciak became the goalkeeper with the most saved shots this season, of all players in that position. He has stopped a total of 112 attempts by opponents. Thanks to that, he was the only one to achieve a three-digit result in this respect for the second consecutive Ekstraklasa season. He emerged victorious from confrontations once every 22.5 minutes of play, finishing the competition with an efficiency of 77%. He also had the biggest total of the "super defenses" (penalty kicks, one-on-one situations, kicks from close range, etc.), recording 49 such cases. His fine form did not escape the attention of the Slovak national team manager – in October, after 7 years 126 days he played in the national team again, and in June he was included in the squad for the European Championships. Thanks to this, Lechia Gdańsk had its representative at the second tournament of this rank.



Lechia Gdańsk's specialty were match endings. Among all the participants of the competition, the team from Tri-city scored the most goals after the 75th minute. In fact, the Lions of the North scored a total of eleven goals in the last quarter of an hour and in added time. There were even three matches when they scored more than once in that time frame (against Cracovia while away, against Piast Gliwice at home and against Wisła Płock while away). In total, the team from Gdańsk defeated the opponents' goalkeeper at least once in the very end in eight matches. Without those goals the team would have had six points less in the final ranking.



For the second season in a row, the title of the youngest player went to the same footballer. It was a young midfielder of Lechia Gdańsk – Kacper Urbański. When he was admitted onto the pitch by Piotr Stokowiec in the 2nd round against Raków Częstochowa, he was just 15 years 357 days old. Thanks to this, he has achieved quite a rare feat – he appeared in two different editions of the highest Polish league competition before he turned 16. The last player with such an achievement before him was his namesake, Kacper Kozłowski, from Pogoń Szczecin, in the 2018/2019 and 2019/2020 campaigns. They are the only players with a similar feat in the 21st century.



**PIOTR STOKOWIEC** (30 MATCHES | 1.4 POINTS PER MATCH)



PLAYERS THAT HAVE MADE AN APPEARANCE

30



THE MOST MINUTES

**DUSAN KUCIAK**  
2520



THE HIGHEST NUMBER OF GOALS

**FLAVIO PAIXAO**  
12



THE MOST SIGNIFICANT VICTORY

4 : 0  
(WITH PODBESKIDZIE  
BIELSKO-BIAŁA)



THE HEAVIEST DEFEAT

0 : 3  
(WITH LECHIE POZNAŃ  
AND GÓRNIK ZABRZE)



# KGHM ZAGŁĘBIE LUBIN

Until the last round of the season, KGHM Zagłębie Lubin still had a chance to win a pass to the European cups. In the end, it finished in 8th place. They have regained a place in the top half of the ranking table after a year's break.



THE NUMBER OF THE CLUB:

13

– the number of games played by KGHM Zagłębie Lubin as a host in which they scored a goal (the most in the league, the same number: Legia Warszawa)

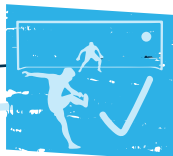


In the 20th round of this season, Filip Starzyński scored a brace. Thanks to that, he beat the 20-year old individual record in the number of goals scored for KGHM Zagłębie Lubin in the top Polish league. Since 1998, Radosław Jasiński has been at the top of the best shooters' classification in the history of the Coppers' appearances in the top league. He got as many as forty goals in the colors of the Lubin team. After this campaign, Filip Starzyński has already scored a total of four goals more than the previous leader. It is the first reshuffle at the top of the club's top scorer rankings since November 2018, when Flavio Paixao pulled off such a feat in Lechia Gdańsk. Filip Starzyński also turned out to be the Pole with the most goals scored in total in Ekstraklasa, of all players entered for the 2020/2021 edition (64).

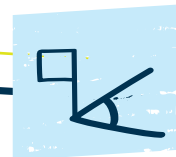


Lubomir Guldán started the year 2021 in a new role – as a sporting director of KGHM Zagłębie Lubin. However, before his competitive career came to an end, he managed to play all 14 games in 2020/2021 before the winter break, full time. He was the oldest field player entered in the competition. And because he scored two goals, he also automatically became the oldest shooter of the past edition of the competition. He was 37 years 267 days old when he scored his second goal. Of all the foreigners in the history of the league, only Edi Andradina and Pavol Stano were older than him. On the whole, the last older shooter than him in Ekstraklasa was Arkadiusz Głowacki, who scored on 22 April 2017 (38 years 40 days).

43



For the second season in a row, the players of KGHM Zagłębie Lubin did not waste any penalty kicks. The last time the Coppers missed this fixed part of the game was over two years ago – on 8 February 2019, when Filip Starzyński failed to take advantage of the penalty in a match against Lech Poznań. After this unfortunate incident, seventeen consecutive attempts at a penalty kick of the Lubin team players have been successful. This is the longest series of all teams in PKO Bank Polski Ekstraklasa at the end of the 2020/2021 season. At the same time, the individual leader in this respect is KGHM Zagłębie's midfielder Filip Starzyński. He has taken advantage of fifteen penalty kicks in a row, including four in past competitions. In total, he already has 38 goals scored this way in Ekstraklasa out of 40 attempts, which is the best result in the 21st century.



KGHM Zagłębie Lubin proved to be the most dangerous of all teams in corner kicks. Although the Coppers finished only in 8th place in terms of corner kicks (on average – 4.9 per game), they scored the most goals thanks to this element of the game. They were the only team to reach a double digit number in that regard, recording a total of 11 goals scored. Considering this together with the number of corner kicks, it appears that the Coppers scored once in every 13.4 corner kicks. Also in this respect, they were the best in the group. They also achieved the best goal balance, when comparing goals scored and lost after corner kicks (+6).

**MARTIN SEVELA** (30 MATCHES | 1.37 POINTS PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE  
29

THE MOST MINUTES  
**DOMINIK HŁADUN**  
2700

THE HIGHEST NUMBER OF GOALS  
**PATRYK SZYSZ**  
8

THE MOST SIGNIFICANT VICTORY  
**4 : 1**  
(WITH WISŁA KRAKÓW)

THE HEAVIEST DEFEAT  
**0 : 4**  
(WITH WISŁA PŁOCK AND LEGIA WARSZAWA)



# JAGIELLONIA BIAŁYSTOK

Jagiellonia Białystok finished the competition in the 9th place. For the fifth consecutive season the Pride of Podlasie did not fall outside the top 10 of the general classification.

## THE NUMBER OF THE CLUB:

# 38

– players that have played for Jagiellonia Białystok this season (most in the league)

# x2



In a game of the 10th round Jagiellonia Białystok defeated Wisła Płock 5:2 at home. In the 12th round of matches, the team defeated Warta Poznań 4:3. The first, third and fourth goal for the Pride of Podlasie in each of these matches was scored by the same player – Croatian Jakov Puljić. Thanks to that, he became the first player with two hat-tricks in a row in Ekstraklasa home matches since the 2016/2017 edition. That year, such a feat was pulled off by a duo of players – Rafał Boguski and Marco Paixao. The Jagiellonia Białystok shooter also became the first player with more than one hat-trick in a season since the 2017/2018 edition. Other players that have achieved such a feat at the time were: Igor Angulo from Górnik Zabrze, Jakub Świerczok from KGHM Zagłębie Lubin and Christian Gytkjaer from Lech Poznań.

# 10

Jagiellonia Białystok, together with Legia Warszawa, was the most dangerous team among the clubs in the first quarters of the game. Both teams managed to score ten goals each by the end of the 15th minute of the games. At the same time, it was the Pride of Podlasie – this time alone – who had the most matches with such an achievement on their account. Actually, Jaga scored in the first quarter of an hour in as many as nine matches. At the same time, in matches involving the Białystok team, the players scored the most goals in this time frame. Adding the goals scored by its rivals, it turns out that up till 15th minute, 16 goals were scored in Jagiellonia's matches, which on average happened in more than every second game.

# 8

In this season of PKO Bank Polski Ekstraklasa, eight players recorded a double-digit shooting score. Only Jagiellonia Białystok, however, had more than one representative in that group. This was achieved by Croatian Jakov Puljić and Spaniard Jesus Imaz. Both have hit the opponent's net eleven times in this edition of the competition. For the second representative of this duo it is already the third season in a row with a double-digit number of goals scored. Only Flavio Paixao has a longer streak at the moment.



In this season of PKO Bank Polski Ekstraklasa, Jagiellonia Białystok had the highest number of youth players appearing on the pitch. Eleven players chosen by coaches Bogdan Zając and Rafał Grzyb had such a status. The group includes: the youngest goalie of the season – Xavier Dziekoński, Paweł Olszewski, Bartłomiej Wdowik, Bartosz Bida, Maciej Bortniczuk, Mateusz Wyjadłowski, Krzysztof Toporkiewicz, Maciej Twarowski, Szymon Pankiewicz, Miłosz Matysik and Jakub Orpik. After the current edition of the competition, Jagiellonia Białystok also took 1st place in terms of the number of players with an appearance in the Ekstraklasa and born in the 21st century. Thanks to the debuts of Pankiewicz, Bortniczuk, Matysik and Orpik, the group of players who were born in this century and played for Jagiellonia in the top Polish league already counts twelve representatives. What is more, the Pride of Podlasie had the youngest trainer on its coaching bench. Rafał Grzyb was born in 1983.



**BOGDAN ZAJĄC** (21 MATCHES | 1.19 POINTS PER MATCH)  
**RAFAŁ GRZYB** (9 MATCHES | 1.33 POINTS PER MATCH)



PLAYERS THAT HAVE MADE AN APPEARANCE

38



THE MOST MINUTES  
**MARTIN POSPISIL**  
2356



THE HIGHEST NUMBER OF GOALS  
**JESUS IMAZ, JAKOV PULJIĆ**  
11 GOALS EACH



THE MOST SIGNIFICANT VICTORY  
**5:2**  
(WITH WISŁA PŁOCK)



THE HEAVIEST DEFEAT  
**0:3**  
(WITH POŁON SZCZECIN AND KGHM ZAGŁĘBIE LUBIN)





# GÓRNIK ZABRZE

Górnik Zabrze was the strongest team at the beginning of the season. Eventually, the team took 10th place in the ranking. Already in the third edition of the competition, the team finished between 9th and 11th place.

## THE NUMBER OF THE CLUB:

# 84

– matches played by the goalkeeper of Górnik Zabrze  
– Martin Chudy – in a row, from the 1st to the 90th minute.  
This is the longest series at the end of the 2020/2021 season



Górnik Zabrze started this season in an excellent way. The team has beaten a whole quartet of opponents in their first four rounds. Górnik Zabrze was the first team with such an achievement since Lech Poznań's success in the 2018/2019 edition. In the entire 21st century, besides this duo, seven other teams have managed to do the same in five campaigns. Previously, the club from Zabrze began the competition so well in the 1964/1965 campaign. Górnik Zabrze made the best opening in recent times not only in terms of the series of victories achieved. Since the 2015/2016 edition, there has not been a team equal to them in terms of goals scored (12) at this stage of the competition. The team led by Marcin Brosz also achieved the best goal balance (+9) at this stage of the competition since Legia Warszawa in 2015/2016 (+10).



Górnik Zabrze showed the highest efficiency in defending penalty kicks given to the opponents. The referees awarded four penalties against this team, but the rival teams scored from only one of them (25%). This was done in the 13th round by Pelle van Amersfoort from Cracovia. The other three attempts by the opponents were saved by Martin Chudy. The Slovakian goalkeeper thus became the first footballer with such a number of stopped penalty shots in a single Ekstraklasa season since his compatriot – Dusan Kuciak – in the 2018/2019 edition. Including the previous campaign, as many as 6 of the last 9 attempts from the eleven meter mark failed end in success of Zabrze's rivals.

45



Jesus Jimenez started this edition of the competition with three goals scored in a match against Podbeskidzie Bielsko-Biała. In doing so, he became the first player with a hat-trick in an opening round encounter since Vojo Ubiparip in the 2014/2015 campaign. He eventually finished the competition with twelve hits. Thus, he reached a double-digit number of goals for the second consecutive edition. Thanks to him, Górnik has a representative on the shooting classification podium for the fourth consecutive season (2017/2018 – 2. Igor Angulo, 2018/2019 – 1. Igor Angulo, 2019/2020 – 2. Igor Angulo, 2020/2021 – 3. Jesus Jimenez). There was also no player this season with such a large share of the total goals scored by the club as Jesus Jimenez from Górnik Zabrze. Adding up his shots and assists, he had a direct impact on 48.4% of his team's shots (15 out of 31). He also scored the most goals in home games (10, the same number: Tomas Pekhart).



At the stadium of Górnik Zabrze, one goal scored was not enough to secure the victory in any match of last season. The winners in the matches played in the arena named after Ernest Pohl always needed at least two goals to win the maximum point value. Five times the score was 2:1, three times 2:0, twice 3:1 and once 3:0 and 4:2. The other three games were draws – twice 1:1, once 0:0. This also means that, together with KGHM Zaglebie Lubin, the team led by Marcin Brosz had the most home games with at least two goals (14 goals each).

**MARCIN BROSZ** (30 MATCHES | 1.23 POINTS PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE

26

THE MOST MINUTES  
**MARTIN CHUDY**  
2700

THE HIGHEST NUMBER OF GOALS  
**JESUS JIMENEZ**  
12

THE MOST SIGNIFICANT VICTORY  
**3:0**  
(WITH LECHIA GDAŃSK)

THE HEAVIEST DEFEAT  
**1:3**  
(WITH RAKÓW CZĘSTOCHOWA)



# LECH POZNAŃ

A successful battle for participation in the European cups has somewhat compensated for the drop in Lech Poznań's ratings in the league. This season, the Railwayman took 11th place.

THE NUMBER OF THE CLUB:

15.5

– the average number of shots in a match made by Lech Poznań this season (the most in the league)



Lech Poznań became the first Ekstraklasa team to play in the group stage of one of the European cups since the 2016/2017 season. It was also the first team to beat a rival from the TOP-16 of the UEFA ranking in the European cups by a difference of more than 3 goals (5:0 against Cypriot APOEL) since 2008 (when Lech beat Grasshopper Zurich 6:0) and eliminated a league representative from the TOP-8 (RSC Charleroi – 8th place) since Jagiellonia Białystok in 2018/2019. In the qualifying battle for participation in the UEFA Europa League, only this team, Israel's Hapoel Be'er Sheva and Bulgaria's CSKA Sofia managed to make it through all four rounds. At the same time, the Railwayman recorded in this ranking the first – among the representatives of the top Polish league – series of four wins in this competition since the performance of Legia Warszawa in the 2015/2016 edition. The team from Wielkopolska turned out to be the best in the whole group of Europa League qualifiers in terms of shots scored (13, average – 3.25/match). The team also achieved the best goal balance (+12) among all participants of the competition.



Mikael Ishak was the most effective rookie this season. He was the only player starting his adventure with the top league who managed to achieve a double-digit score. He eventually finished the competition with twelve goals scored (3rd place overall). Also, he achieved the best result among the newcomers in the Canadian classification – 13 points (8th place overall). On top of that, including the qualifiers, he was the top scorer of the 2020/2021 UEFA Europa League, placed equal with the famous English forward Harry Kane (8 goals each). In the clash with SL Benfica, he became the first player of a Polish club since November 2011 (Miroslav Radović against Rapid București) to record a brace in the group stage of the competition.



The hallmark of Lech Poznań was the significant role of youth players. It is in this team that players born in 1999 or younger played the most minutes. The group also included the youngest rookie in the competition – Antoni Kozubal (16 years 208 days old). Moreover, for the second season in a row, the Railwayman players from this age group also scored the most often in comparison with their peers. They scored a total of nine goals. Among them was the individual winner of this classification – Jakub Moder (4 goals, the same number: Dominik Steczyk from Piast Gliwice). Michał Skóraś, Tymoteusz Puchacz, Jakub Kamiński and Filip Marchwiński also belong to the group of young shooters of the Poznań team. The latter did it – as the first player born in the 21st century – for the third consecutive season.



During a November friendly match against Ukraine, Jakub Moder – at the time Lech Poznań's midfielder – became the first goalscorer for the Polish national team from a top Polish league club since October 8, 2017, when such a feat was achieved by Krzysztof Mączyński in a game against Montenegro. In the winter, the player moved to England's Brighton & Hove Albion FC. Despite this loss, the Railwayman had as many as two representatives in the teams for the European Championships. The selectors chose Tymoteusz Puchacz (Poland) and Lubomir Satka (Slovakia). Thanks to that at least one player of the Poznań team went to the fourth tournament of this rank in a row. This is the longest series in Ekstraklasa (ex aequo with Legia Warszawa).

**DARIUSZ ŻURAW** (23 MATCHES | 1.26 POINTS PER MATCH)  
**JANUSZ GÓRA** (1 MATCH | 1 POINT)  
**MACIEJ SKORŻA** (6 MATCH | 1.17 POINTS PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE

33

THE MOST MINUTES

**PEDRO TIBA**  
2306

THE HIGHEST NUMBER OF GOALS

**MIKAEL ISHAK**  
12

THE MOST SIGNIFICANT VICTORY

4 : 0  
(WITH PODBESKIDZIE BIELSKO-BIAŁA)

THE HEAVIEST DEFEAT

0 : 4  
(WITH POŁON SZCZECIN)



# WISŁA PŁOCK

Wisła Płock's fortunes in these games were rising and declining in turns. The team was able to win four games in a row only to get a mere four points in the next ten games. Ultimately, this sine wave resulted in the Oilers taking, as in the previous season, the 12th place.

## THE NUMBER OF THE CLUB:

# 52

– goals scored in 2nd halves in Wisła Płock's matches  
(the most in the league)

# 10

The triumph in the league's assist classification went to Mateusz Szwoch of Wisła Płock. He managed to get ten decisive passes, including three in one game (against Podbeskidzie Bielsko-Biała). Thanks to him, it was the 10th consecutive season in which at least one player recorded a double-digit number of such passes. In total, Szwoch passed the last ball to the shooter in 27% of the Oilers' actions. In terms of playing time, Szwoch recorded an assist every 231 minutes. In the Canadian ranking he finished in 3rd place (17 points). He participated in 45.9% of Wisła Płock's goal scoring actions. He also proved to be the best in terms of the number of accurate passes into the opponent's penalty area (173).

# 15

This season Wisła Płock finished with a unique series of fifteen goals scored by Poles. In general, Polish players from the ranks of the Oilers were responsible for a total of thirty hits for the team; plus an own goal of Aleks Ławniczak of Warta Poznań. This means that as much as 83.8% of Płock's goal score was achieved by players with Polish citizenship. Of all teams in the league, no team had such a high coefficient in this respect as the team from the north of Mazovia. The club has won this classification for a second season in a row. However, in the previous edition a 15% lower result was enough to achieve this.

47



In the last round of the 2020/2021 season, Wisła Płock equaled the record for the highest win in the Ekstraklasa. The Oilers did it thanks to a 4:0 home triumph over KGHM Zagłębie Lubin. This team defeated their opponents by a four goal difference for the third time in history. The last time they did that, however, was over fifteen years ago. In the 2005/2006 season, they first won 4:0 with Polonia Warszawa, and a few months later – 5:1 with Lech Poznań. Wisła was, along with Piast Gliwice, one of the two clubs to equal or beat their record for the biggest win in the top league in the 2020/2021 edition. Other historical event worth noting was a promotion from 25th to 22nd place in the all-time ranking of Ekstraklasa.



Wisła Płock cannot be found among teams that trouble the opponents' goalkeepers most often. However, when the Oilers do seize an opportunity, they are truly ruthless. They were the ones who needed the fewest shots to score one goal. On average, one goal for this team was scored every 8.35 attempts. The team from Płock also won in this category for the second season in a row. In the previous campaign their result was 8.7 shots needed per goal and they had to share the primacy with Legia Warszawa. Their attempts were also the least likely to be blocked. Rivals were able to thwart an average of 2.3 shots fired by Wisła in a game.



**RADOSŁAW SOBOLEWSKI** (24 MATCHES | 1.04 POINTS PER MATCH)  
**MACIEJ BARTOSZEK** (6 MATCHES | 1.33 POINTS PER MATCH)



PLAYERS THAT HAVE MADE  
AN APPEARANCE

33



THE MOST MINUTES

**KRZYSZTOF KAMIŃSKI**  
2610



THE HIGHEST NUMBER OF GOALS

**MATEUSZ SZWOCH**  
7



THE MOST SIGNIFICANT VICTORY

**4:0**  
(WITH KGHM ZAGŁĘBIE  
LUBIN)



THE HEAVIEST DEFEAT

**2:5**  
(WITH JAGIELLONIA BIAŁYSTOK  
AND LEGIA WARSZAWA)



# WISŁA KRAKÓW

The club of experienced footballers with huge international achievements in as many as six national teams. Ultimately, the White Star, as in the previous season, finished the competition in the 13th place.

THE NUMBER OF THE CLUB:

11

– long-range goals scored by Wisła Kraków  
(the most in the league)



Wisła Kraków recorded the highest win in this season's PKO Bank Polski Ekstraklasa. In the 7th round the team defeated PGE FKS Stal in Mielec 6:0. With this result, Wisła Kraków equaled the record for the highest away win in the league in the entire 21st century. It was the fifth time in the present century that one of the visiting teams managed to beat the hosts by a difference of six goals. At the same time, thanks to this, the White Star itself equaled its club record for the most significant away victory in Ekstraklasa. In this way, they also equaled the most impressive triumph over the team from Mielec at the top level. All six goals were scored by Wisła in the first 55 minutes of the game. Previously, Pogoń Szczecin managed to do it faster (6 goals in 51 minutes) in November 2016, in a game against the White Star. On the other hand, the last time the same effectiveness was achieved in such a short time as in the case of the White Star was in 1975, in a match of Legia Warszawa against Gwardia Warszawa. Another such feat of the Militarians was accomplished 45 years ago – they took 55 minutes from the first whistle to get 6 goals in an away match.



Piotr Starzyński became the youngest goal scorer in the last season's PKO Bank Polski Ekstraklasa. He was just 17 years 114 days old when he sent the ball into the Piast Gliwice's net in the 30th round. That puts him 8th in the entire 21st century in Ekstraklasa. At the same time, he turned out to be the youngest player with a double-digit number of games played in this edition of the competition. Wisła Kraków's coaches sent him to fight 15 times, including ten times in the starting lineup. As a result, he is currently the player with the highest number of matches played in Ekstraklasa of all representatives of the 2004 year group.



Rafał Boguski was the player with the longest series of seasons spent in a single club of all players entered for PKO Bank Polski Ekstraklasa in the 2020/2021 edition. In Wisła Kraków, he has been making his presence known since 2007. This season, he added a brace in a match against Wisła Płock to his impressive achievements in the colors of this team. At the time of this achievement, this veteran was already 36 years 264 days old. He thus became the oldest player with more than one goal scored in a top Polish league match since Tomasz Frankowski in March 2012, who was then 37 years 220 days old.

57,6

In the 2020/2021 season, Wisła Kraków has earned the highest percentage of its point value in away matches, out of all league participants. The club scored nineteen points outside its stadium. This represents a whopping 57.6% of its total result in past games. At the same time, the last team with a higher ratio in this respect was Korona Kielce in the 2015/2016 campaign (57.8%). White Star turned out to be one of the two clubs – in addition to Legia Warszawa – which lost at least twice as many games at home as away (9-4).

**ARTUR SKOWRONEK** (11 MATCHES | 0.91 POINT PER MATCH)  
**PETER HYBALLA** (18 MATCHES | 1.11 POINTS PER MATCH)  
**KAZIMIERZ KMIECIK** (1 MATCHES | 3 POINTS)

PLAYERS THAT HAVE MADE  
AN APPEARANCE

34

THE MOST MINUTES

**MATEUSZ LIS**  
2430

THE HIGHEST NUMBER OF GOALS

**FELICIO BROWN FORBES**  
7

THE MOST SIGNIFICANT VICTORY

**6:0**  
(WITH PGE FKS STAL MIELEC)

THE HEAVIEST DEFEAT

**1:4**  
(WITH KGHM ZAGŁĘBIE LUBIN)





# CRACOVIA

During this season, Cracovia won the Polish Super Cup. It also advanced to the semi-finals of the Polish Cup. However, it finished the league games in the lower part of the ranking table.

## THE NUMBER OF THE CLUB:

# 2598

– minutes played by Cornel Rapa. This is the highest result of field players in this season of PKO Bank Polski Ekstraklasa

0:0  
1:1  
3:3  
2:2

Cracovia turned out to be the team with the highest number of draws in the league. There was no clear winner in as many as thirteen meetings involving the Stripes. This represents 43.3% of all games played by this team. There has not been a total as high as this since the 2017/2018 edition. Percentage-wise, the last time a club recorded a higher result in this respect was in the 2015/2016 season, when Górnik Zabrze and Pogoń Szczecin shared points in 48.6% and 45.9%, respectively, of the games they played. Also, Cracovia turned out to be the team with the highest number of away draws in the league. This is how 8 out of 15 away matches ended for the club neighboring the Wawel Castle (53.3%). In this respect, the last more impressive result was achieved by Korona Kielce in 2017/2018 (10 matches), while in terms of percentage it was achieved by Wisła Kraków in 2006/2007 (73.3% of away matches ended in draws).



Cracovia achieved the best balance in the league between penalties awarded to them and penalties given to other teams (+6). No wonder, since the team had the best results in both of these categories. It kicked eight penalties (sharing the 1st place with Raków Częstochowa, Legia Warszawa and Piast Gliwice). The team itself gave away only two penalties for its rivals (sharing the 1st place with Pogoń Szczecin). This is the second season in a row, in which it was the team who committed the fewest offences within the penalty box. The referees ordered a penalty kick against the Stripes for the first time in the last edition of the competition only on 4 December. That event ended a series of as many as 23 matches without a penalty kick for the rivals of Cracovia.

# 89.2

For the second consecutive season, Cracovia achieved the highest ratio of goals scored by foreigners among all teams. Including an own goal scored by Lorenzo Šimić from KGHM Zagłębie Lubin, as much as 89.2% of the Stripes' goal scoring came from foreign players. In this respect, even the result of the previous edition (85.7%) was surpassed. They even had a streak of thirteen goals scored by foreigners during the past campaign. Such an impressive result, however, is not surprising at all, because in the summer window the Stripes entitled the representatives of 14 nations. Two of the shooters from whom came these goals, Florian Loshaj and Sergiu Hanca, in autumn also became the first players from Ekstraklasa with appearances in official meetings of their national teams, i.e. Kosovo and Romania respectively.

49

700

In the meeting of the 17th round against Podbeskidzie Bielsko-Biała, Michał Probiez celebrated his 700th game in Ekstraklasa as a player or a coach. This is the best result in the history of the top level games adding up the achievements of both professions. At the end of the last edition of the competition, he also had 454 games in his career as an independent coach in the top division. That put him at the top of that classification as well, among all the representatives of the profession present in the top league last season.



**MICHAŁ PROBIERZ** (30 MATCHES | 1.23 POINTS PER MATCH)



PLAYERS THAT HAVE MADE AN APPEARANCE

34



THE MOST MINUTES

**CORNEL RAPA**  
2598



THE HIGHEST NUMBER OF GOALS

**PELLE VAN AMERSFOORT**  
6



THE MOST SIGNIFICANT VICTORY

**3:1**  
(WITH JAGIELLONIA BIAŁYSTOK)



THE HEAVIEST DEFEAT

**0:3**  
(WITH LECHIA GDAŃSK)



# PGE FKS STAL MIELEC

PGE FKS Stal Mielec was the first representative of the Subcarpathian Voivodeship in Ekstraklasa in the 21st century. This team managed to stay in the league with a result of four points above the relegation zone.

## THE NUMBER OF THE CLUB:

# 5.8

– meter value being the average distance from which PGE FKS Stal Mielec scored goals this season (the lowest in the league)



In April Włodzimierz Gąsior (PGE FKS Stal Mielec) became the oldest coach in Ekstraklasa in the 21st century. He was 72 years 243 days old at the time of his first game back on the bench in the top league. As a result, he replaced Orest Lenczyk, who was 71 years 132 days, at the top of the list. This nestor has also proved to be one of the oldest coaches in Europe's top leagues for the 2020/2021 season. At the time he was hired by the White-and-Blues, only the following coaches were older than him: Mircea Lucescu (Dynamo Kiev – Ukraine) – born in 1945, Jesualdo Ferreira (Boavista FC – Portugal) – born in 1946, Roy Hodgson (Crystal Palace FC – England), Yuri Siomin (Lokomotiv Moscow – Russia) and Dick Advocaat (Feyenoord Rotterdam – the Netherlands) – all born in 1947.



After several months of absence from Ekstraklasa, Maciej Jankowski returned to the level. In spring, he scored two goals in the colors of PGE FKS Stal Mielec in the top league. Thanks to that, he achieved the longest series of consecutive seasons with a goal in the top Polish league. Since the 2010/2011 campaign, he has scored in each of the last eleven editions of the competition. The previous player with a more impressive streak was Rafał Boguski (2006/2007 – 2018/2019). Of all the players taking part in the competition, only Flavio Paixao from Lechia Gdańsk and Filip Starzyński from KGHM Zagłębie Lubin had more hits than him in their Ekstraklasa careers.



In the offensive part of the game, throw-ins became a trademark of PGE FKS Stal Mielec. The team from the Subcarpathian Voivodeship carried out a goal-scoring action starting with a throw-in as many as six times. This is more than 35% of the total result of PKO Bank Polski Ekstraklasa clubs in this category! Stal Mielec itself scored over 19% of their goals this way. Thanks to this, among others, the White-and-Blues achieved the highest ratio of goals scored after fixed fragments of play among all sixteen participants of the competition. The players from Mielec scored as many as 58% of all their goals from standing ball, directly or as a result of a play.



When PGE FKS Stal Mielec got a chance to shoot this season, they tried to engage the opponents' goalkeepers as often as possible. It was this team – sharing the result with Raków Częstochowa – that achieved the highest accuracy of their attempts. As many as 41% of all shots by players of the White-and-Blues were on goal. Especially at the end of the competition this team worked hard to secure the dominant position in this classification. In 5 of the last 6 games of the season the players from Mielec reached the minimum level of 50%. Even in the one game below that threshold, the score in that element was 43%. In total, they achieved at least 50% after half (15/30) of the rounds. The record was 86% in a match against Legia Warszawa.

**DARIUSZ SKRZYPCZAK** (9 MATCHES | 0.56 POINT PER MATCH)  
**LESZEK OJRZYŃSKI** (14 MATCHES | 1.07 POINTS)  
**WŁODZIMIERZ GĄSIOR** (7 MATCHES | 1.29 POINTS PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE

31

THE MOST MINUTES

**GRZEGORZ TOMASIEWICZ**  
2476

THE HIGHEST NUMBER OF GOALS

**MACIEJ DOMAŃSKI**  
6

THE MOST SIGNIFICANT VICTORY

**3:1**  
(WITH JAGIELLONIA BIAŁYSTOK)

THE HEAVIEST DEFEAT

**0:6**  
(WITH WISŁA KRAKÓW)



# PODBESKIDZIE BIELSKO-BIAŁA

After a four-year break, Podbeskidzie Bielsko-Biala returned to the top level of the competition. This season, however, did not bring success to the Highlanders. They ended up at the end of the ranking table and had to part with their place in Ekstraklasa.

## THE NUMBER OF THE CLUB:

5

5 – the number of assists by Łukasz Sierpina. He was the highest ranked player in Canada without a goal scored this season.

0:0

Podbeskidzie Bielsko-Biala together with Lechia Gdansk formed a duo of the only teams in the competition, which scored in every match this season. Including the previous participation of the Highlanders in the top league, at the end of the last edition of the competition, they had 39 consecutive meetings without a 0-0 draw. At the same time, matches involving the team from the city laying in the foothills of Klimczok brought the most hits. In total, the ball has fallen into the goal 89 times, which gives an average of 2.96 goals per game. Podbeskidzie also achieved the best result in this element in away games. In the matches of the Highlanders played outside their stadium as many as 49 goals were scored, an average of 3.27 per game.

23

This season, 152 players have made their PKO Bank Polski Ekstraklasa debuts. The largest group of rookies played in the ranks of Podbeskidzie Bielsko-Biala. During the past edition, as many as 23 players from the Highlanders played their first game in the top Polish league. This means that almost 66% of all players from Podbeskidzie, have made their debut in the 2020/2021 season. In turn, more than 15% of all newcomers in the league played in the colors of the Highlanders. There was a total of 6 youth players in this group.

51

88%

This season, Podbeskidzie Bielsko-Biala's results were saved mainly by matches at home. The Highlanders have scored 22 of their 25 total points at their stadium. Thus, they had the highest rate of points scored at home out of all the league participants in the past season (88%). The last more impressive result in this respect in Ekstraklasa was achieved by KSZO Ostrowiec Świętokrzyski in the 2002/2003 edition (93.3%). At the same time, Podbeskidzie Bielsko-Biala became the first club since Korona Kielce in the 2012/2013 season to win all their games in one campaign as a host.



Kamil Biliński was the first Pole this season to score at least ten goals. He did it on 11 April during the meeting of the 24th round against KGHM Zagłębie Lubin. Of all the players with a double-digit shooting score in the 2020/2021 edition, he was the one who needed the fewest shots on target to achieve it. "Bila" hit the rivals' net eleven times, sending the ball in goal only eighteen times. This means that as many as 61.1% of his attempts directed at the space between the posts ended in goals. To find a player with a better coefficient, one has to go back to the group of players with a maximum of four goals. Kamil Biliński was also the most effective player among the league participants after the 75th minute. He scored a total of four goals in the final quarter.

**KRZYSZTOF BREDE** (13 MATCHES | 0,69 POINT PER MATCH)  
**HUBERT KOŚCIUKIEWICZ** (1 MATCH | 0 POINTS)  
**ROBERT KASPERCZYK** (16 MATCHES | 0,88 POINT PER MATCH)

PLAYERS THAT HAVE MADE AN APPEARANCE

35

THE MOST MINUTES  
**FILIP MODELSKI**  
 1994

THE HIGHEST NUMBER OF GOALS  
**KAMIL BILIŃSKI**  
 11

THE MOST SIGNIFICANT VICTORY  
**2:0**  
 (WITH WISŁA KRAKÓW)

THE HEAVIEST DEFEAT  
**0:5**  
 (WITH PIĄST GLIWICE)

# SEASON IN NUMBERS



PKO Bank Polski  
EKSTRAKLASA

## EXPECTED GOALS

RANK	TEAM	EXPECTED GOALS
1.	LEGIA WARSZAWA	63,15
2.	LECH POZNAŃ	57,23
3.	RAKÓW CZĘSTOCHOWA	56,1
4.	PIAST GLIWICE	50,78
5.	POGOŃ SZCZECIN	50,13
6.	LECHIA GDAŃSK	47,3
7.	PGE FKS STAL MIELEC	47,16
8.	GÓRNIK ZABRZE	45,76
9.	WISŁA PŁOCK	43,21
10.	JAGIELLONIA BIAŁYSTOK	42,46
11.	CRACOVIA	42,44
12.	KGHM ZAGŁĘBIE LUBIN	42,07
13.	WISŁA KRAKÓW	41,57
14.	PODBESKIDZIE BIELSKO-BIAŁA	38,95
15.	ŚLĄSK WROCŁAW	38,56
16.	WARTA POZNAŃ	37,96

## GOALS SCORED

RANK	TEAM	GOALS SCORED	WATCHES WITH GOAL
1.	LEGIA WARSZAWA	48	24
2.	RAKÓW CZĘSTOCHOWA	46	21
3.	LECHIA GDAŃSK	40	20
4.	LECH POZNAŃ	39	23
5.	WISŁA KRAKÓW	39	21
6.	JAGIELLONIA BIAŁYSTOK	39	20
7.	PIAST GLIWICE	39	19
8.	KGHM ZAGŁĘBIE LUBIN	38	22
9.	WISŁA PŁOCK	37	20
10.	POGOŃ SZCZECIN	36	25
11.	ŚLĄSK WROCŁAW	36	20
12.	WARTA POZNAŃ	33	21
13.	PGE FKS STAL MIELEC	31	18
14.	GÓRNIK ZABRZE	31	18
15.	PODBESKIDZIE BIELSKO-BIAŁA	29	20
16.	CRACOVIA	28	20

## GOALS – SET PIECES ATTACKS

RANK	TEAM	GOALS SCORED	GOALS CONCEDED	DIFFERENCE
1.	RAKÓW CZĘSTOCHOWA	22	6	+16
2.	KGHM ZAGŁĘBIE LUBIN	20	13	+7
3.	LECHIA GDAŃSK	20	15	+5
4.	WISŁA PŁOCK	20	16	+4
5.	PGE FKS STAL MIELEC	18	22	-4
6.	POGOŃ SZCZECIN	16	10	+6
7.	ŚLĄSK WROCŁAW	15	11	+4
8.	WISŁA KRAKÓW	15	17	-2
9.	LECH POZNAŃ	14	18	-4
10.	LEGIA WARSZAWA	13	11	+2
11.	CRACOVIA	12	14	-2
12.	JAGIELLONIA BIAŁYSTOK	12	23	-11
13.	PODBESKIDZIE BIELSKO-BIAŁA	12	28	-16
14.	PIAST GLIWICE	11	12	-1
15.	GÓRNIK ZABRZE	10	9	+1
16.	WARTA POZNAŃ	7	12	-5

## GOALS CONCEDED

RANK	TEAM	GOALS CONCEDED	WATCHES WITH CLEAN SHEET
1.	POGOŃ SZCZECIN	23	17
2.	LEGIA WARSZAWA	24	15
3.	RAKÓW CZĘSTOCHOWA	25	12
4.	PIAST GLIWICE	32	12
5.	WARTA POZNAŃ	32	11
6.	CRACOVIA	32	9
7.	ŚLĄSK WROCŁAW	32	9
8.	GÓRNIK ZABRZE	33	9
9.	LECHIA GDAŃSK	37	7
10.	LECH POZNAŃ	38	9
11.	KGHM ZAGŁĘBIE LUBIN	40	7
12.	WISŁA KRAKÓW	42	9
13.	WISŁA PŁOCK	44	9
14.	PGE FKS STAL MIELEC	47	5
15.	JAGIELLONIA BIAŁYSTOK	48	4
16.	PODBESKIDZIE BIELSKO-BIAŁA	60	4



STATS





PKO Bank Polski  
EKSTRAKLASA

## PENALTY

RANK	TEAM	ALL	GOALS	PERCENT GOALS
1.	RAKÓW CZĘSTOCHOWA	8	8	17,4%
2.	LEGIA WARSZAWA	8	8	16,7%
3.	CRACOVIA	8	5	17,9%
4.	PIAST GLIWICE	8	5	12,8%
5.	GÓRNIK ZABRZE	6	6	19,4%
6.	POGOŃ SZCZECIN	6	6	16,7%
7.	LECH POZNAŃ	6	6	15,4%
8.	LECHIA GDAŃSK	6	6	15%
9.	PGE FKS STAL MIELEC	6	5	16,1%
10.	KGHM ZAGŁĘBIE LUBIN	5	5	13,2%
11.	WISŁA PŁOCK	5	4	10,8%
12.	WISŁA KRAKÓW	5	4	10,3%
13.	WARTA POZNAŃ	4	1	3%
14.	ŚLĄSK WROCŁAW	3	3	8,3%
15.	JAGIELLONIA BIAŁYSTOK	3	3	7,7%
16.	PODBESKIDZIE BIELSKO-BIAŁA	3	1	3,4%

## SHOTS AVERAGE PER MATCH

RANK	TEAM	SHOTS AVERAGE PER MATCH	ON TARGET
1.	LECH POZNAŃ	15,5	34%
2.	LEGIA WARSZAWA	15,2	36%
3.	GÓRNIK ZABRZE	13,9	35%
4.	RAKÓW CZĘSTOCHOWA	12,9	41%
5.	WISŁA KRAKÓW	12,9	35%
6.	LECHIA GDAŃSK	12,9	34%
7.	POGOŃ SZCZECIN	12,8	37%
8.	PIAST GLIWICE	12,8	35%
9.	ŚLĄSK WROCŁAW	12	35%
10.	CRACOVIA	11,9	31%
11.	PGE FKS STAL MIELEC	11,7	41%
12.	KGHM ZAGŁĘBIE LUBIN	11,7	35%
13.	JAGIELLONIA BIAŁYSTOK	11,5	38%
14.	PODBESKIDZIE BIELSKO-BIAŁA	11,3	33%
15.	WISŁA PŁOCK	10,3	38%
16.	WARTA POZNAŃ	10	33%

## CORNERS

RANK	TEAM	PER MATCH	GOALS
1.	LECH POZNAŃ	6,7	7
2.	POGOŃ SZCZECIN	6,1	7
3.	WISŁA KRAKÓW	6,1	5
4.	LEGIA WARSZAWA	6,1	4
5.	RAKÓW CZĘSTOCHOWA	6	5
6.	GÓRNIK ZABRZE	5,6	3
7.	LECHIA GDAŃSK	5,5	8
8.	KGHM ZAGŁĘBIE LUBIN	4,9	11
9.	WISŁA PŁOCK	4,8	8
10.	PODBESKIDZIE BIELSKO-BIAŁA	4,8	7
11.	PGE FKS STAL MIELEC	4,8	4
12.	ŚLĄSK WROCŁAW	4,6	5
13.	PIAST GLIWICE	4,5	4
14.	WARTA POZNAŃ	4,5	3
15.	JAGIELLONIA BIAŁYSTOK	4,4	5
16.	CRACOVIA	4,4	4

## SHOTS ON TARGET AGAINST

RANK	TEAM	SHOTS	SHOTS SAVED
1.	LEGIA WARSZAWA	94	74%
2.	POGOŃ SZCZECIN	102	77%
3.	RAKÓW CZĘSTOCHOWA	106	76%
4.	WARTA POZNAŃ	119	73%
5.	GÓRNIK ZABRZE	129	75%
6.	WISŁA PŁOCK	130	66%
7.	PIAST GLIWICE	131	76%
8.	LECH POZNAŃ	135	72%
9.	CRACOVIA	136	76%
10.	ŚLĄSK WROCŁAW	140	77%
11.	KGHM ZAGŁĘBIE LUBIN	147	73%
12.	PGE FKS STAL MIELEC	148	68%
13.	LECHIA GDAŃSK	153	76%
14.	WISŁA KRAKÓW	154	73%
15.	PODBESKIDZIE BIELSKO-BIAŁA	158	62%
16.	JAGIELLONIA BIAŁYSTOK	170	72%



You have 30 million  
Who do you choose?



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Graphic design: **HIVE SPORTS & MEDIA**

Pictures: **400mm.pl**

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